THE CASH BOX

THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY

Vol. 8, No. 23
WEEK OF
MARCH 3, 1947

THE BEST IN MUSIC TODAY

Model 1422

ROCK-OLA

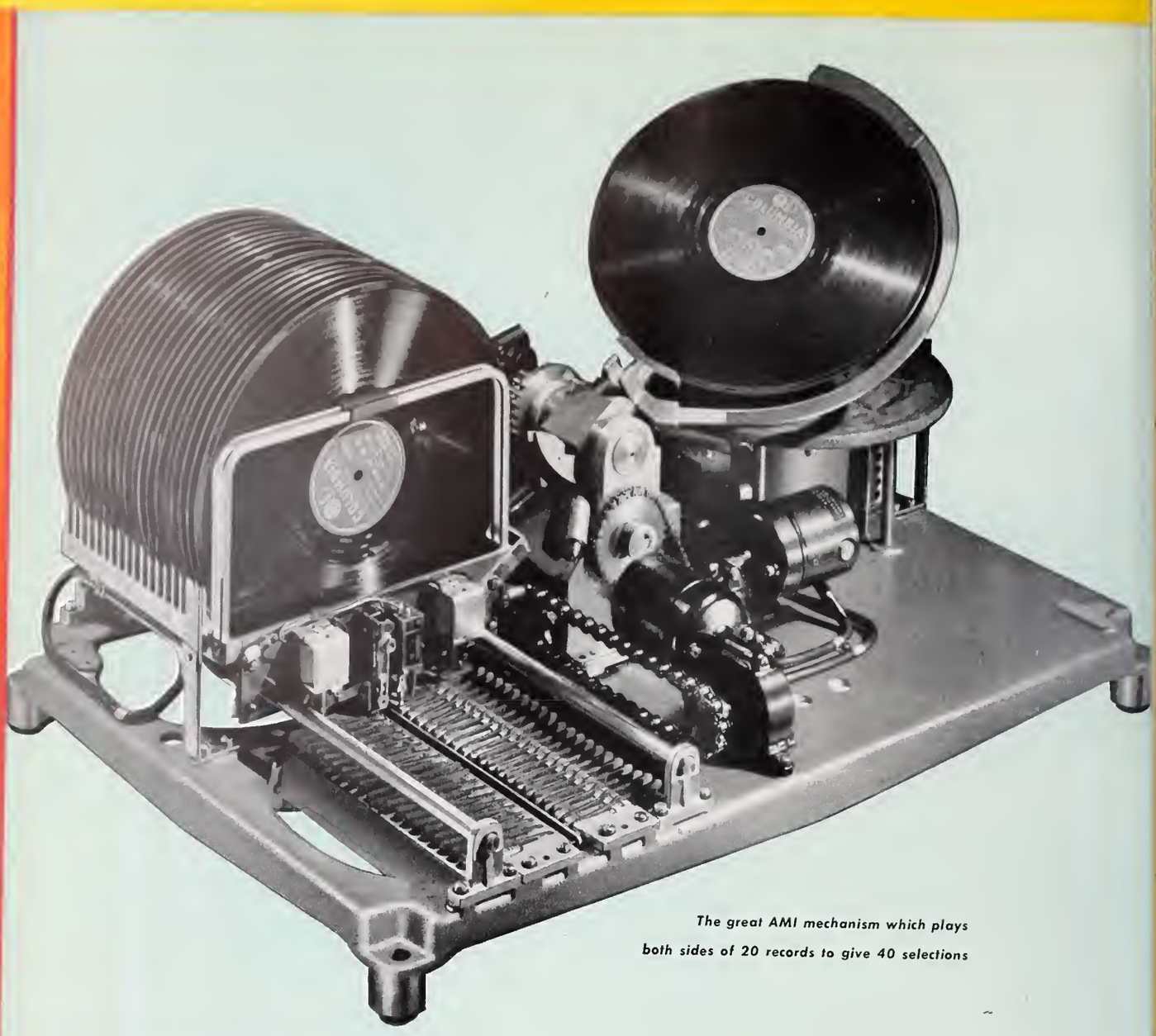
THE PHONOGRAPH THAT Sells MUSIC

RMC

Wall Box 1530

ROCK-OLA Manufacturing Corp.

800 N. KEDZIE AVE. · CHICAGO 51, ILL.



The great AMI mechanism which plays both sides of 20 records to give 40 selections

Hideaway Cabinet with Continuous Play Mechanism

Hideaway steel cabinet with hinged lid and removable front. 30″ wide by 20½″ deep by 38½″ high. Equipped with AMI Continuous Play Mechanism, complete with junction box containing transformer rectifier combination for supplying power for mechanism.

Complete with Amplifier and Remote Volume Control **$482.50***

Complete with Amplifier but without Remote Volume Control **$470.00***

Complete without Amplifier and without Remote Volume Control **$410.00***

**F.O.B. Grand Rapids. Excise Tax Included. Plus Local Taxes*

AMI *Incorporated*

679 NORTH WELLS • CHICAGO 10, ILL.

Vol. 8, No. 23, Serial Number 284 Week of March 3, 1947

Johnny Q. Public Doesn't Buy Your Machinery

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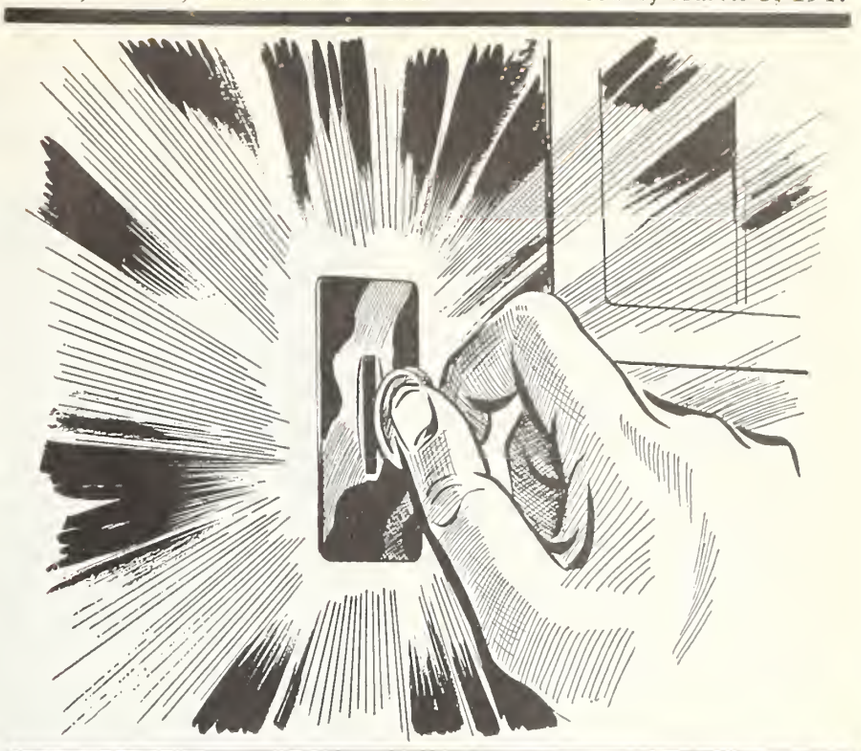
By Bill Gersh



Some years ago we wrote, "Johnny Q. Public doesn't buy your machines". Why? Because we believe that this was the most completely absorbing way to tell you just what was required of you and your equipment.

You know and I know that when Mr. and Mrs. Johnny Q. Public walk over to your machine with their coin in hand—THEY AREN'T GOING TO BUY YOUR EQUIPMENT—brother. they just want to PLAY IT.

They're buying a certain recording they like! They're buying the entertainment offered by your pinball machines! They're buying the thrill of your consoles! They're buying the merchandise your vending machines feature! But, believe me, brother, they ARE NOT BUYING YOUR MACHINES!

Therefore, you've got to make those machines super-attractive to them. You've got to URGE THEM to COME ON OVER and BUY! You've got to make your equipment so outstanding, so gleaming, so sparkling, so thrilling—that Johnny and Mrs. Public won't think twice about investing a nickel or a dime or a quarter or more to take advantage of the SERVICE YOU OFFER.

That's just what you are selling to Mr. and Mrs. Johnny Q. Public—*SERVICE!!* Once you get that into your mind—then you'll begin to earn real profits again—and you just won't give one good solitary damn about the cost of the equipment to you. Once you can get Johnny and his wife to come over to play your equipment because THEY LIKE TO PLAY IT then what the hell's the difference what it cost you? REMEMBER—all machines are priced only on what they can EARN for YOU. That's fair, isn't it?

The manufacturer knows, just as well as you know, that if you aren't going to EARN MONEY with his equipment—that he may as well toss it into the ocean before he even puts it on a production line. BUT—if you DO EARN PROFITS WITH HIS MACHINES—then what difference does the price make? *AS LONG AS YOU EARN PROFITS!*

Yet, you can't expect that equipment ALL BY ITSELF to do a job for you. In that case we would have a hundred zillion operators in this business. Everyone would just drop a machine into a location and collect once a week. The REASON that you are in THIS BUSINESS is 'cause you are SUPPOSED TO BE the SUPER-SHOWMAN—the BETTER BUSINESSMAN—the KIND OF A GUY WHO KNOWS HOW!!

So REMEMBER ONCE AGAIN—Johnny Q. Public and his missus DON'T WANT TO *BUY YOUR* MACHINE WHEN THEY WALK UP TO IT WITH THEIR COIN IN THEIR HANDS—they only want to PAY for what YOU GIVE THEM IN THE WAY OF BETTER SERVICE!

Why should Johnny pay more for his cigarets from your machines than he does in a retail store? JOHNNY LIKES THE WAY YOU SELL THOSE CIGARETS TO HIM!

Why should Johnny pay you 5c or 10c for each individual play on a record he can buy for 50c? WHY? Because at the moment he's thrilled with the idea of his favorite music in a place where he least expected it and where it caters to his vanity. That's WHY!!

Don't let your hat get too small for your head when you read those words! Brother, you've got a grand, great, prosperous, BIG BUSINESS!! BUT—it's up to you to now make it really BIG BUSINESS!!

Like all BIG BUSINESS MEN—JUST MAKE SURE THAT YOU REMEMBER—MR. AND MRS. JOHNNY Q. PUBLIC DON'T WANT TO BUY YOUR MACHINE WHEN THEY WALK UP TO IT WITH COINS IN THEIR HANDS!

Get in there—work hard—promote the hell out of your equipment—make it so attractive, so pleasing, so different, so relaxing, so SURE-FIRE—that Johnny and his wife will WANT TO PLAY IT EVERYTIME THEY SEE IT! Then, brother, you can safely say, "Now I know I'm a really good operator."

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

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DIRECT SALES CONTINUE

Ops Report Frantic Efforts of Many to Unload Equip't is Hurting Trade. State Prices Quoted in Open Newsstand Publication Attracts Storekeepers to Buy Machines. Assn Leaders Plan Open Protest. Ask How Can Ops Obtain Better Commish or to Earn Profit if Storekeepers Chase Them?

NEW YORK—What seemed to at first be a series of complaints regarding the fact that advertisers were quoting unusually low prices in open newsstand publication which attracted the attention of the location owners and caused many of them to buy their own machines, thereby chasing ops out of some of their best spots at a time when the trade is desperately trying to recover its collection averages, has now become an open and irritating problem to operators everywhere in the nation.

Association leaders have been besieged with proof of locations buying their own equipment and members of these organizations demanding that something be immediately done to stop this direct selling wave. Not only are these association leaders enraged over the facts which they have accumulated but they plan an open protest to the industry to stop such open publication of facts which are hurting the operators.

Much of this sort of advertising is attributed to the recession. Ops claim that wholesalers who are loaded down with one sort of equipment or another have been offering the machines at extremely low prices. Tho not the latest and best—they appeal, especially because of the low price, to the location owners.

One noted association leader reported, "How can the operator go out and get more commission from his locations if leading wholesalers turn right around and advertise directly into these locations so that the location owners can buy the very machines the operators have in the spots and, instead of the operator even attempting to get a better commission basis, he is chased right out of the spot, losing the location as well as slashing his average.

"This is absolutely taking away the livelihood of the operators," he continued, "and it is up to every association in the country to join together to make an open protest in this case so that such information direct to locations will instantly stop. There's no use our attempting to help the operators get back on their feet once again so that they can again buy in good quantity if the trade itself is turning right around and selling out the operators.

"Every good coin machine man knows that once a storekeeper has his own machine, whether music, amusement or service, that he won't let that machine go for years to come. This means blocking off one more point of sale for everyone concerned. Where an operator will change the machine every three or four weeks—the location will hold it until it falls apart and even if he's only earning 50 cents a week—he still won't let it go.

"We're asking that every association in the country, as well as every coin machine man who has his business at heart, take this opportunity to protest this open publication of news and prices of our industry on the newsstands."

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OPEN CLOSED TERRITORY OPS CRY

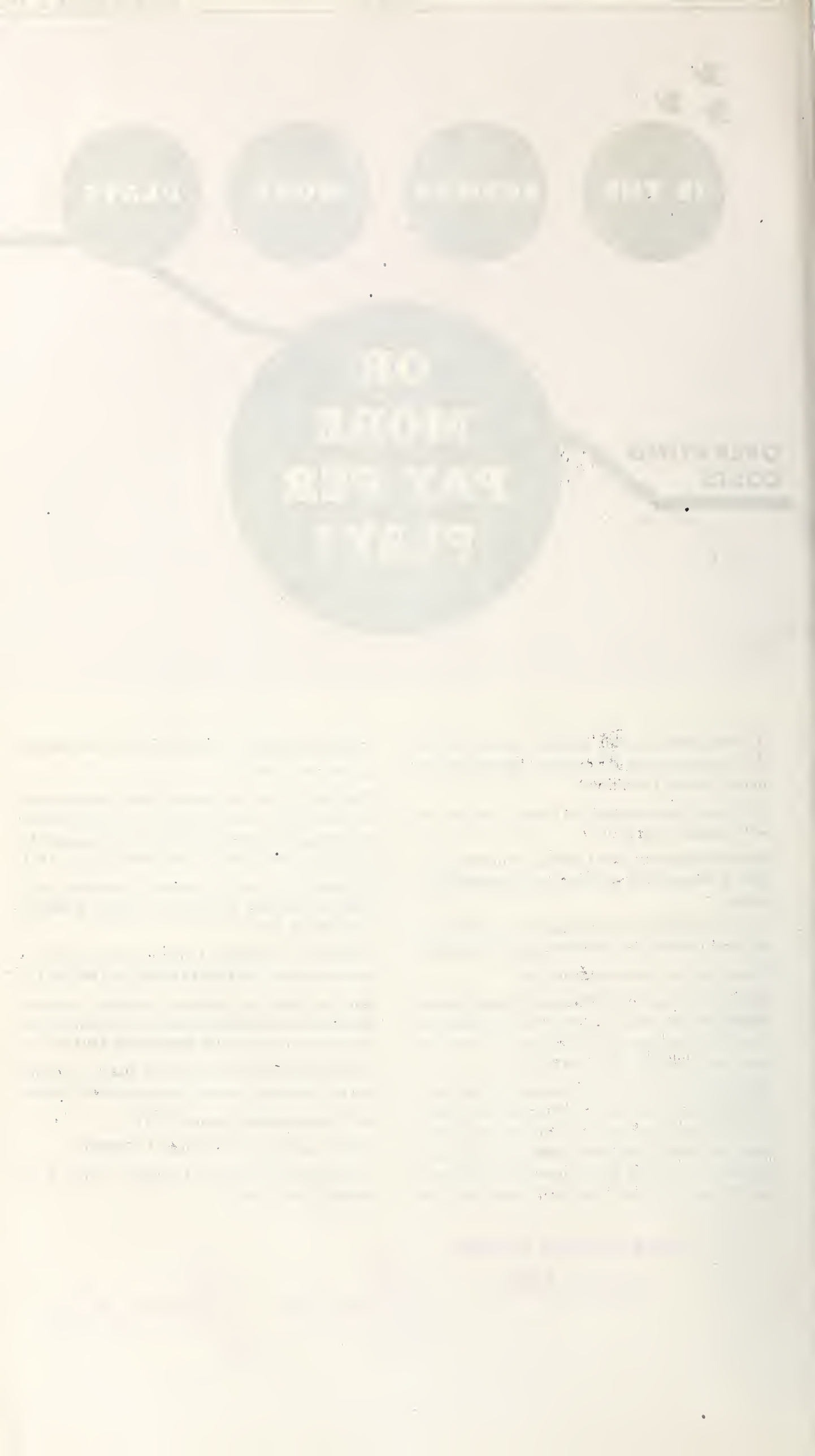
"WHAT GOOD ARE THE FINEST GAMES IN THE WORLD IF WE CAN'T USE THEM?" They Ask

NEW YORK—For some years now *The Cash Box* has carried the plea of the nation's operators to "open closed territory". Today, this has grown in greater volume than ever before, with more and more of the nation's leading coinmen pleading that something be done to help them open territories everywhere in the country.

One very well known operator wrote *The Cash Box* this past week, "We consider you the only publication bringing forth the real truth concerning this entire industry. Once again we are going to ask you to please publish for all to see the fact that we must open closed territory or else the finest games in the world mean absolutely nothing to us.

"We'll admit," he continues, "that we saw some tremendously swell machines at this past convention. I believe every operator in the country would like to have these going for him. But, what good is it if we can't operate these machines. We want to continue in business. We know that these games will earn us good profits, yet, nothing is being done for us to help us hold open our territory.

"The trade knows," he states, "that everyone will earn money if we open territory. This can't be done by just a few of us here and there in scattered parts of the country. This should be done on a real, concentrated scale. What about stepping in where territory is now closed and showing the public that machines of many kinds should be operating for these games are definitely entertainment?"

For a long time the cry to open territory has been brought to the fore by *The Cash Box*. Tho this is definitely not an easy task there should be some move made in this direction. There is also no doubt that when such a move is made that all in the territory should cooperate to the fullest extent. It is usually more in keeping with the facts for the coinmen in the territory to start the movement and, if they believe they have every possibility of success, to call in whomever they feel they will further require to help them finish the job.

THE CASH BOX POLL OF THE NATION'S TOP JUKE BOX TUNES

AP—APOLLO	EN—ENTERPRISE	MR—MANOR
BW—BLACK & WHITE	EX—EXCELSIOR	MU—MUSICRAFT
CA—CAPITOL	FS—FOUR STAR	NA—NATIONAL
CD—CADET	HO—HOLLYWOOD INT'L	QU—QUEEN
CO—COLUMBIA	JB—JUKE BOX	RH—RHAPSODY
CS—COSMO	KE—KEYNOTE	SI—SIGNATURE
CT—COAST	KI—KING	SO—SONORA
DE—DECCA	MA—MAJESTIC	ST—STERLING
EC—EXCLUSIVE	ME—MERCURY	SW—SWANK
EM—EMERALD	MO—MODERN MUSIC	VI—VICTOR
		VO—VOGUE

1. (I LOVE YOU) FOR SENTIMENTAL REASONS

CA-304—King Cole Trio
CO-37082—Dinah Shore
CS-514—Fran Warren
DE-23670—Ella Fitzgerald
DE-18895 (A467)—Fred Waring Orchestra
EM-106—Skip Strahl Orchestra
MA-1071—Eddy Howard Orchestra
MR-1041—The Brown Dots
VI-20-1981—Charlie Spivak Orchestra
VO-781—Art Kassel Orchestra

2. ANNIVERSARY SONG

CA-368—Andy Russell
DE-23714—Al Jolson
DE-23799—Guy Lombardo Orch.
MA-1107—Louis Prima Orch.
ME-3036—Anita Ellis
MU-428—Artie Shaw Orch.
SO-2004—George Towne Orch.
VI-20-2126—Tex Beneke-Miller Orch.
SI-15075—Larry Douglas

3. OPEN THE DOOR, RICHARD

AP-1041—Hot Lips Page Orch.
BW-792—Jack McVea Ork.
CA-369—The Pied Pipers
CO-37268—The Three Flames
CO-37240—The Charioteers
MA-1112—The Merry Macs
ME-8029—Bill Samuels
NA-4012—Dusty Fletcher
SI-1006—Tiny Grimes
VI-20-2127—Count Basie Ork.

4. MANAGUA, NICARAGUA

CO-37214—Kay Kayser
DE-23782—Guy Lombardo
SO-3032—The Gordon Trio
VI-20-2026—Freddy Martin
SI-15086—Julie Conway

5. HUGGIN' AND A CHALKIN'

CA-334—Johnny Mercer Paul Weston Orch.
CO-37095—Kay Kyser Orch.
DE-23675—Hoagy Carmichael
FS-1153—Smoky Rogers
PA-616—Clancy Hayes
VI-20-2036—Herbie Fields Orch.

6. OH, BUT I DO

CA-324—Margaret Whiting
CO-37156—Harry James Orch.
DE-23739—Bing Crosby
MA-1085—Morton Downey
ME-3041—Francis Langford
MU-15094—Gordon MacRae
SI-15056—Skinnay Ennis Orch.
VI-20-1991—Tex Beneke—Miller Orch.

7. A GAL IN CALICO

CA-316—Johnny Mercer
CO-37187—Benny Goodman
CS-517—Hal McIntyre
DE-23739—Bing Crosby
MA-1087—Louis Prima
ME-3035—Tony Martin
SI-15074—Larry Douglas
VI-20-1991—T. Beneke-Miller O.

8. THE OLD LAMPLIGHTER

CA-288—Hal Derwin
CO-37096—Kay Kyser Orch.
CS-502—Hal McIntyre Orch.
MA-1061—Morton Downey
ME-3033—Anita Ellis
SO-3026—Saxie Dowell Orch.
VI-20-1963—Sammy Kaye Orch.

9. ZIP-A-DEE-DOO-DAH

CA-323—Johnny Mercer
CO-37147—Modernaires
CS-723—Tony Pastor
DE-23748—Connee Boswell
EN-233—Paul Page
MA-7204—George Olsen O.
ME-3047—Two Ton Baker
VI-20-1976—Sammy Kaye O.

10. GUILTY

BW-821—Nick Delano
CA-324—Margaret Whiting
MA-1106—Tony Motto'a Four
ME 3042—Tony Martin
MU-428—Artie Shaw-Mel Torme
VI-20-2109—Johnny Desmond

THE CASH BOX Record Reviews

"On The Sunny Side Of The Street"

"I've Got The World On A String"

HAZEL SCOTT

(Signature 15073)

● Hazel Scott's fans (and they are legion) should take well to this disk which serves as a showcase to the gal's piano and vocal talents. Commercial side of the platter is the well known "On The Sunny Side Of The Street," to which Hazel adds a stirring vocal delivery. On the flip, with "I've Got The World On A String," she takes the spotlight with her piano work, and it's really something worthy of a listen, and so they'll find at spots where her name is a drawing attraction. An ork under the direction of Camarata comes in to broaden her melody.

"No Name Jive"

GLEN GRAY ORCH.

(Decca 25057)

● For phono appeal, this number still has it. Glen Gray and His Casa Loma crew did this thing so many years ago, and we believe the ditty should catch on once more. "No Name Jive", two full sides of it, caught coin years back, and with the public clamoring for oldies the tune should go again. Long missing from the jukes, the number might catch fire and bring back the demand for the Glen Gray ork. Ops should by all means, lend an ear to this disc.

"I'll Get Along Somehow"

"Young Girl's Blues"

JULIA LEE

(Capitol 379)

● More race stuff, that can be termed strictly stock is this latest pair of waxings by Julia Lee. Titled "I'll Get Along Somehow" and "Young Girl's Blues", Julia renders her stuff in that deep blue vein. Done up brown, and with lots of moaning, both sides could be used to good advantage by music ops who have a call for her. The backing, a bit on the suggestive side, might go well in spots. You know your route, so take it from here.

"Woodchopper's Ball"

"With Someone New"

WOODY HERMAN ORCH.

(Columbia 37238)

● Bringing back an all time favorite for the kids who love to jump, Woody Herman steps out here and offers ops "Woodchopper's Ball". Done up in that same manner that made Woody so popular years back, the tune should catch coin depending upon play-back appeal. On the backing with "With Someone New", Woody and the crew blend smoothly on a ditty aimed at the jazz hounds. Joe "Flip" Phillips takes the ride here on a tenor sax solo that should set the kids down pat. Both sides are there for the asking and can be used as fillers to good advantage.

SLEEPER OF THE WEEK

"Rye Whiskey"

RED FOLEY

(Decca 46028)

RED FOLEY

● Here's a Western that's jam packed full of possibilities to start the town and the phonos rocking in high gear. Red Foley and The Cumberland Valley Boys get together to turn out a number that rates nothing but orchids. It's "Rye Whiskey", and ops can look forward to coin-catching galore with this one. Red takes vocal honors here, and the kid can really put it over. Not only does it hold appeal for the bar fly, but the kids themselves can walk around humming this thing. Western ops, especially, will reap harvest, but we feel other ops can do well also. The Cumberland Valley Boys chime in with a spot chorus which adds flavor and quality to the tune. On the backing with "That's How Much I Love You", Red does equally as well with a ditty that is rapidly gaining ground throughout the nation. We recommend "Rye Whiskey", it really is good.

"J'Attendrai"

"Stardust"

HOWARD LeROY ORCHESTRA

(Starr 211)

● A platter for the more sophisticated locations is this offering by the Howard LeRoy Orchestra. Featured is the well known French ballad, "J'Attendrai," given vocal interpretation by Margaret Claudet. Her handling of the French lyric is genuinely effective, and she injects lots of feeling to the sentiment-loaded ballad. The flip presents "Stardust," and here again, Margaret's job registers well. Strictly a listener's disk, place it carefully for best returns.

"Look For The Silver Lining"

"Smoke Gets In Your Eyes"

CONNEE BOSWELL

(Decca 25055)

● Continuing the trend for oldies, latest pair of re-issues headed ops' way is "Look For The Silver Lining" and "Smoke Gets In Your Eyes". Long favorites in jukes and always popular, Connee chirps pretty for the boys. Both sides are done in slow tempo, with accompaniment blending smoothly. Ops who have spots where they go for Connee are bound to catch coin with this pair.

"Managua Nicaragua"

"If I Had My Life To Live Over"

THE CHICKERING FOUR

(Signature 15086)

● Another version of the high-spotted ditty "Managua Nicaragua" is provided here, this one by The Chickering Four, with Julie Conway taking the vocal spotlight. It's effective music the combo makes, and ops seeking a fresh interpretation of the popular ditty would do well to give this one a ride. On the backing the group comes up with the fast climbing ballad "If I Had My Life To Live Over," with Floyd Sherman taking the featured vocal role. They turn in a slick job, but considering how much popularity the original version picked up, this is a song a tongue-tied Ubangi could sing and still fetch plenty of coin.

"It's A Good Day"

"Are Ya' Kiddin'?"

HARRY COOL ORCHESTRA

(Signature 15069)

● From the flicker "Tales Of Uncle Remus" came this ditty tabbed "It's A Good Day." One of the livelier, happier hunks of melody in current circulation, this version by the Harry Cool ork should find heavy favor in spots where youngsters are your customers. Evelyn Stallings combines with Harry Cool to offer the vocal, and they blend well together. Give them a hearing. On the bottom deck "Are Ya' Kiddin'?" Harry comes thru to do a solo on the vocal, while the ork backs him well on the music tools. Dance spots should spin best with this hunk of wax.

"It's So Easy"

"Open The Door, Richard"

LOUIS JORDAN

(Decca 23841)

● Looking for fast coin-play? Then latch on to Louis Jordan's "It's So Easy". Breaking away from that boogie beat, Louis chants straight through in fast tempo to turn up a ditty that will rate high in race spots. Louis tells us how easy it is to kill that spark, and altho it's not straight novelty stuff, the kids will hum and jump to this one. Backed by that number again, we find "Open The Door, Richard". Louis' version should add to whatever coin play the ditty still carries.

"Old Devil Moon"

"Another Night Like This"

LARRY DOUGLAS

(Signature 15083)

● Peg "Old Devil Moon" as a comer. A tune from the Broadway hit musical "Finian's Rainbow," it should get heavy plugging. Larry Douglas does it here, and his performance adds up to a good record. As usual, Larry injects a straight vocal style to this ballad, tho the Roland DuPont Quintet, backing him, provides a strong Latin flavor on the instrumental. Flipped, Larry comes up with "Another Night Like This," and here again the Latin beat rides high. Peg this platter as an item for your smarter dance spots and listening posts.

What's Hot ON THE RECORDS

THE TOP TEN JUKE BOX TUNES THRUOUT THE NATION

for the Week of March 3, 1947

New York

1. Anniversary Song (Al Jolson)
2. Swannee (Al Jolson)
3. April Showers (Al Jolson)
4. California Here I Come (Al Jolson)
5. Rock A Bye Your Baby (Al Jolson)
6. Avalon (Al Jolson)
7. Mammy (Al Jolson)
8. Sonny Boy (Al Jolson)
9. You Made Me Love You (Al Jolson)
10. My Blushing Rose (Al Jolson)

Chicago

1. Open The Door Richard (Jack McVea)
2. For Sentimental Reasons (Eddy Howard)
3. Guilty (Tony Martin)
4. Anniversary Song (Anita Ellis)
5. Huggin and Chalkin (Hoagy Carmichael)
6. The Old Lamplighter (Sammy Kaye)
7. I'll Close My Eyes (Andy Russell)
8. You Can't See The Sun When You're Crying (Vaughn Monroe)
9. Wyoming (Dick Jurgens)
10. Sonata (Perry Como)

Los Angeles

1. For Sentimental Reasons (Eddy Howard)
2. Open The Door Richard (Jack McVea)
3. Anniversary Song (Tex Beneke)
4. Guilty (Margaret Whiting)
5. Sonata (Perry Como)
6. Jalousie (Harry James)
7. Oh But I Do (Margaret Whiting)
8. Zip A Dee Doo Dah (Sammy Kaye)
9. Ain't Nobody Here But Us Chickens (Louis Jordan)
10. The Old Lamplighter (Sammy Kaye)

Mankato, Minn.

1. Managua Nicaragua (Guy Lombardo)
2. A Rainy Night In Rio (Dinah Shore)
3. Open The Door, Richard (Count Basie)
4. For Sentimental Reasons (King Cole Trio)
5. Let's Go Back & Kiss The Girls (Jack Smith)
6. Rickety Rickshaw Man (Eddy Howard)
7. So Round, So Firm (Merle Travis)
8. My Best To You (Eddy Howard)
9. The Old Lamplighter (Hal Derwin)
10. Gal In Calico (Johnny Mercer)

Omaha, Nebr.

1. For Sentimental Reasons (King Cole Trio)
2. The Old Lamplighter (Sammy Kaye)
3. Open The Door, Richard (Count Basie)
4. Gal In Calico (Bing Crosby)
5. Rickety Rickshaw Man (Eddy Howard)
6. Managua Nicaragua (Kay Kyser)
7. Oh But I Do Harry James
8. Anniversary Song (Guy Lombardo)
9. Wyoming (Dick Jurgens)
10. Jalousie (Harry James)

Kansas City, Mo.

1. Anniversary Song (Al Jolson)
2. Open The Door Richard (Count Basie)
3. Hoodle Addle (Tex Beneke)
4. The Old Lamplighter (Hal Derwin)
5. Huggin & Chalkin (Johnny Mercer)
6. For Sentimental Reasons (Eddy Howard)
7. The Girl That I Marry (Eddy Howard)
8. Managua Nicaragua (Kay Kyser)
9. I'm Afraid To Love You (Mills Bros.)
10. Guilty (Margaret Whiting)

Jackson, Miss.

1. For Sentimental Reasons (King Cole Trio)
2. Open The Door Richard (Count Basie)
3. Managua Nicaragua (Freddy Martin)
4. Huggin and Chalkin (Johnny Mercer)
5. Oh But I Do (Harry James)
6. Ole Buttermilk Sky (Helen Carroll)
7. Gal In Calico (Tex Beneke)
8. That's The Beginning of The End (Perry Como)
9. Rainbow At Midnight (Johnny Bond)
10. Oakie Boogie (Merle Travis)

Newport, R. I.

1. Anniversary oSng (Guy Lombardo)
2. Sonata (Perry Como)
3. Oh But I Do (Bing Crosby)
4. Managua Nicaragua (Guy Lombardo)
5. Gal In Calico (Tex Beneke)
6. Huggin & Chalkin (Hoagy Carmichael)
7. The Old Lamplighter (Sammy Kaye)
8. For Sentimental Reasons (King Cole Trio)
9. Zip A Dee Doo Dah (Sammy Kaye)
10. Sooner Or Later (Art Kassell)

Nashville, Tenn.

1. I Want To Thank Your Folks (Eddy Howard)
2. Hoodle Addle (Ray McKinley)
3. Missouri Waltz (Eddy Howard)
4. Kentucky Waltz (Eddie Dean)
5. The Things We Did Last Summer (Georgia Gibbs)
6. Rickety Rickshaw Man (Eddy Howard)
7. Who (George Olsen)
8. Anniversary Song (Louis Prima)
9. Me And The Blues (Mildred Bailey)
10. In The Wee Small Hours Of The Morning (George Paxton)

Youngstown, O.

1. Anniversary Song (Al Jolson)
2. Open The Door Richard (Count Basie)
3. For Sentimental Reasons (King Cole Trio)
4. Managua Nicaragua (Guy Lombardo)
5. Guilty (Mel Torme)
6. Sonata (Jo Stafford)
7. The Old Lamplighter (Hal Derwin)
8. I'm Afraid To Love You (Mills Bros.)
9. That's The Beginning of The End (Perry Como)
10. Jalousie (Jan August)

Altoona, Pa.

1. Open The Door, Richard (Count Basie)
2. Heartaches (Ted Weems)
3. For Sentimental Reasons (Eddy Howard)
4. Gal In Calico (Tony Martin)
5. Huggin & Chalkin (Hoagy Carmichael)
6. Zip A Dee Doo Dah (Johnny Mercer)
7. Pretty Baby (Tiny Hill)
8. I'll Close My Eyes (Jack Fina)
9. The Old Lamplighter (Sammy Kaye)
10. Anniversary Song (Al Jolson)

Salisbury, N. C.

1. Managua Nicaragua (Fred Martin)
2. Anniversary Song (Guy Lombardo)
3. Open The Door Richard (Dusty Fletcher)
4. Oh But I Do (Tex Beneke)
5. Guilty (Margaret Whiting)
6. Swannee River Boogie (Albert Ammons)
7. Let The Good Times Roll (Louis Jordan)
8. Ain't Nobody Here But Us Chickens (Louis Jordan)
9. For Sentimental Reasons (King Cole Trio)
10. Heartaches (Ted Weems)

BYRDE'S EYEVIEW 'ROUND THE WAX CIRCLE

by Byrde Gore

Got a preview hearing of the tune all Tin Pan Alley is talking about. It's "Midnight Masquerade," and, as the No. 1 plug ditty of Shapiro, Bernstein Co., Inc., mighty pillar in the music world, the batch of records already cut on it should get heavy promotion by the pubbery. . . . Sonora Records execs clapping hands over recent sales figures. They claim that since the appearance of the 39c disk their sales volume on single records has tripled! Meanwhile rumor has it that a deal is being hatched between Sonora and United Artists, whereby the plattery gets recording rights to the flicker firm's sound tracks.

* * *

Johnny Halonka of Runyon Sales Co., one of the largest distribs of indie wax in the East, reports a tremendous demand here for "The Freckle Song," by Larry Vincent. Meanwhile, his associate, Gloria Friedman, is vacationing. . . . From Columbia Records we hear that Ted Wallerstein, prexy, and Mannie Sachs, chief of talent and reportoire, are on the West Coast preparing to break ground for the construction of their new plant in Beverly Hills. . . . There's a rumor around that Kay Kyser and Harry James have completed their contracts with Columbia Records, and are listening to a sales talk from an indie diskery.

* * *

Signature's flack chief, Dan Priest, reports that Monica Lewis cut six sides in forty minutes at her last waxing date. . . . Peg this in your notebook: Al Jolson to be figured as one of 1947's greatest money-makers on the phonos. And congrats to the Capp boys for having snatched recording rights to the great man's talent. But there is a strange twist about Jolson's sudden resurgance as a money-maker for the ops. Prior to the appearance of "The Jolson Story," his disks were among the less profitable on just about anybody's route.

* * *

Musicraft Records happily announced this past week that their No. 1 male vocalist, Mel Torme, has been signed to a flicker contract with MGM. He has already been skedded for a leading role in their forthcoming musical, "Good News," and under the terms of his contract will do two flickers per year. . . . The flicker tie won't do his popularity on the phonos a bit of harm. . . . Take a peek at the New York breakdown on Page 11!

* * *

From New York's Harlem comes word from a number of music ops that "Anniversary Song," currently netting very heavy action on the nation's phonos should be made by a Negro artist, since they've been receiving call after call from locations for just such a disk. . . . Has anybody got one? If not, why not? . . . But to get back to Harlem, take a look at what's burning the jukes in that area, and you'll note a pair of great new additions at the top of the listing. One is 'I Want To Be Loved," as done by Savannah Churchill on the Manor label. The other is Frankie Laine's "That's My Desire," on a Mercury Record. Get next to 'em.

* * *

Getting heavy plugging in the midwest is Hal Winters' "Illusion," with the Jose Morand ork. In addition, the Apollo disk has been picked up by a number of New York disk jocks. And speaking of disk jocks, Robert Q. Lewis, one of New York's best, is skedded to bring "If I Had My Life To Live Over," popularized into a big click via New York phonos, before his radio jury. They'll examine Apollo's Gordon MacRae version, which is backed up by "Heartaches." . . . Folks who have heard say Benny Goodman's forthcoming releases for Capitol are "sensational." . . . Have you heard "Rye Whiskey"? You should. And the same for Perry Como's "Song Of Songs" on Victor.

NEW Capitol RELEASES

NOW ON CAPITOL!

BENNY GOODMAN

And His Orchestra

"LONELY MOMENTS"

•

"WHISTLER'S BLUES"

CAP. 374

"IT TAKES TIME"

•

"MOON-FACED, STARRY-EYED"

From the Musical, "Street Scene"

Featuring Vocal Chorus by

JOHNNY MERCER

CAP. 376

★

HAL DERWIN

With Frank DeVol and His Orchestra

"IT MIGHT HAVE BEEN A DIFFERENT STORY"

•

"YOU CAN TAKE MY WORD FOR IT, BABY"

CAP. 377

CLIFFIE STONE

And His Orchestra

"MY PRETTY GIRL"

Vocal by CLIFFIE STONE and the THREE STEPPING STONES

•

"TIGER RAG"

CAP. 378

Capitol RECORDS FROM HOLLYWOOD Sunset and Vine

New APOLLO Releases

NEW APOLLO PRICES
WHOLESALE.....49c • LIST PRICE.....75c

RELEASE 25

KING HOUDINI
and his CALYPSO PARLIAMENT
"MOAN, PEOPLE, MOAN"
"BOBBY SOX IDOL"
Apollo No. 123

LUIS RUSSELL
& ORCHESTRA
Vocal by
LEE RICHARDSON
"MY SILENT LOVE"
"ALL THE THINGS YOU ARE"
Apollo No. 1035

PANCHO
& HIS ORCHESTRA

"HEY AI YEA"
"IMPROVISANDO"
Apollo No. 1036

LOUMELL MORGAN TRIO
"OLD MAN RIVER"
"DARKTOWN STRUTTERS BALL"
Apollo No. 1038

APOLLO
RECORDS INC.
EXECUTIVE OFFICES: 342 MADISON AVE., N. Y. C.
NEW YORK • 615 10th Ave., New York 19, N. Y.
CHICAGO • 719 South State Street, Chicago, Illinois
DETROIT • 100-02 E. Atwater St., Detroit 26, Mich.
LOS ANGELES • 2705 W. Pico Blvd., L. A. 6, Cal.
ATLANTA • 367 Edgewood Ave., S.E., Atlanta, Ga.
BALTIMORE • 2015 Maryland Ave., Baltimore 18, Md.
NEW ORLEANS • 418 Gravier St., New Orleans, La.
WRITE FOR COMPLETE CATALOG

HOW TO ACQUIRE A WINTER SUN TAN

1. LOOKOUT . . . lying in bed with a belly full of blisters while those Florida beauties are parading around won't do you a bit o' good. Florida sun in winter is like it is any other place in mid-summer, so, first of all, be careful! Start yourself off gradually about —a half-hour on each side for the first few days — and keep building up with a little larger dose of sun every day.

2. Before you flirt with Old Sol though, be sure and use a standard sun tan lotion. Put it on good and thick. The favorite this year with Hollywood Stars is a mixture of baby oil and iodine. They say the stuff is so good you can get a tan in your bedroom.

3. If by chance you happen to get burned, some baking soda on the sore spots should do the trick for quick relief. Noxema is good, too. And by all means, stay out of drafts and keep warm.

4. If with all these directions you don't get that desired tan, try

(This ad intended for those ops who took our advice in the January 20th issue and put two records of HUGGIN' AND CHALKIN' in their boxes and are going South on the take.)

HUDSON MUSIC CORP.
KERMIT GOELL, PRES. SOLLY COHN, PROF. MGR.
OFFICES
1650 BROADWAY NEW YORK, N. Y.
1510 FOREST KNOLL DRIVE HOLLYWOOD, CALIF.

JEWISH RECORDS

America's foremost producers of Jewish Records featuring such stars as

- MENASHA SKULNIK
- MOLLY PICON
- MICHAEL ROSENBERG
- MENASHA OPPENHEIM
- MAX WILNER
- CANTOR GLADSTONE
- LEO FUCHS
- MOISHA OYSHER
- CANTOR GANCHOFF
- CANTOR WALDMAN
- CANTOR MALOVSKY
- ROUMAINISHA KAPELLE

WATCH FOR OUR LINE OF ITALIAN RECORDS
DISTRIBUTORS:—Some Territories Still Available. Write, Whire, Phone.
BANNER RECORDS, INC.
1674 BROADWAY NEW YORK 19, N. Y. Ci. 7-8273

Keynote Records to Break Into Race & Pop Fields; Seek Indie Distribs

NEW YORK — Effecting a sharp change in the policy on which Keynote Records has built its reputation in the past several years of its existence, Eric Bernay, the label's prexy, announced this past week that the plattery would enter the race and pop fields very shortly.

Up to now the heavy end of Keynote's production has been with collector's jazz and special material, including folk music classics, foreign language recordings and productions

Keynote's break into their new markets will begin with the selection of records from those currently in the label's catalogue records, which are believed to be suitable for sale under race and pop classifications.

Much of Keynote's initial material will also be taken from albums and marketed as singles, Bernay said; and of this material, he believes a heavy proportion comprise "excellent material for juke boxes."

It is from this source that much of the firm's race records will come, while plans for invading the pop market are based on the production of standard melodies that have stood up thru the years in appeal

In line with the decision to expand the markets for their records, Bernay said the firm now has under consideration a proposal to abandon the policy of company-controlled distribution, and the label's execs are now on the search for independent distributors all over the country

Burning the Jukes in HARLEM

The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

1—I WANT TO BE LOVED
SAVANNAH CHURCHILL
(Manor 1046)

2—THAT'S MY DESIRE
FRANKIE LANE
(Mercury)

3—MY SILENT LOVE
LUIS RUSSELL ORCH.
(Apollo 1035)

4—ALL THE THINGS YOU ARE
LUIS RUSSELL ORCH.
(Apollo 1035)

5—I'M YOURS
AL RUSSELL TRIO
(20th Century 20-23)

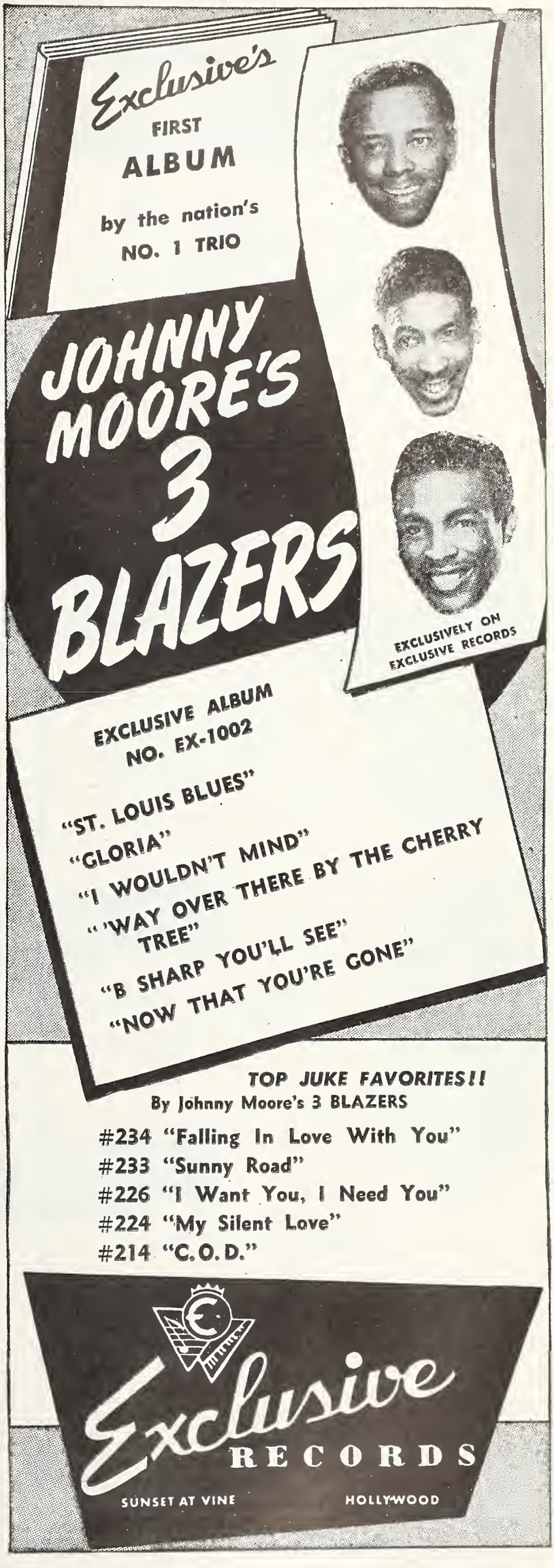
6—YOU WON'T LET ME GO
JOHNNY MOORE'S THREE BLAZERS
(Modern Music 142)

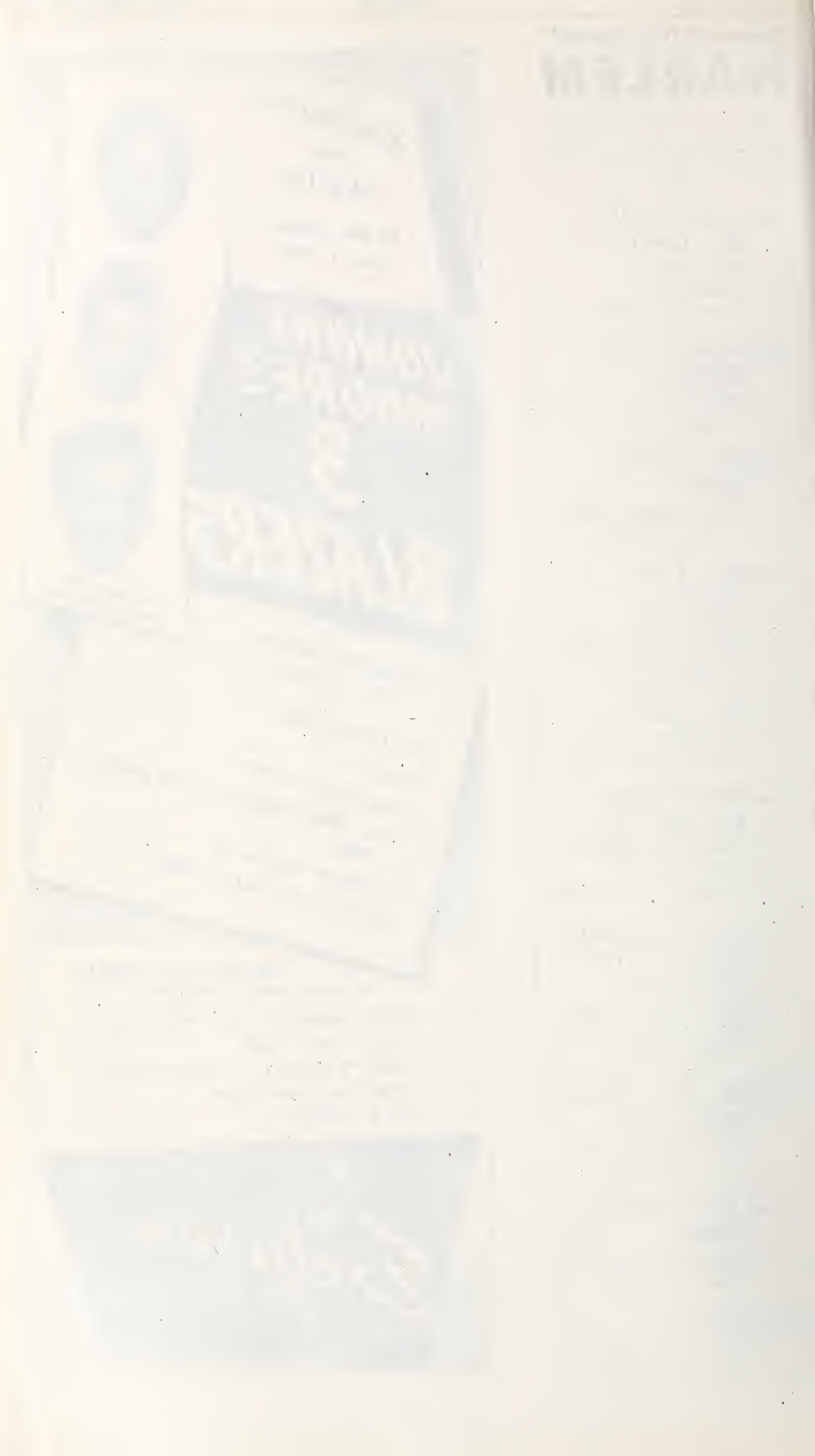
7—AIN'T NOBODY HERE BUT US CHICKENS
LOUIS JORDAN AND HIS TYMPANY FIVE
(Decca 23741)

8—LET THE GOOD TIMES ROLL
LOUIS JORDAN AND HIS TYMPANY FIVE

9—SEPTEMBER SONG
SARAH VAUGHN
(Musicraft 446)

10—TANYA
JOE LIGGINS and HIS HONEYDRIPPERS
(Exclusive 231)





Record Mfrs. Meet To Form Association

NEW YORK—Representatives of most of the record manufacturing corporations located in the East met in this city on February 27th, at the Park Central Hotel for the purpose of forming themselves into a nation-wide association.

Well attended on the part of practically every one of the smaller manufacturers, representatives of the "big four" were conspicuous by their absence.

Elected chairman at the opening of the conclave was Jack Pearl of Hub Records. He disclosed that the idea of an association of record manufacturers had been brewing since the latter part of December 1946, when such a move was suggested to him by Syd Nathan, president of King Records. Representatives of the smaller diskeries were in accord regarding the need of an association and discussed how such an organization could do much to alleviate problems common to all.

From this discussion a number of aims and purposes for the organization were proposed, and they included:

(1) Combined buying power with a view toward effecting economy for the members, i.e., quantity buying could bring lower unit costs.

(2) The establishment of a clearing for the exchange of credit information.

(3) Establishment of improved distribution.

(4) An exchange of information concerning production problems.

(5) Thru association they could have better representation in collective bargaining.

(6) Thru association they could have better representation in negotiations with Guilds and Federations.

(7) Establishment of better public relations.

(8) Collection of data regarding statistics of sale, production, and distribution in the United States and foreign markets.

Temporarily designating their organization as "Record Manufacturers Association", the diskery representatives elected a committee of 20, who will meet on March 5th, for the purpose of adopting by-laws and formulating the policy of the association. The committee's recommendations will be submitted at a general meeting to be held shortly thereafter, at which time record firms thruout the United States will be invited to participate.

Voiced at the meeting was the suggestion that the group be organized to "protect" the smaller manufacturers from the majors, but this thought was voted down by the majority, and tho they were not invited to attend the organizational meeting, the suggestion was adopted that the "big four" be invited to participate as members of the association.

Among the labels represented at the meet were: "Allen, Alert, Apollo, Arista, Ballen—20th Century, Banner, Bell, Cardinal, Davis, Diamond, Gotham, Harmonia, Hub, Juke Box, Keynote, King, Manor, Mercury, National, Savoy, Seva, Signature, Swan, Top and Vox.

CURLY GRIBBS
and his Texas Ranchers

SO ROUND, SO FIRM,
SO FULLY PACKED

I JUST FELL OUT OF
LOVE WITH YOU

Vocals by Curly Gribbs

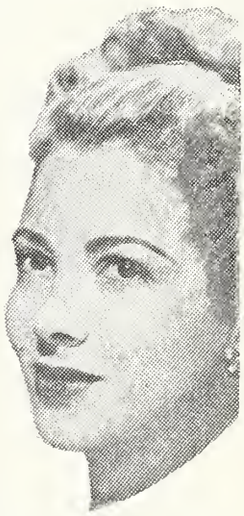
SIG 1010

MONICA LEWIS

MIDNIGHT MASQUERADE

A THOUSAND AND ONE
NIGHTS

SIG 15078



MARY OSBORNE
and her Trio

and a Signature special

HOODLE ADDLE

WHAT TO DO

Vocals by Mary Osborne

SIG 15076

Signature records

DISTRIBUTED BY
GENERAL ELECTRIC
SUPPLY CORPORATION

RECORDS on the way up

THE FOLLOWING RECORDS ARE REPORTED "ON THE WAY UP" IN THOSE TERRITORIES LISTED BELOW.

KANSAS CITY, MO.

1. Heartaches—Ted Weems
2. Linda—Tommy Dorsey
3. All By Myself—Sammy Kaye

JACKSON, MISS.

1. What More Can I Ask For—Jack McLean
2. Stars Fell On Alabama—Woody Herman
3. Be Sure There's No Mistake—Eddy Arnold

ALTOONA, PA.

1. Guilty—Tony Martin
2. Years & Years Ago—Dick Haymes
3. Sooner Or Later—Sammy Kaye

ALBANY, NEW YORK

1. You'll Always Be The One I Love—Dinah Shore
2. I'll Close My Eyes—Andy Russell
3. At Sundown—Mildred Bailey

ST. ALBANS, VT.

1. Anniversary Song—Al Jolson
2. I'll Close My Eyes—Andy Russell
3. A Rainy Night In Rio—Andrews Sisters

NEWARK, N. J.

1. Roses In The Rain—Franklie Carle
2. He's Just My King—Peggy Lee
3. All The Things You Are—Billy Eckstine

OMAHA, NEBR.

1. Years & Years Ago—Les Brown
2. How Are Things In Glocca Mora—Dick Haymes
3. I'll Close My Eyes—Dinah Shore

BMI Pin-up Sheet

Hit Tunes for March
(On Records)

ANOTHER NIGHT LIKE THIS (Marks)
Dick Haymes — Dec. 23731 : Desi Arnaz — Vic. 20-2052
Hal Darwin — Cap. 336 : Herb Kern-Lloyd Sloop — Tempo 984
Larry Douglas — Sig. 15085 : Hal Winters-Jose Morand — Apollo 1034
Don Alfredo — Pan-Amer. 076 : Tommy Tucker — Col.†

BEST MAN, THE (Vanguard)
Les Brown — Col. 37086 : King Cole Trio — Cap. 304
Romo Vincent — Dec. 23749 : Sunny Skylar — Mercury 5004

EV'RYBODY LOVES MY BABY, MY BABY (Goode)
Tex Beneke — Vic. 20-1914 : Pied Pipers — Cap. 279
Three Suns — Maj. 7180 : Gene Krupa — Col. 37078

FOR SENTIMENTAL REASONS (Duchess)
Eddy Howard — Maj. 1071 : Charlie Spivak — Vic. 20-1981
Ella Fitzgerald — Dec. 23670 : Dinah Shore — Col. 37188
King Cole Trio — Cap. 304 : Art Kassel — Vogue 781
Fran Werren — Cosmo 514 : Brown Dots — Manor 1041
Skip Strahl — Emerald 106

ILLUSION (Un Sueno) (Pemora)
Hal Winters — Apollo 1034 : Don Jose — Gotham 3003
Xavier Cugat — Col.† : Bobby Doyle — Sig.†

IT MIGHT HAVE BEEN A DIFFERENT STORY
Tex Beneke — Vic. 20-2123 (Campbell-Porgie)

MANAGUA, NICARAGUA (Encore)
Freddy Martin — Vic. 20-2026 : Guy Lombardo — Dec. 23782
Kay Kyser — Col. 37214 : Gordon Trio — Sonora 3032
Two Ton Baker — Mercury 5016 : Dick Peterson — Enterprise†
Julie Conway — Sig. 15086

MISIRLOU (Colonial)
Jan August — Diamond 2009 : Herbie Fields — Vic. 20-2138
Skitch Henderson — Cap. 351 : Nicholas Matthey — Dec. 25045
Frank Knight — Standard 5010 : Jose Morand — Dec. 50005

MY ADOBE HACIENDA (Peer)
Billy Williams — Vic. 20-2150 : Jack McLean — Coast 8001
Coffman Sisters — Ent. 147 : Esquire Trio — Rhapsody 102
Hammondairs — Mars 1037 : Eddy Howard — Maj. 1117
Frankie Carle — Col.† : Russ Morgan-Kenny Baker — Dec.†
Dinning Sisters — Cap.† : Art Kassel — Vogue†
Westerners — Col.† : Dave Denny Music†

OPEN THE DOOR, RICHARD (Duchess)
Three Flames — Col. 37268 : Count Basie — Vic. 20-2127
Jack McVea — B & W 792 : Bill Samuels — Mercury 8029
Louis Jordan — Dec.† : Charlie Spivak — Vic.†
:Pied Pipers — Cap.†
Dusty Fletcher — Nat. 4012 : Merry Macs — Maj. 1112
Charioteers — Col. 37240 : "Lips" Page — Apollo 1041
Sid Catlett — Manor 1058 : Tiny Grimes — Sig. 1006

RICKETY RICKSHAW MAN, THE (Peer)
Eddy Howard — Maj. 7192 : Two Ton Baker — Mercury 3047

WE COULD MAKE SUCH BEAUTIFUL MUSIC (BMI)
Vaughn Monroe — Vic. 20-2095 : Frankie Carle — Col. 37227
Monica Lewis — Sig. 15068 : George Towne — Sonora 2002
Billy Butterfield — Cap. 371 : Blue Barron — M-G-M.†

WHAT MORE CAN I ASK FOR? (London)
Guy Lombardo — Decca 23782 : Jack McLean — Coast 8003

YES, YES, HONEY (Chelsea)
Danny Ryan — Diamond 2062 : Stardusters — Swan 3002
Gene Krupa — Col.†

†Soon to be released

BROADCAST MUSIC INC.
580 FIFTH AVENUE • NEW YORK 19, N. Y.
NEW YORK • CHICAGO • HOLLYWOOD

Signature Recalls Over-Spicy OTDR

EW YORK—Recall of all Signature atters of "Open The Door Richard" as sent out this past week from the bel's headquarters here.

Basis for the unusual move was aced as being the result of much lk criticizing the platter as "too ggestive" and the fear that its cir-ılation might lead to adverse com-ent against the label and its tre-endous network of General Electric ıpply Corporation distributors; but) legal ban had been placed on the sk.

Featuring Walter Brown and the ıny Grimes Sextet, the record had een hastily cut in order to get as uch action as was possible from the emendous OTDR skyrocket, and, a result, firm execs admit it was ot judged as carefully from a stand-oint of policy as are all other of e label's platters.

Affected by the recall are copies the platter now in the hands of stributors.

erry Blaine Resigns rom Nat'l Records

EW YORK—Jerry Blaine, national les manager of National Records, nnounced this past week that he will ave that label effective February 3th.

It is understood that Blaine's res-nation was tendered on the "friend-est of terms," and he chose to leave order to devote more of his time) "other business interests."

One of those "interests" is known be Cosnat, local record distribut-g firm, and also the local sales point National Records.

Another "interest" is believed to e a new record label, for which, it is id, he has been lining up financial acking.

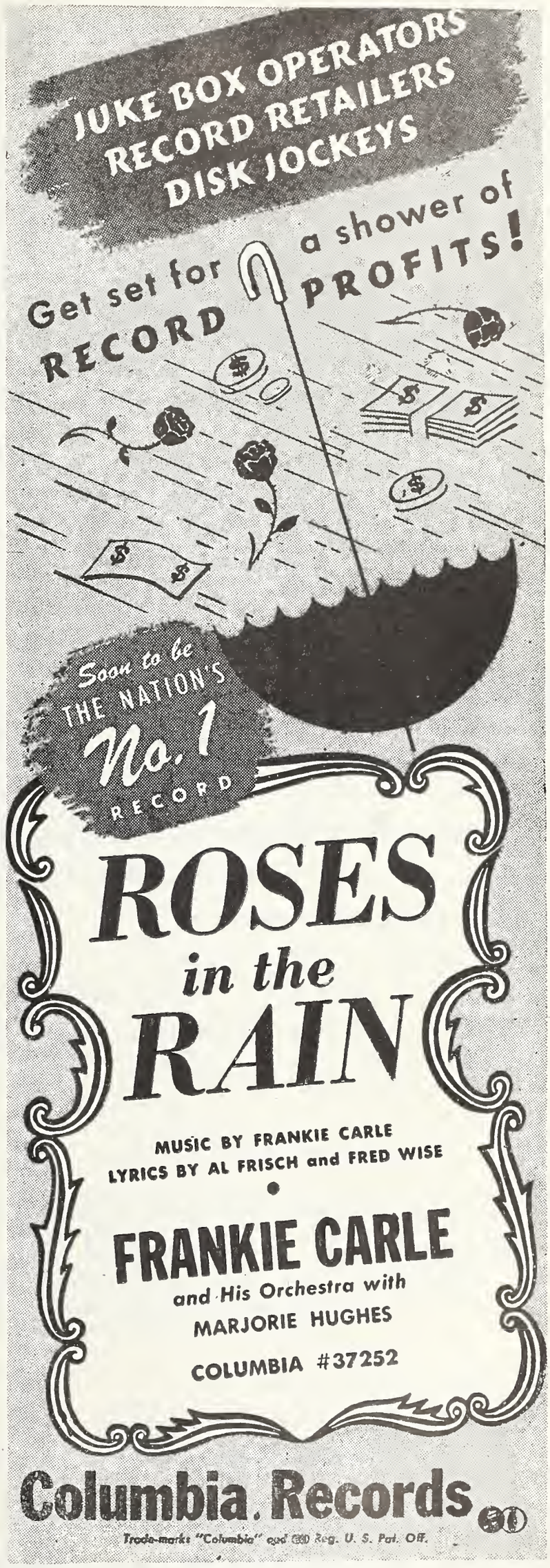
Prior to joining National, Blaine rved as sales chief of Cosmo Rec-rds.

onora May Move alance of Hq. to N.Y.

EW YORK—Following the recent isit here of Joe Gerl, Sonora Rec-d's president, hope loomed among ersonnel that the entire records div-ion will set up housekeeping in this ty, moving all departments now set p in Sonora's radio and television eadquarters in Chicago, into a single ew York command post.

At the present time, the New York fices are staffed by Milt Benjamin, ce president in chareg of sales, Ma-e Reubens, chief of talent and re-ertoire, and Monroe Postrel, chief public relations.

TOP PRICES PAID
FOR USED RECORDS
SELL TO Chicago's Largest
Distributor of Used Records
Write, Call or Ship Today!
We Pay the Freight!
USED RECORD EXCHANGE
1736 N. Keeler Ave., Chicago 39, Ill.
Tel.: CAPitol 7852



Signature Stock Issue Over-Subscribed

NEW YORK — Announcement was made late this past week that the 295,000 shares of common stock issued recently by the Signature Recording Corporation has been oversubscribed.

The issue, placed on the market at $1 per share, brings to the label's coffers $243,375, after deduction of underwriting discounts, which is to be used to equip a "biscuit" plant with machinery and initial inventory, for the purchase of additional pressing equipment, for the payment of outstanding obligations, and for working capital.

It is a widely held opinion, however, that the purpose and effect of Signature's stock issue was more a move to interest effective outsiders than merely a fund raising measure. Pointed to are the heavy financial sources which have always appeared to be close to the label, and the fact that first public crack at the stock was given to people who could do the label lots of good, such as music ops, disk jocks and record retailers, practically all of whom received copies of the firm's prospectus from the underwriters.

Rainbow Records Names Distribs

NEW YORK — Eddie Heller, vice president in charge of sales at Rainbow Records, announced to the trade this week that the Frederick H. Lee Co., would distribute the Rainbow label nationally. "The Rainbow plant is now geared for top production", said Heller, "and we expect to be able to press 300,000 records per week". Eddie also stated that the firm's label would sell at a 75c retail list.

IRISH RECORDS

501— KERRY DANCE
THE ROSE OF TRALEE

502— COME BACK TO ERIN
DEAR OLD DONEGAL

HARRY PRIME
with
Ray Carter's Orch.

LIST PRICE
79c

DISTRIBUTORS
Some territories still available
Write, Wire, Phone.

WATCH FOR OUR LINE OF ITALIAN RECORDS

BANNER RECORDS, INC.
1674 BROADWAY
NEW YORK 19, N. Y.
Ci. 7-8273

New Releases
OF TOP RECORDS
by
DICK KUHN
AND HIS ORCHESTRA

1153 "LOVE'S OLD SWEET SONG"
"THE KOKONUT PICKER"

1152 "THE COUNTRY POLKA"
"BLACK HILLS OF SOUTH DAKOTA"

GOING STRONGER THAN EVER

1151 "HEART OF MY HEART"
"AND THE BAND PLAYED ON"

1150 "CHI-CHI-RI-GU"
PUT YOUR ARMS AROUND ME, HONEY"

1149 "MY DARLING"
"IS THAT THE WAY TO TREAT A SWEETHEART"

1148 "I USED TO LOVE YOU"
"YOU TELL ME YOUR DREAMS"

1145 "THE DOG CATCHER MAN (Polka)
"GIVE ME THE MOONLIGHT"

1144 "WHO WOULDN'T BE BLUE"
"THE DUSTY OLD TRUNK IN THE ATTIC"

TOP RECORDS

1674 B'WAY, NEW YORK 19, N. Y.
(Tel. COlumbus 5-7838)

VEL-TONE RECORDS Proudly Presents

THE MELLOW VOICE OF HUGH CAMERON ON THE RECORD WITH THE VELVET TONE

No. 501 —DREAM
No. 503 —JUST ONE MORE CHANCE
No. 504 —I NEVER KNEW
No. 103 —THATS MY HOME
No. 108 —BLESS YOUR HEART (LITTLE GIRL)

TERRITORIES OPEN—DISTRIBUTORS WANTED

Los Angeles Distributor: W. H. LEUENHAGEN CO., 1813 W. Pico Blvd.

VEL-TONE RECORD CO., BOX 3029, HOLLYWOOD 28, CALIFORNIA

SWANK RECORDS Presents

RECORDED MONEY MAKERS FOR JUKE BOX OPERATORS
JUKE BOX OPERATORS AND DEALERS ARE MAKING MORE MONEY WITH THESE
THREE GREAT RECORD RELEASES

S-1001
"ALL DRESSED UP WITH A BROKEN HEART"
"WOULD I BE TELLING A LIE"

S-1003
"WHEN I SPEAK YOUR NAME"
"LET'S PUT OUR CARDS ON THE TABLE"

S-1005
"I'D RATHER BE SAFE THAN SORRY, BABY"
"FIFI"

List Price 75c plus tax • Your Price 49c tax included

Dealers and Operators — Are you on our mailing list? Incidentally, have you heard the SWANK Barbershop Album of the Elm City Four?

WRITE, WIRE, OR PHONE — CIRCLE 7-5655

SWANK RECORDS 1674 BROADWAY, N. Y. 19, N. Y.

Some Choice Distributorship Territory Still Available

Musicraft Offered Refinancing Program

NEW YORK—Plans are underway to effect a complete refinancing and recapitalization of Musicraft Records, it was disclosed this past week by Edgar Ellinger, Jr., vice president of the firm.

Long reported to be in need of a hypo of fresh cash, a plan is being readied now for presentation to stockholders of the corporation by which "five or six parties interested in the firm" would put up approximately $300,000 in exchange for an equity in the firm.

Already in for some $250,000, the Atlas Corporation, headed by Floyd Odlum, is rumored to be behind the "five or six parties" who would provide the new bankroll.

According to the plan to be presented to the preferred and common stockholders, new stock would be issued under the refinancing and recapitalization program.

Emphasized by Ellinger was the declaration that a heavy slice of the potential $300,000 would be turned over to current creditors, and their claims would be paid one hundred cents on the dollar, part in cash and part would be deferred, but, he emphasized, they would not be deferred for longer than two years.

The top management of Musicraft will in all likelihood be faced with numerous changes, it was admitted, and there is every indication that Milt Dimaond, formerly of Decca Records, would come in for a top position very shortly.

Meanwhile, it was announced this past week, too, that Musicraft's South Norwalk, (Mass.) plant had been sold. The firm retains their new plant at Ossining (N. Y.) and their Olympic factory in California.

A RECORD NATURAL!

IF I HAD MY LIFE TO LIVE OVER

BY
MOE JAFFE, LARRY VINCENT AND HENRY TOBIAS

Here Are The Current Releases ★

APOLLO .....Gordon MacRae
CAPITOL .....Dinning Sisters
COLUMBIA .....Buddy Clark
CONTINENTAL
Golden Arrow Quartet
DE LUXE
Air Lane Trio & Ted Morton
DECCA .....Bob Eberle
M-G-M .....Kate Smith
MAJESTIC .....Bob Johnston
MANOR .....(To Be Announced)
MERCURY .....(To Be Announced)
NATIONAL .....Red McKenzie
SIGNATURE .....Floyd Sherman
SONORA .....Dick Todd
20th CENTURY .....Larry Vincent
RCA-VICTOR .....Three Suns

*Listed Alphabetically

For Professional Material
GENERAL
MUSIC PUBLISHING CO., Inc.
400 MADISON AVENUE
NEW YORK, N. Y.

Sole Selling Agents
BOSTON MUSIC COMPANY
116 BOYLSTON STREET
BOSTON 16, MASS.

"It's ☆ A ☆ Five ☆ Star ☆ GENERAL ☆ Song"

UP YOUR TAKE with this LATEST HIT!

By The Nation's Number 1 Trio

THE KING COLE TRIO

"I WANT TO THANK YOUR FOLKS"

COUPLED WITH

"YOU SHOULD HAVE TOLD ME"

On CAPITOL 356
"Here's Another Profit Platter . . ." says "THE CASH BOX"

STILL SOCKO!

"FOR SENTIMENTAL REASONS"
Backed by
"THE BEST MAN"
Capitol 304

"OH, BUT I DO"
Backed by
"YOU CALL IT MADNESS (But I Call It Love)"
Capitol 274

"BUT SHE'S MY BUDDY'S CHICK"
Backed by
"THAT'S THE BEGINNING OF THE END"
Capitol 328

Order at least one KING COLE TRIO version for each machine!

Week of March 3, 1947

THE CASH

DISC-H
BOX SC

COMPILED
JACK "One Spot

IN ORDER OF PO
BASED O
WEEKLY NATIONA

BOX SCORE TABULATION COMPIL
INDIVIDUAL PURCHASE ON THE
ORDS — LISTED IN ORDER OF PO
NAME OF SONG, RECORD NUMB
CORDING ON THE REVERSE SIDE.

CODE

AP—APOLLO	DE—DECCA
BB—BLUEBIRD	EC—EXCLUSI
BW—BLACK & WHITE	EX—EXCELSI
CA—CAPITOL	FS—FOUR ST
CD—CADET	JB—JUKE BO
CO—COLUMBIA	KE—KEYNOT
CS—COSMO	MA—MAJEST
CT—COAST	ME—MERCUR

1—For Sentimental Reasons
CA-304—KING COLE TRIO
The Best Man
CO-37188—DINAH SHORE
You'll Always Be
DE-23670—ELLA FITZGERALD—
Rhythm Boys
DE-18895 (A-467) FRED WARI
You'd Be So Nice t
MA-1071—EDDY HOWARD OR
Why Does It Get
Count Meets The
VI-20-1891—CHARLIE SPIVAK
It's All Over Now
VO-781—ART KASSEL ORCH.
Sooner Or Late

2—Anniversary Song
CA-368—ANDY RUSSELL (WIT
My Best to You
CO-37234—DINAH SHORE
Heartaches, Sadne
DE-23799—GUY LOMBARDO
Uncle Remus Said
DE-23714—AL JOLSON
Avalon
MA-1107—LOUIS PRIMA O.
That's How Much I
ME-3036—ANITA ELLIS
I'm Yours
MU-428—ARTIE SHAW ORCH
Guilty
SI-15075—LARRY DOUGLAS
The Girl That I Mar
VI-20-2126—TEX BENEKE O.
Hoodle Addle

3—Open the Door, Richard
AP-1041—HOT LIPS PAGE O
Texas and Pacific
BW-792—JACK McVEA ALL S

	Feb. 24	Feb. 17	Feb. 10

DE-23311—FRED WARING ORCH.
Holiday for Strings
DE-23480—LOS ANGELES PHILHARMONIC ORCH.
DE-23542—KITTY CARLISLE
Beat Out That Rhythm on a Drum
MA-20002 (M-201) A. NEWMAN ORCH.
Hora Staccatto
MA-1090—THE THREE SUNS
Sonata
ME-2057—BUDDY MORROW ORCH.
Lullaby
SI-15015—RAY BLOCH ORCH.
Espanharlem
VI-12160—BOSTON "POPS" ORCH.
Ritual Dance of Fire
VI-20-1961—HERBIE FIELDS ORCH.
Among My Souvenirs
VI-25-0059—HENRI RENE ORCH.
Hora Staccatto

19—Sooner or Later 10.7 9.0 14.2
CA-305—BILLY BUTTERFIELD ORCH.
Star Dust
CO-37153—LES BROWN ORCH. (FT-VR)
Years and Years Ago
CO-37206—DINAH SHORE
And So to Bed
DE-23715—G. NIESEN
That's Good Enough for Me
MA-1084—THE MERRY MACS
There's Them That Do
ME-3041—FRANCES LANGFORD
Oh But I Do
MU-15095—PHIL BRITO
Years and Years Ago
SI-15049—WILL BRADLEY ORCH.
Turn the Knob on the Left
VI-20-1976—SAMMY KAYE ORCH.
Zip-A-Dee Doo-Dah

20—The Whole World Is Singing My Song 10.0 8.9 14.9
CA-300—JACK SMITH
Everybody Kiss Your Sweetheart
CO-37066—LES BROWN O.
I Guess I'll Get the Papers
DE-18917—JIMMY DORSEY ORCH.
Apache Serenade
MA-1061—MORTON DOWNEY
The Old Lamp Lighter
SI-15043—HARRY COOL ORCH.
Rumors Are Flying
VI-20-1978—DENNIS DAY—CASE ORCH.
April Showers

21—And So to Bed 9.9 18.2 8.1
CA-331—SKITCH HENDERSON ORCH.
A Garden in the Rain
CO-37206—DINAH SHORE
Sooner or Later
DE-23760—HILDEGARDE
I Haven't Got a Worry in the World
VI-20-2053—VAUGHN MONROE ORCH.
You Can't See the Sun, Etc.

22—Uncle Remus Said 9.8 5.3 8.0
CO-37162—WOODY HERMAN ORCH.
Romance In the Dark
DE-23799—GUY LOMBARDO ORCH.
Anniversary Song
VI-20-2017—TEX BENEKE & MILLER ORCH.
Anybody's Love Song
SI-15060—MONICA LEWIS
A Rainy Night in Rio

23—Connecticut 8.5 1.4 2.3
CA-345—MARTHA TILTON
How Are Things In Glocca Morra?
CO-37220—MODERNAIRES
My Heart Goes Crazy
DE-23804—BING CROSBY—J. GARLAND
Mine
MU-445—ARTIE SHAW ORCH.
Don't You Believe It, Dear
VI-20-2104—HERBIE FIELDS ORCH.
Years and Years Ago

24—Beware, My Heart 7.1 1.3 2.1
CA-350—MARGARET WHITING
What Am I Gonna Do About You?
CO-37235—LES BROWN ORCH.
In My Merry Oldsmobile
MA-7214—TWILIGHT THREE
Lullaby (Brahms)
VI-20-2084—VAUGHN MONROE ORCH.
Pleasure's All Mine

25—A Rainy Night in Rio 7.0 5.2 4.2
CA-325—SAM DONOHUE AND ORCH.
It's Anybody's Love Song
CO-37157—DINAH SHORE
Through a Thousand Dreams
DE-23740—ANDREWS SISTERS
Coffee Song
VI-20-2094—DESI ARNAZ ORCH.
Through a Thousand Dreams

26—Years and Years Ago 5.7 8.6 16.3
CA-353—DINNING SISTERS
He Like It! She Like It!

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY

JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY BASED ON WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS — LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AP—APOLLO	DE—DECCA	MG—M-G-M
BB—BLUEBIRD	EC—EXCLUSIVE	MU—MUSICRAFT
BW—BLACK & WHITE	EX—EXCELSIOR	NA—NATIONAL
CA—CAPITOL	FS—FOUR STAR	SI—SIGNATURE
CD—CADET	JB—JUKE BOX	SO—SONORA
CO—COLUMBIA	KE—KEYNOTE	ST—STERLING
CS—COSMO	MA—MAJESTIC	VI—VICTOR
CT—COAST	ME—MERCURY	VO—VOGUE

	Feb. 24	Feb. 17	Feb. 10
1—For Sentimental Reasons	**123.6**	**98.5**	**123.8**
CA-304—KING COLE TRIO			
The Best Man			
CO-37188—DINAH SHORE			
You'll Always Be the One I Love			
DE-23670—ELLA FITZGERALD—DELTA RHYTHM BOYS			
Rhythm Boys			
DE-18895 (A-467) FRED WARING O.			
You'd Be So Nice to, etc.			
MA-1071—EDDY HOWARD ORCH.			
Why Does It Get So Late So Early?			
Count Meets The Duke			
VI-20-1891—CHARLIE SPIVAK O.			
It's All Over Now			
VO-781—ART KASSEL ORCH.			
Sooner Or Later			
2—Anniversary Song	**97.2**	**52.3**	**21.8**
CA-368—ANDY RUSSELL (WITH PAUL WESTON ORCH.)			
My Best to You			
CO-37234—DINAH SHORE			
Heartaches, Sadness and Tears			
DE-23799—GUY LOMBARDO O.			
Uncle Remus Said			
DE-23714—AL JOLSON			
Avalon			
MA-1107—LOUIS PRIMA O.			
That's How Much I Love You			
ME-3036—ANITA ELLIS			
I'm Yours			
MU-428—ARTIE SHAW ORCH.			
Guilty			
SI-15075—LARRY DOUGLAS			
The Girl That I Marry			
VI-20-2126—TEX BENEKE O.			
Hoodle Addle			
3—Open the Door, Richard	**95.7**	**125.0**	**24.6**
AP-1041—HOT LIPS PAGE ORCH.			
Texas and Pacific			
BW-792—JACK McVEA ALL STARS			
CA-369—PIED PIPERS (WITH PAUL WESTON ORCH.)			
When Am I Gonna Kiss You Good Morning			
CO-37240—THE CHARIOTEERS			
You Can't See the Sun When You're Cryin'			
CO-37268—THREE FLAMES			
MA-1112—MERRY MACS			
The Egg and I			
ME-8029—BILL SAMUELS ORCH.			
Candy Store Jump			
NA-4102—DUSTY FLETCHER			
SI-1006—TINY GRIMES SEXTET			
My Second Best Woman			
VI-20-2127—COUNT BASIE ORCH.			
Me and The Blues			
4—Managua, Nicaragua	**68.6**	**77.3**	**66.7**
CO-37214—KAY KYSER O.			
That's the Beginning of the End			
DE-23782—GUY LOMBARDO O.			
What More Can I Ask For?			
SI-15086—JULIE CONWAY & CHICKERING FOUR			
If I Had My Life To Live Over			
VI-20-2026—FREDDY MARTIN O.			
Heaven Knows When			
5—The Old Lamplighter	**66.4**	**104.6**	**123.7**
CA-288—HAL DERWIN			
I Guess I'll Get the Papers			
CO-37095—KAY KYSER O.			
Huggin' and Chalkin'			
CS-502—HAL McINTYRE ORCH.			
Banana Boat			
DE-23781—KENNY BAKER—MORGAN O.			
Love Walked In			
MA-1061—MORTON DOWNEY			
The Whole World is Singing			
ME-3033—ANITA ELLIS			
Either It's Love or It Isn't			
SO-3026—SAXIE DOWELL ORCH.			
Rumors Are Flying			
VI-20-1963—SAMMY KAYE O.			
Touch-Me-Not			
6—A Gal in Calico	**53.6**	**58.3**	**59.1**
CA-316—MERCER—PIED PIPERS—WESTON ORCH.			
Winter Wonderland			
CO-37187—BENNY GOODMAN ORCH.			
Benjie's Bubble			
CS-517—HAL McINTYRE ORCH.			
Time on My Hands			
DE-23739—BING CROSBY—TROTTER ORCH.			
Oh, But I Do			
MA-1087—LOUIS PRIMA ORCH.			
He Like It! She Like It!			
ME-3035—TONY MARTIN			
As You Desire Me			
SI-15074—LARRY DOUGLAS			
The Things We Did Last Summer			
VI-20-1991—TEX BENEKE—MILLER ORCH.			
Oh, But I Do			
7—Huggin' and Chalkin'	**50.1**	**72.7**	**72.2**
CA-334—MERCER—PIED PIPERS—WESTON ORCH.			
Take Me Back To Little Rock			
CO-37095—KAY KYSER ORCH.			
The Old Lamplighter			
DE-23675—HOAGY CARMICHAEL			
I May Be Wrong, etc.			
FS-1153—SMOKY ROGERS			
Seven Come Eleven			
PA-616—CLANCY HAYES			
Jazz Me Blues			
VI-20-2036—HERBIE FIELDS ORCH.			
Blue Fields			
8—Guilty	**40.8**	**48.3**	**34.0**
CA-324—MARGARET WHITING			
Oh, But I Do			
MA-1106—TONY MOTTOLA FOUR			
Trigger Fantasy			
ME-3042—TONY MARTIN			
Dreamland Rendezvous			
MU-429—ARTIE SHAW ORCH.			
Anniversary Song			
VI-20-2109—JOHNNY DESMOND			
I'll Close My Eyes			
9—Zip-A-Dee Daa-Dah	**40.7**	**35.6**	**51.1**
CA-323—MERCER—PIED PIPERS—WESTON ORCH.			
Ev'rybody Has a Laughing Place			
CO-37147—THE MODERNAIRES			
Too Many Irons In the Fire			
DE-23748—C. BOSWELL—BOB CROSBY			
Too Many Times			
MA-7204—GEORGE OLSEN ORCH.			
Through a Thousand Dreams			
ME-3047—TWO TON BAKER			
Rickety Rickshaw Man			
VI-20-1976—SAMMY KAYE ORCH.			
Sooner or Later			
10—Sanata	**40.2**	**23.5**	**34.6**
CA-337—JO STAFFORD			
Through A Thousand Dreams			
CO-37219—CLAUDE THORNHILL ORCH.			
A Sunday Kind of Love			
DE-23747—CARMEN CAVALLARO ORCH.			
Through A Thousand Years			
MA-1090—THE THREE SUNS			
Jealousy			
ME-3045—TONY MARTIN			
Years and Years Ago			
SI-15026—HAZEL SCOTT			
Idyll Toccatta			
SO-2004—GEORGE TOWNE			
Anniversary Song			
VI-2D-2033—PERRYCOMO			
That's The Beginning of the End			
VI-20-2010—L. GREEN ORCH.			
I Haven't Got A Worry in the World			
11—Oh, But I Do	**36.4**	**30.3**	**40.1**
CA-324—MARGARET WHITING			
Guilty			
CA-274—KING COLE TRIO			
You Call It Madness			
CO-37156—HARRY JAMES ORCH.			
Life Can Be Beautiful			
DE-23739—BING CROSBY—TROTTER ORCH.			
A Gal In Calico			
MA-1085—MORTON DOWNEY			
My O'Darlin' My O'Lovely My O'Brien			
ME-3041—FRANCES LANGFORD			
Sooner or Later			
MU-1509A—GORDON MacRAE			
Flattery Will Get You Nowhere			
SI-1056—SKINNAY ENNIS ORCH.			
So Would I			
VI-20-1991—TEX BENEKE—MILLER ORCH.			
A Gal In Calico			
12—Heartaches	**32.9**	**21.2**	**14.4**
CA-372—JOE ALEXANDER			
If I Had A Chance With You			
DE-25071—TED WEEMS O.—ELMO TANNER			
Oh' Manah			
MG-10001—JIMMY DORSEY ORCH.			
There Is No Greater Love			
NA-9026—RED McKENZIE			
If I Had My Life to Live Over			
VI-2D-2175—TED WEEMS ORCH.			
Piccolo Pete			
13—How Are Things in Glocca Morra?	**25.6**	**2.3**	**1.5**
14—I'll Close My Eyes	**22.9**	**21.9**	**23.1**
CA-342—ANDY RUSSELL			
It's Dreamtime			
CO-37213—DINAH SHORE			
My Bel Ami			
DE-23756—HILDEGARDE			
There's No Holding Me			
MA-1093—MILDRED BAILEY			
Me and the Blues			
ME-3046—JACK FINA			
Save Me A Dream			
MU-15097—TEDDY WALTERS			
The More I Go Out With Somebody Else			
SI-15066—JOHNNY BOTHWELL ORCH.			
I Won't Promise			
VI-20-2109—JOHNNY DESMOND			
Guilty			
15—Ole Buttermilk Sky	**16.4**	**75.8**	**76.8**
CA-285—PAUL WESTON O.			
Just Squeeze Me			
CO-37073—KAY KYSER ORCH.			
On the Wrong Side of You			
DE-23769—HOAGY CARMICHAEL			
Talking Is a Woman			
DE-18913—CONNIE BOSWELL			
Love Doesn't Grow on Trees			
MA-7199—DANNY O'NEIL			
Remember Me?			
SI-15040—MARIE GREENE			
That Little Dream Got Nowhere			
VI-20-1982—HELEN CARROLL—CASE O.			
Let's Sail to Dreamland			
16—Linda	**15.8**	**13.7**	**6.6**
CA-362—PAUL WESTON ORCH.			
Roses In the Rain			
CO-37215—RAY NOBLE ORCH. (FT)			
Love Is a Random Thing			
VI-20-2047—CHARLIE SPIVAK ORCH.			
So They Tell Me			
17—I Want to Thank Your Folks	**14.3**	**7.6**	**1.3**
CA-356—KING COLE TRIO			
You Should Have Told Me			
CO-37251—FRANK SINATRA			
Why Shouldn't It Happen to Us			
MA-1105—EDDY HOWARD & ORCH.			
Too Many Times			
VI-20-2117—PERRY COMO			
That's Where I Come In			
18—Jalousie	**14.2**	**6.0**	**7.9**
CA-335—BILLY BUTTERFIELD ORCH.			
Steamroller			
CO-37218—HARRY JAMES ORCH.			
The Man With the Horn			
CO-36475 (C-80) SELINSKY & SALON			
Ay, Ay, Ay			
CO-36571—MAREK WEBER ORCH.			
A Media Luz			
CS-510—TONY PASTOR ORCH.			
Margie			
DE-23311—FRED WARING ORCH.			
Holiday for Strings			
DE-23480—LOS ANGELES PHILHARMONIC ORCH.			
DE-23542—KITTY CARLISLE			
Beat Out That Rhythm on a Drum			
MA-20002 (M-201) A. NEWMAN ORCH.			
Hora Staccatta			
MA-1090—THE THREE SUNS			
Sonata			
ME-2057—BUDDY MORROW ORCH.			
Lullaby			
SI-15015—RAY BLOCH ORCH.			
Esponhorlem			
VI-12160—BOSTON "POPS" ORCH.			
Ritual Dance of Fire			
VI-20-1961—HERBIE FIELDS ORCH.			
Among My Souvenirs			
VI-25-0059—HENRI RENE ORCH.			
Hora Staccatta			
19—Sooner or Later	**10.7**	**9.0**	**14.2**
CA-305—BILLY BUTTERFIELD ORCH.			
Star Dust			
CO-37153—LES BROWN ORCH. (FT-VR)			
Years and Years Ago			
CO-37206—DINAH SHORE			
And So to Bed			
DE-23715—G. NIESEN			
That's Good Enough for Me			
MA-1084—THE MERRY MACS			
There's Them That Do			
ME-3041—FRANCES LANGFORD			
Oh But I Do			
MU-1509S—PHIL BRITO			
Years and Years Ago			
SI-15049—WILL BRADLEY ORCH.			
Turn the Knob on the Left			
VI-20-1976—SAMMY KAYE ORCH.			
Zip-A-Dee Doo-Dah			
20—The Whole World Is Singing My Song	**10.0**	**8.9**	**14.9**
CA-300—JACK SMITH			
Everybody Kiss Your Sweetheart			
CO-37066—LES BROWN O.			
I Guess I'll Get the Papers			
DE-18917—JIMMY DORSEY ORCH.			
Apache Serenade			
MA-1061—MORTON DOWNEY			
The Old Lamp Lighter			
SI-15043—HARRY COOL ORCH.			
Rumors Are Flying			
VI-20-1978—DENNIS DAY—CASE ORCH.			
April Showers			
21—And So to Bed	**9.9**	**18.2**	**8.1**
CA-331—SKITCH HENDERSON ORCH.			
A Garden in the Rain			
CO-37206—DINAH SHORE			
Sooner or Later			
DE-23760—HILDEGARDE			
I Haven't Got a Worry In the World			
VI-20-2053—VAUGHN MONROE ORCH.			
You Can't See the Sun, Etc.			
22—Uncle Remus Said	**9.8**	**5.3**	**8.0**
CO-37162—WOODY HERMAN ORCH.			
Romance In the Dark			
DE-23799—GUY LOMBARDO ORCH.			
Anniversary Song			
VI-20-2017—TEX BENEKE & MILLER ORCH.			
Anybody's Love Song			
SI-15060—MONICA LEWIS			
A Rainy Night In Rio			
23—Connecticut	**8.5**	**1.4**	**2.3**
CA-345—MARTHA TILTON			
How Are Things In Glocca Morra?			
CO-37220—MODERNAIRES			
My Heart Goes Crazy			
DE-23804—BING CROSBY—J. GARLAND			
Mine			
MU-445—ARTIE SHAW ORCH.			
Don't You Believe It, Dear			
VI-20-2104—HERBIE FIELDS ORCH.			
Years and Years Ago			
24—Beware, My Heart	**7.1**	**1.3**	**2.1**
CA-350—MARGARET WHITING			
What Am I Gonna Do About You?			
CO-37235—LES BROWN ORCH.			
In My Merry Oldsmobile			
MA-7214—TWILIGHT THREE			
Lullaby (Brahms)			
VI-20-2084—VAUGHN MONROE ORCH.			
Pleasure's All Mine			
25—A Rainy Night in Rio	**7.0**	**5.2**	**4.2**
CA-325—SAM DONOHUE AND ORCH.			
It's Anybody's Love Song			
CO-37157—DINAH SHORE			
Through a Thousand Dreams			
DE-23740—ANDREWS SISTERS			
Coffee Song			
VI-20-2094—DESI ARNAZ ORCH.			
Through a Thousand Dreams			
26—Years and Years Ago	**5.7**	**0.6**	**16.3**
CA-353—DINNING SISTERS			
He Like It! She Like It!			

C.M.I. BLUE BOOK

FOREWORD Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustment to fit the peculiarities of his own territory.

METHOD The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week: Second price listed is highest price. Where only one price appears this should be considered lowest price.

IMPORTANT Machines underlined mean these were most active in trading the past week.

CODE Check this code carefully. Become acquainted with each one of the code numbers and what they signify. These code numbers appear in front of the name of each machine.

1	MEANS PRICE WENT UP.	5	MEANS PRICES REMAINED SAME AS IN LAST PRICE LISTS.
2	MEANS PRICE WENT DOWN.	6	MEANS NO PRICES QUOTED FOR PAST TWO WEEKS.
3	MEANS MACHINE JUST ADDED TO LIST.	7	MEANS NO PRICES QUOTED FOR PAST THREE WEEKS.
4	MEANS PRICES WENT UP AND DOWN DURING THE PAST WEEK.	XX	MEANS NO PRICES QUOTED FOR MANY WEEKS — PRICE SHOWN IS LAST KNOWN QUOTATION.

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

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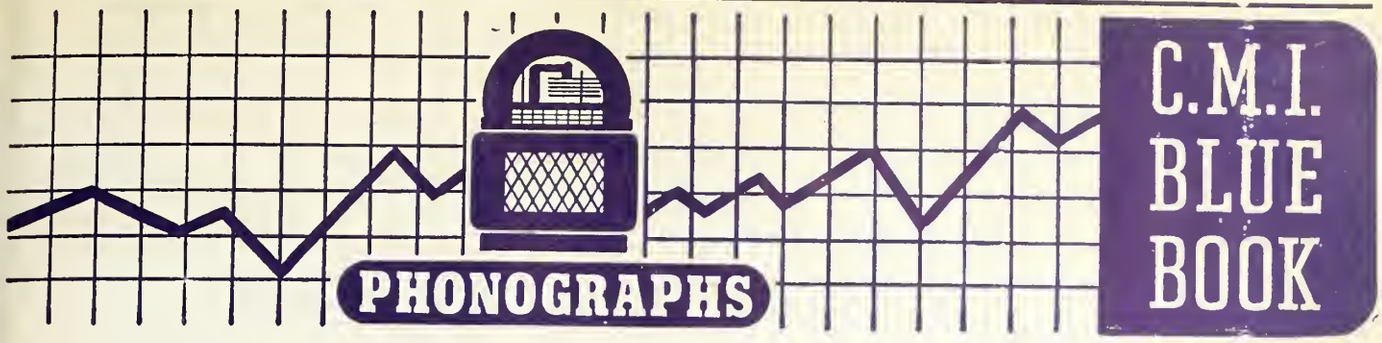
IMPORTANT NOTICE

Many times wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange — posting the prices as they are quoted for the past week regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration.

THE C.M.I. BLUE BOOK REPORTS EACH QUOTATION EXACTLY AS IT IS MADE AND DEPENDS ON THE SUBSCRIBER TO MAKE AVERAGE PRICE ADJUSTMENT TO FIT THE CONDITIONS IN HIS OWN TERRITORY.



WURLITZER

xx.	P 10	25.00	
xx.	P 10 III	25.00	
xx.	P 12	30.00	
xx.	312	30.00	
xx.	400	35.00	
1.	412	79.50	110.00
2.	412 III	74.50	95.00
xx.	316	79.50	
xx.	416	79.50	
2.	616	79.50	205.00
2.	616 III	119.50	189.50
6.	616 A	89.50	125.00
xx.	716	99.50	149.00
2.	24	129.50	189.50
6.	Revamp (24)	125.00	175.00
5.	600 R	199.50	220.00
4.	600 K	249.50	325.00
1.	500	250.00	325.00
7.	500 A	199.50	275.00
4.	500 K	219.50	299.50
6.	41 (Counter)	49.50	89.50
5.	51 (Counter)	75.00	
2.	61 (Counter)	50.00	100.00
2.	71 (Counter)	125.00	179.00
5.	81 (Counter)	149.50	169.50
2.	700	325.00	425.00
2.	750 M	335.00	389.50
5.	750 E	325.00	495.00
1.	780M Colonial	300.00	395.00
2.	780 E	349.50	399.50
2.	800	369.50	450.00
2.	850	375.00	495.00
2.	950	375.00	495.00
2.	42-24 (Rev)	185.00	295.00
5.	42-500 (Rev)	225.00	249.50
2.	42-600K (Rev)	189.50	275.00
5.	42-600R (Rev)	169.50	395.00
6.	300 Adaptor	9.50	25.00
2.	320 Wireless Wall Box	6.95	10.00
5.	310 Wall Box 30 Wire	4.95	9.50
6.	320 2 Wire Wall Box	7.50	12.50
xx.	332 2 Wire Bar Box	7.50	9.50
6.	331 2 Wire Bar Box	5.00	10.00
6.	304 2 Wire Stepper	12.50	
xx.	Wireless Strollers	25.00	
xx.	430 Speaker Cab with 10, 25c Box	69.50	85.00
xx.	420 Speaker Cabinet	50.00	
5.	Twin 616 Steel Cab Adp Amp Stp Speaker	90.00	175.00
2.	Twin 12 Steel Cab Adp Amp Stp	125.00	175.00
xx.	Selector Speaker	95.00	100.00
2.	100 Wall Box 5c Wire	4.00	10.00
6.	100 Wall Box 10c	12.50	17.50
xx.	111 Bar Box	3.00	10.00
2.	125 Wall Box, 5, 10, 25c	5.00	10.00
2.	120 Wall Box	5.00	12.50
xx.	Bar Brackets	2.00	3.50
xx.	305 Impulse Rec	2.50	25.00
xx.	350 Wls Speaker	20.00	25.00
xx.	115 Wall Box Wire	15.00	25.00
xx.	135 Step Receiver	15.00	17.50
2.	145 Imp Step Fast	15.00	32.50
xx.	150 Impulse Rec	20.00	
xx.	337 Bar Box	32.50	
xx.	306 Music Transmit	7.50	9.50
xx.	39A Speaker	25.00	
6.	130 Adaptor	22.50	27.50
xx.	Steel Cab Speaker	140.00	175.00
xx.	580 Speaker	75.00	150.00

ROCK-OLA

5.	12 Record	40.00	87.00
5.	16 Record	50.00	79.50
xx.	Rhythm King 12	50.00	69.50
2.	Rhythm King 16	50.00	75.00
2.	Imperial 16	90.00	139.50
2.	Imperial 20	75.00	100.00
5.	Windsor	125.00	149.50
6.	Windsor III	119.50	149.50
2.	Monarch	100.00	189.50
5.	Std Dial-A-Tone	150.00	250.00
2.	'40 Super Rockolite	249.50	335.00
xx.	Counter '39	65.00	
5.	'39 Standard	199.50	295.00
2.	'39 DeLuxe	199.50	249.50
6.	'40 Super Walnut	175.00	310.00
4.	'40 Super Rockolite	200.00	325.00
xx.	'40 Master Walnut	175.00	319.50
2.	'40 Master Rockolite	195.00	369.50
xx.	'40 Counter	75.00	
xx.	'40 Counter with Std	85.00	
2.	'41 Premier	210.00	345.00
xx.	Wall Box	9.50	
xx.	Bar Box	5.00	
5.	Spectravox '41	35.00	75.00
5.	Glamour Tone Column	25.00	45.00
xx.	Modern Tone Column	30.00	
2.	Playmaster & Spectravox	245.00	295.00
xx.	Playmaster	100.00	195.00
5.	Twin 12 Cab Speak	125.00	195.00
xx.	20 Rec Steel Cab ASA	75.00	109.50
xx.	Playboy	15.00	30.00
2.	Commando	250.00	399.50
xx.	1501 Wall Box	5.00	9.00
5.	1502 Bar Box	5.00	10.00
5.	1503 Wall Box	12.50	15.00
2.	1504 Bar Box	8.50	17.50
xx.	1510 Bar Box	17.50	29.50
xx.	1525 Wall Box	22.50	39.50
xx.	1526 Bar Box	19.50	39.50
6.	Dial a Tone B&W Box	7.50	10.00
xx.	1805 Organ Speaker	24.50	49.00
xx.	DeLuxe Jr Console Rock	50.00	150.00

A. M. I.

2.	Hi Boy (302)	259.50	300.00
5.	Singing Towers (201)	85.00	250.00
2.	Streamliner 5, 10, 25	199.50	229.50
5.	Top Flight	49.50	85.00
xx.	Singing Towers Speak	15.00	
2.	Singing Towers (301)	125.00	275.00

BUCKLEY

2.	New Wall Box	6.50	15.00
xx.	New Bar Box	15.00	24.50
2.	Wall & Bar Box Old Style	5.00	5.50
6.	Ill Wall & Bar Box	9.00	11.00
xx.	32 Record Adaptor	5.00	15.00
xx.	24 Record Adaptor	5.00	15.00
xx.	16 Record Adaptor	15.00	
xx.	Steel Cabinet	10.00	20.00
xx.	Zephyr Speak Cab	11.25	
xx.	20 Rec Seeburg Adaptor	15.00	25.00
6.	Bar Brackets	1.50	3.00

SEEBURG

xx.	Selectomatic 10	24.50	40.00
6.	Symphonola	79.50	
5.	Model A.	34.50	79.50
xx.	Model A III	34.50	
xx.	Model B	32.50	
xx.	Model C	37.50	
xx.	Model H	59.50	
6.	Rex	124.50	225.00
xx.	Model K15	60.00	
6.	Model K20	149.00	195.00
2.	Plaza	175.00	179.50
6.	Royale	137.50	149.00
5.	Regal	169.50	189.00
5.	Regal RC	169.50	199.50
4.	Gem	165.00	225.00
4.	Classic	250.00	325.00
xx.	Classic RC	185.00	335.00
5.	Mayfair	175.00	185.00
xx.	Mayfair RC	169.50	375.00
xx.	Melody King	79.50	124.50
5.	Crown	169.50	225.00
xx.	Crown RC	185.00	235.00
7.	Concert Grand	189.50	275.00
2.	Colonel	259.00	325.00
5.	Colonel RC	255.00	450.00
xx.	Concert Master	199.50	425.00
6.	Concert Master RC	209.50	425.00
6.	Cadet	250.00	269.50
xx.	Cadet RC	209.50	299.50
6.	Major	259,00	350.00
5.	Major RC	249.50	385.00
2.	Envoy	225.00	350.00
2.	Envoy RC	249.50	450.00
2.	Vogue	239.50	269.50
6.	Vogue RC	185.00	295.00
6.	Casino	150.00	250.00
xx.	Casino RC	147.50	310.00
1.	Commander	259.00	315.00
xx.	Commander RC	209.50	325.00
2.	Hi Tone 9800	245.00	350.00
5.	Hi Tone 9800 RC	265.00	375.00
2.	Hi Tone 8800	245.00	350.00
5.	Hi Tone 8800 RC	265.00	375.00
2.	Hi Tone 8200	199.50	269.50
5.	Hi Tone 8200 RC	210.00	289.50
xx.	20 Record '43 Cab	159.50	200.00
6.	Selectomatic 16	5.00	7.50
6.	Selectomatic 24	5.00	8.50
6.	Selectomatic 20	5.00	10.00
xx.	Remote Speak Organ	15.00	27.50
xx.	Multi Selector 12 Rec	12.50	
xx.	Melody Parade Bar	4.50	
5.	5c Wallomatic Wireless	22.50	30.00
7.	5c Baromatic Wireless	25.00	29.50
2.	5c Wallomatic 3 Wire	16.00	25.00
1.	30 Wire Wall Box	7.50	10.00
xx.	Power Supply	15.00	
2.	5, 10, 25c Baromatic 3 Wire	13.50	22.50
2.	5, 10, 25c Wallomatic 3 Wire	19.00	27.50
2.	5, 10, 25c Baromatic Wireless	27.50	30.00
2.	5, 10, 25c Wallomatic Wireless	24.50	35.00
xx.	Electric Speaker	25.00	29.50
xx.	Wireless Stroller	14.50	17.50
xx.	Wall Brackets	2.00	3.00
1.	Wired Speak Organ	12.50	22.50

KEENEY

2.	Wall Boxes	1.75	5.00
xx.	Adaptor for Seeburg	15.00	
xx.	Adaptor for Rockola	15.00	
xx.	Adaptor for 616 Wurlitzer	10.00	
xx.	Twin 12 Adaptor	15.00	
xx.	Wurlitzer 24 Adaptor	15.00	
7.	Adaptor for Mills Empress	15.00	
xx.	Organ Speaker	15.00	
7.	Sun Ray Speaker	15.00	
6.	Bar Brackets	2.00	5.00

MILLS

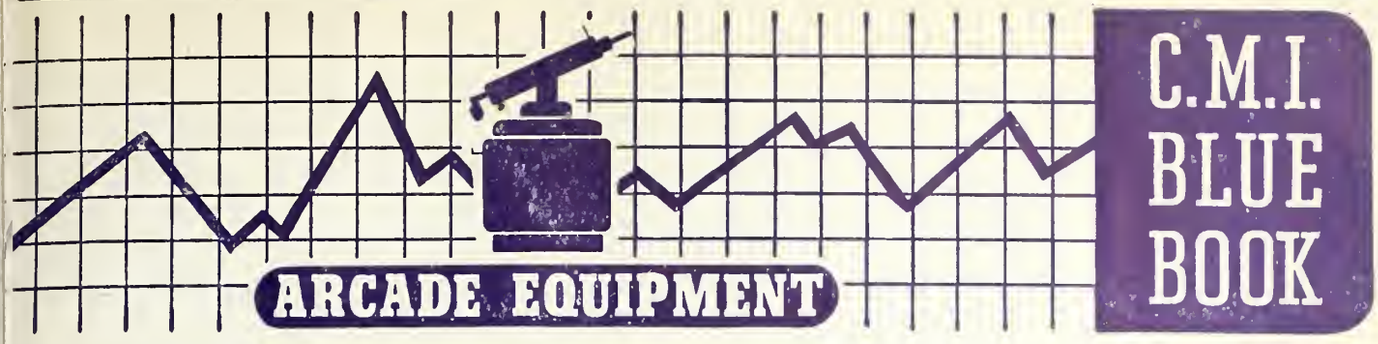
xx.	Zephyr	25.00	40.00
xx.	Studio	35.00	49.50
xx.	Dance Master	25.00	35.00
xx.	DeLuxe Dance Master	40.00	52.50
6.	Do Re Mi	25.00	69.50
2.	Panoram	239.50	325.00
5.	Throne of Music	125.00	250.00
5.	Empress	165.00	298.00
xx.	Panoram Adaptor	8.50	
xx.	Panoram 10 Wall Box	5.00	8.50
xx.	Speaker	10.00	
6.	Panoram Peek (Con)	175.00	289.50
6.	Conv for Ponoram Peek	10.00	29.50

GABEL

xx.	12 Record Jr	25.00	
xx.	12 Record with Adaptor	30.00	
xx.	18 Rec Ill Grill	20.00	
xx.	18 with Adaptor	30.00	60.00
7.	20 Record Lite Up	95.00	
xx.	24 Record Kuro	75.00	95.00

PACKARD

6.	Pla Mor Wall & Bar Box	25.00	31.50
xx.	Bar Bracket	2.00	4.50
xx.	Willow Adaptor	18.00	59.50
xx.	Chestnut Adaptor	25.00	36.50
xx.	Cedar Adaptor	30.00	39.50
xx.	Poplar Adaptor	25.00	46.50
xx.	Maple Adaptor	30.20	
xx.	Juniper Adaptor	27.00	28.00
xx.	Elm Adaptor	25.00	
xx.	Pine Adaptor	25.00	50.50
xx.	Beech Adaptor	20.00	71.50
xx.	Spruce Adaptor	35.00	45.00
xx.	Ash Adaptor	25.00	35.00
xx.	Walnut Adaptor	25.00	59.50
xx.	Lily Adaptor	14.50	17.00
xx.	Violet Speaker	21.00	24.50
xx.	Orchid Speaker	49.50	50.00
xx.	Iris Speaker	55.00	59.50



2.	Amusematic Lite League	149.50	249.50
x.	Atlas Baseball	35.00	85.00
5.	ABT 6 Gun Rifle Rg	496.00	825.00
6.	Bally Basketball	29.50	79.50
5.	Bally Alley	15.00	69.50
x.	Bally Convoy	100.00	125.00
2.	Bally Defender	70.00	119.50
x.	Bally Eagle Eye	49.50	
2.	Bally King Pin	69.50	89.50
x.	Bally Lucky Strike	45.00	69.50
5.	Bally Rapid Fire	94.50	139.50
6.	Bally Sky Battle	54.00	149.50
x.	Bally Racer	27.00	110.00
5.	Bally Bull Jap Con	40.00	
5.	Bally Shoot the Bull	35.00	40.00
x.	Bally Torpedo	78.50	175.00
2.	Bally Undersea Raider	150.00	250.00
x.	Bang A Deer	45.00	75.00
x.	Bell O Ball	30.00	
6.	Bowl A Bomb	89.50	109.50
x.	Bowl A Jump	165.00	
2.	Bowl A Way	169.50	189.50
2.	Bowling League	55.00	65.00
x.	Buckley DeLuxe Dig	75.00	
5.	Buckley Treas Is Dig	44.50	
x.	Casino Golf	14.50	19.50
1.	Champion Hockey	79.50	119.50
2.	Chicoin Goalee	179.50	325.00
2.	Chicoin Hockey	65.00	195.00
1.	Chicoin Roll-A-Score	55.00	100.00
x.	Chester Pollard Golf	34.50	50.00
6.	Circus Romance	45.00	99.50
x.	Cupid Wheel	60.00	125.00
x.	Daval Bumper Bowling	39.50	79.50
x.	Daval U Roll It	44.50	
x.	Evans Duck Pin Alley	99.50	189.50
x.	Evans In the Barrel	69.50	110.00
5.	Evans Super Bomber	149.50	199.50
x.	Evans Play Ball	89.50	100.00
x.	Evans Ten Strike LD	35.00	40.00
x.	Evans Ten Strike HD	40.00	69.50
x.	Evans Ten Strike '46	135.00	235.00
2.	Evans Tommy Gun	59.50	95.00
x.	Exhibit Bicycle	14.50	92.00
x.	Exhibit Basketball	35.00	75.00
x.	Exhibit Bowling Alley	39.50	59.50
5.	Exhibit Card Vendor	29.50	32.50
x.	Exhibit Hi Ball	25.00	50.00
x.	Exhibit Merchantman Roll Ch Digger	45.00	79.50
5.	Exhibit Rotary Mdsr	144.50	225.00
6.	Exhibit Vitalizer	49.50	125.00
6.	Genco Bank Ball	175.00	195.00
x.	Genco Play Ball	79.50	150.00
2.	Genco Total Roll	299.00	395.00
x.	Groetchen Mtn Climb	39.50	59.50
5.	Groetchen Metal Typer	275.00	295.00
6.	Gottlieb Skee Ballette	25.00	75.00
5.	Gott 3 Way Gripper '46	19.50	39.50
2.	Hirsh Red Balls	189.50	250.00
2.	Ideal Football	299.50	350.00
5.	Jack Rabbit	199.50	330.00
6.	Jenn. Roll-in-the-Barrel	35.00	80.00
2.	Keeney Air Raider	59.50	119.50
6.	Keeney Anti Aircraft Br	39.50	49.50
7.	Keeney Anti Aircraft Bl	15.00	49.50
x.	Keeney Bowlette	65.00	150.00
x.	Keeney Navy Bomber	65.00	100.00
5.	Keeney Sub Gun	42.00	89.50
5.	Keeney Texas Leaguer	27.50	49.50
x.	Kirk Air Defense	85.00	125.00
x.	Kirk Night Bomber	125.00	350.00
x.	Keep Punching	25.00	110.00
5.	Liberator	25.00	100.00
xx.	Midget Skee Ball DeLuxe	45.00	95.00
xx.	Mills Rotary Digger	29.50	32.50
5.	Mutoscope Ace Bomber	139.50	190.00
5.	Mutoscope Dr Mobile	125.00	199.50
xx.	Mutoscope Elec Trav Crane	35.00	75.00
xx.	Mutoscope Fan Ft Dig	39.50	79.50
2.	Mutoscope Photomatic	625.00	
xx.	Mutoscope Roll Front Cr	50.00	69.50
2.	Mutoscope Sky Fighter	69.50	149.50
xx.	Mutoscope Hockey	25.00	55.00
xx.	Mutoscope Magic Fing	45.00	85.00
5.	Mutoscope Pokerino	35.00	50.00
6.	Munves Super Skee Ball	150.00	249.50
6.	Munves Trap the Jap	55.00	
xx.	Pennant	35.00	
5.	Periscope	99.50	134.50
5.	Pitchem & Catchem	29.50	
5.	Pilot Trainer	325.00	500.00
xx.	Poker & Joker	35.00	110.00
xx.	Radio Rifle	15.00	85.00
xx.	Rockola Ten Pins LD	19.50	
xx.	Rockola Ten Pins HD	35.00	63.00
xx.	Rockola Tom Mix Rifle	25.00	39.50
2.	Rockola World Series	45.00	79.50
xx.	Rockola Talkie Hrsp	40.00	100.00
5.	Rock O Ball	35.00	75.00
2.	Roll A Ball (Jafco)	129.50	149.50
5.	Scientific Baseball	50.00	99.50
7.	Scientific Basketball	25.00	99.50
5.	Scientific Batting Pr	69.50	89.50
xx.	See A Freak	35.00	89.50
xx.	Scientific X-Ray Poker	49.50	
5.	Seeburg Chicken Sam	42.00	65.00
xx.	Seeburg Jap Con	40.00	55.00
xx.	Seeburg Jail Bird	45.00	145.00
xx.	Seeburg Hockey	35.00	75.00
xx.	Seeburg Parachute	45.00	55.00
6.	Seeburg Rayolite	39.50	90.00
5.	Seeburg Shoot the Chute	55.00	89.50
xx.	Selectorscope	75.00	120.00
xx.	Skee Barrel Roll	139.50	159.50
xx.	Star Elec Hoist Dig	25.00	
7.	Skill Roll	300.00	379.50
xx.	Super Torpedo	49.50	100.00
2.	Supreme Bolascore	189.50	200.00
5.	Supreme Gun (Rev)	55.00	109.50
6.	Supreme Skee Roll	60.00	199.50
xx.	Supreme Skill Roll	175.00	
6.	Supreme Rocket Buster	50.00	99.50
2.	Tally Roll	250.00	325.00
xx.	Tail Gunner	30.00	49.50
xx.	Test Pilot	75.00	76.00
xx.	Thunderbolt	149.50	245.00
xx.	Victory Pool (Play Pool)	20.00	50.00
5.	Victory Roll	110.00	129.50
6.	Warner Voice Recorder	130.00	150.00
xx.	Western Baseball '39	20.00	37.50
6.	Western Baseball '40	35.00	50.00
6.	Western Major League	55.00	125.00
xx.	Western Super Strength	32.50	55.00
xx.	Western Recordit	125.00	200.00
5.	Wurlitzer Skeeball	195.00	295.00
xx.	Whee Gee Mystic	85.00	169.50
6.	Zingo	55.00	119.50

C.M.I. BLUE BOOK

xx.	All American Derby Con	20.00	49.50
xx.	Arlington	11.50	15.00
xx.	Aksaraben PO	19.50	35.00
xx.	Arrowhead	15.00	35.00
xx.	Big Game PO	35.00	79.50
xx.	Big Prize FP	20.00	42.50
xx.	Big Prize PO	15.00	34.50
1.	Blue Grass FP	79.50	119.50
xx.	Blue Ribbon PO	20.00	35.00
6.	Challenger	30.00	49.50
2.	Club Trophy FP	95.00	149.50
xx.	Congo	19.50	29.50
xx.	Contest FP	35.00	65.00
2.	Dark Horse FP	50.00	90.00
xx.	Derby King	30.00	65.00
xx.	Derby Clock PO	25.00	65.00
xx.	Derby Heat PO	20.00	32.50
xx.	Derby Time PO	20.00	65.00
xx.	Derby Winner PO	35.00	100.00
5.	'41 Derby FP	95.00	179.50
xx.	Dust Whirls	89.50	129.50
xx.	Eureka	10.00	29.50
xx.	Feed Bag PO	20.00	
xx.	Flasher PO	20.00	35.00
xx.	Fleetwood	10.00	24.50
x.	Flying Champ	15.00	35.00
xx.	Fairmount	89.50	271.00
xx.	Fair Grounds PO	15.00	24.50
xx.	Fast Track	10.00	29.50
xx.	Five in One FP	10.00	30.00
6.	Fortune FP	65.00	95.00
xx.	Gold Cup	10.00	30.00
xx.	Grand National	20.00	39.50
xx.	Grand Stand PO	15.00	34.50
xx.	Gold Medal PO	10.00	25.00
xx.	Hawthorne PO	10.00	49.50
xx.	Horsehoes PO	10.00	35.00
2.	Jockey Club	179.50	200.00
6.	Kentucky	95.00	189.50
2.	Long Acre	175.00	225.00
6.	Long Shot PO	79.00	149.50
xx.	One Two Three '39 FP	15.00	29.50
7.	One Two Three '40	20.00	89.50
7.	One Two Three '41	39.50	75.00
6.	Owl FP	15.00	69.50
xx.	Pastime (Rev)	89.50	175.00
xx.	Preakness PO	15.00	22.50
xx.	Pacemaker PO	15.00	34.50
2.	Pimlico FP	150.00	200.00
xx.	Pot Shot	10.00	39.50
6.	Race King (Rev)	35.50	49.50
2.	Record Time FP	99.50	119.50
xx.	Rockingham	105.00	169.50
xx.	Santa Anita	85.00	95.00
xx.	7 Flasher FP	35.00	64.50
xx.	Sport Event FP	89.50	129.50
6.	Sky Lark FP & PO	50.00	99.50
5.	Sport Special FP	75.00	115.00
xx.	Sport Page PO	20.00	
7.	Spinning Reels PO	20.00	39.50
xx.	Sport King PO	69.50	125.00
xx.	Stepper Upper PO	15.00	50.00
5.	Sportsman (Rev)	50.00	100.00
xx.	Track Record	20.00	75.00
xx.	Thistledown	15.00	35.00
2.	Thorobred	175.00	199.50
6.	Turf Champ FP	49.50	69.50
xx.	Turf Special	15.00	
xx.	Turf King	90.00	125.00
xx.	Victorious 1943 (Rev)	15.00	45.00
xx.	Victorious 1944 (Rev)	25.00	70.00
5.	Victorious 1945 (Rev)	35.00	109.50
xx.	Victory FP	10.00	25.00
7.	Victory Derby	495.00	640.00
2.	Victory Special	395.00	425.00
xx.	War Admiral (Rev)	15.00	85.00
xx.	Whirlaway (Rev)	45.00	135.00
xx.	Winning Ticket	20.00	38.00
xx.	Zipper	10.00	29.50

Postage Will be Paid by Addressee

No Postage Stamp Necessary If Mailed in the United States

BUSINESS REPLY CARD
FIRST CLASS PERMIT No. 43309, SEC. 510, P. L. & R., NEW YORK, N. Y.

THE CASH BOX
381 FOURTH AVENUE
NEW YORK (16), N. Y.

Postage Will be Paid by Addressee

No Postage Stamp Necessary If Mailed in the United States

BUSINESS REPLY CARD
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THE CASH BOX
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FIRST CLASS PERMIT No. 43309, SEC. 510, P. L. & R., NEW YORK, N. Y.

THE CASH BOX
381 FOURTH AVENUE
NEW YORK (16), N. Y.

USE THIS PREPAID POSTCARD TO LIST YOUR TEN TOP TUNES FOR THE WEEK

NAME OF RECORD HERE — ARTIST OR BAND HERE

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

WHAT RECORDS NOT LISTED ABOVE ARE "COMING UP" IN YOUR AREA

_____

_____

_____

_____

_____

_____

_____

NAME _____

FIRM _____

ADDRESS _____

CITY _____ STATE _____

ALL FOR $1

ALL YOU CAN WRITE ON THIS CARD—WHATEVER YOU HAVE FOR SALE OR WANT TO BUY—WILL APPEAR IN NEXT WEEK'S ISSUE — CLASSIFIED SECTION.

_____

_____

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_____

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NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

ALL FOR $1

ALL YOU CAN WRITE ON THIS CARD—WHATEVER YOU HAVE FOR SALE OR WANT TO BUY—WILL APPEAR IN NEXT WEEK'S ISSUE — CLASSIFIED SECTION.

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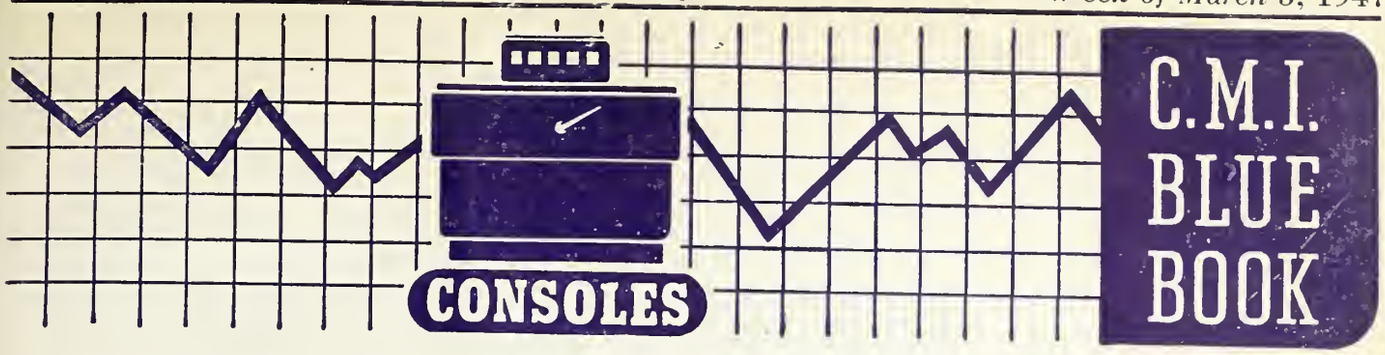
_____

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____



1. 5c Baker's Pacer DD	119.00	199.50
xx. CS Baker's Pacer DD	195.00	425.00
5. 25c Baker's Pacer DD	275.00	375.00
xx. 5c Baker's Pacer Std	55.00	145.00
xx. CS Baker's Pacer Std	185.00	425.00
xx. 25c Baker's Pacer Std	225.00	350.00
xx. Bally Entry	22.50	
xx. Bangtails '39	35.00	50.00
xx. Bangtails '40	45.00	65.00
1. Bangtails '41	55.00	99.50
5. Big Game PO	49.50	89.50
1. Big Game FP	35.00	99.50
2. Big Top PO	49.50	100.00
5. Big Top FP	45.00	100.00
2. Bob Tail PO	45.00	69.50
5. Bob Tail FP	45.00	99.50
xx. Buckley 7 Bells	89.50	145.00
xx. Buckley Colors Slt Head	20.00	65.00
xx. Buckley Colors New Top	25.00	75.00
xx. Buckley Long Shot Par	400.00	790.00
xx. Beulah Park	30.00	65.00
xx. Charley Horse	30.00	75.00
xx. China Boy	15.00	32.50
xx. Chucklette	10.00	39.50
5. Club Bells	69.50	179.50
6. Club Bells 25c	99.50	175.00
xx. Club House	10.00	25.00
xx. Derby Day Slant	10.00	25.00
xx. Derby Day Flat	10.00	25.00
6. Dixie	10.00	100.00
xx. Derby Winner	99.50	204.50
xx. Dominola	10.00	35.00
xx. Double Bells	69.50	89.50
xx. Duo Twin Bells 5-25	165.00	250.00
7. Evans Pacers	89.50	119.50
xx. El Dorado	15.00	75.00
xx. Exhibit Races	15.00	35.00
5. Fast Time FP	39.50	50.00
5. Fast Time PO	29.50	69.50
6. Favorite	10.00	29.50
xx. Flashing Thru	20.00	95.00
xx. Fleetwood	10.00	30.00
xx. Four Horsemen	30.00	79.50
6. Galloping Domino (38)	25.00	60.00
7. Galloping Dominno (39)	30.00	54.50
2. Galloping Domino (40)	79.50	139.50
5. Galloping Domino (41)	89.50	149.50
xx. Galloping Domino (42)	109.50	350.00
xx. Good Luck	45.00	135.00
2. High Hand	59.50	125.00
xx. Hold & Draw	45.00	90.00
xx. Jungle Camp FP	35.00	50.00
xx. Jungle Camp PO	30.00	45.00
1. Jumbo Parade Comb	75.00	159.50
5. Jumbo Parade FP	45.00	89.50
5. Jumbo Parade PO	69.50	119.50
5. Jumbo Parade 25c	49.50	149.50
5. Kentucky Club		125.00
xx. Liberty Bell	19.50	24.50
xx. Lincoln Field	39.50	79.50
xx. Long Champs	15.00	30.00
2. Lucky Lucre 5-5	75.00	129.50
6. Lucky Lucre 5-25	89.50	150.00
xx. Lucky Lucre 5c	69.50	99.50
6. Lucky Star	69.50	149.50
xx. Lucky Star '41	79.50	159.50
6. May Bells 5-5-5-25c	295.00	495.00
xx. Multiple Cubes PO	10.00	30.00
xx. Multiple Racer	15.00	49.50
2. Mills 4 Bells	199.50	395.00
2. Mills 3 Bells	295.00	550.00
xx. Mills Auto Dice 25c	39.50	65.00
xx. Pace Marathon	49.50	99.50
6. Paces Races Bl Cab	29.50	49.50
xx. Paces Races Br Cab	49.50	59.50
2. Paces Races Red Arrow	69.50	79.50
6. Paces '39 Saratoga	45.00	75.00
xx. Paces '40 Saratoga	55.00	125.00
2. Paces Saratoga w rails	40.00	59.50
5. Paces Saratoga no rails	39.50	49.50
1. Paces Saratoga Comb	89.50	100.00
5. Paces Saratoga Jr PO	39.50	75.00
5. Paces Saratoga Sr PO	65.00	109.50
1. Paces Reels Comb	57.50	95.00
7. Paces Reels Jr PO	39.50	75.00
5. Paces Reels Sr PO	89.50	109.50
2. Paces Reels w rails	39.50	69.50
xx. Paces Reels no rails	39.50	69.50
6. Paces Twin 5-5	119.50	150.00
2. Paces Twin 5-10	95.00	110.00
7. Paces Twin 10-25	125.00	195.00
5. Paces Twin Console 5-25	175.00	195.00
xx. Pastime	69.50	125.00
xx. Paddock Club	20.00	39.50
xx. Pamco DeLuxe Bell	10.00	17.50
xx. Parlay Races	15.00	29.50
xx. Pay Day	69.50	139.50
xx. Pickem	15.00	22.50
5. Ray's Track	39.50	69.50
xx. Rio	10.00	25.00
2. Roll 'em	49.00	119.50
xx. Rollette Jr	35.00	75.00
6. Rollette Jr (41)	45.00	60.00
xx. Rollette Sr	195.00	250.00
xx. Rosemont	10.00	22.50
xx. Royal Draw	15.00	25.00
xx. Royal Flush	15.00	39.50
xx. Royal Lucre '41	99.50	152.50
xx. Seeburg Races	10.00	35.00
xx. Saddle Club	15.00	35.00
xx. Silver Bell	10.00	29.50
2. Silver Moon Comb	59.50	65.00
5. Silver Moon PO	50.00	89.50
1. Silver Moon FP	45.00	99.50
xx. Silver Moon 10c	79.50	139.50
2. Silver Moon 25c	79.50	149.50
5. Skill Field	49.50	79.50
xx. Skill Time '37	20.00	37.50
xx. Skill Time '38	25.00	40.00
7. Skill Time '41	35.00	54.50
1. Square Bell	35.00	119.50
xx. Sugar King	15.00	35.00
5. Sun Ray	59.50	109.50
2. Super Bell 5c Comb	95.00	215.00
5. Super Bell 25c Comb	150.00	269.50
2. Super Bell Two Way 5-5	150.00	239.50
2. Super Bell Two Way 5-25	100.00	275.00
2. Super Bell Four Way 5-5-5-5	200.00	325.00
2. Super Bell Four Way 5-5-5-25	225.00	395.00
5. Super Bell Four Way 5-5-10-25	325.00	450.00
5. Super Track Time	145.00	175.00
xx. Super Track Time TKT	165.00	200.00
xx. Suzie Q	35.00	75.00
xx. Tanforan	15.00	25.00
xx. Track King	10.00	25.00
xx. Track Meet	69.50	159.50
xx. Track Odds West	60.00	90.00
xx. Track Odds Buckley	185.00	275.00
xx. Track Odds Daily Dbl	250.00	325.00
5. Track Odds DD JP Buckley	345.00	495.00
2. Track Time '39	69.50	89.50
2. Track Time '38	49.50	100.00
xx. Track Time '37	29.50	
xx. Track Time TKT	75.00	
1. Triple Entry	79.50	99.50

C.M.I. BLUE BOOK

CIGARETTE, CANDY & SCALES

CIGARETTE

DU GRENIER

5.	Model S 7 Column	20.00	42.50
xx.	Model VD 7 Column	25.00	52.50
1.	Model W 9 Column	30.00	60.00
2.	Model WD 9 Column	35.00	65.00
6.	Champion 11 Column King Size	70.00	110.00
2.	Champion 9 Column	50.00	89.50
6.	Champion 7 Column	35.00	95.00

NATIONAL

7.	Model 9-50	50.00	72.50
xx.	7-50 Regular	42.50	
xx.	Model 7-50 King Size	49.50	69.50
7.	Model 9-30	42.50	52.50
xx.	Model 9A	35.00	60.00
1.	Model 6-30	15.00	32.50
xx.	Model 6-26	10.00	15.00

ROWE

xx.	Aristocrat 6 Col	10.00	15.00
xx.	Imperial 6 Col	20.00	50.00
6.	Imperial 8 Col	25.00	70.00
5.	Royal 6 Col	35.00	45.00
7.	Royal 8 Col	40.00	68.50
6.	Royal 10 Col	49.50	75.00
xx.	President 6 Col	45.00	
xx.	President 8 Col	55.00	
xx.	President 10 Col	85.00	95.00

U-NEED-A

6.	Model E 6 Col	10.00	45.00
4.	Model E 8 Col	29.50	52.50
1.	Model E 9 Col	20.00	60.00
xx.	Model E 12 Col	25.00	35.00
xx.	Model E 15 Col	30.00	45.00
6.	Model A 8 Col	20.00	67.50
6.	Model A 9 Col	25.00	75.00
xx.	Model 500 7 Col	45.00	60.00
6.	Model 500 9 Col	59.50	110.00
2.	Model 500 15 Col	69.50	115.00

CANDY

DU GRENIER

xx.	Candy Man	15.00	39.50

NATIONAL

xx.	Model 618 6 Column	20.00	50.00
1.	Model 918 9 Column Regular	30.00	75.00
2.	Model 918 9 Column Special	35.00	105.00

ROWE

xx.	8 Column Standard	25.00	45.00
xx.	8 Column DeLuxe	35.00	85.00
xx.	8 Column 1c Gum & Mint	9.50	17.50
xx.	8 Column 5c Gum & Mint	16.50	40.00

U-NEED-A-PAK

6.	5 Column	20.00	42.50

U-SELECT-IT

xx.	54 Bars	15.00	30.00
xx.	72 Bars	20.00	40.00

STONER

xx.	6 Column	55.00	
xx.	8 Column	65.00	

SCALES

ROCK-OLA

xx.	Lo Boy	42.50	

WATLING

xx.	Tom Thumb, Plain	47.50	65.00
xx.	Tom Thumb, Fortune	65.00	115.00
xx.	500 Fortune	90.00	95.00
xx.	Hi Boy Guesser	65.00	100.00

JENNINGS

xx.	Junior	25.00	
xx.	Small Model	49.50	

PEERLESS

xx.	Small Model	37.50	50.00

MILLS

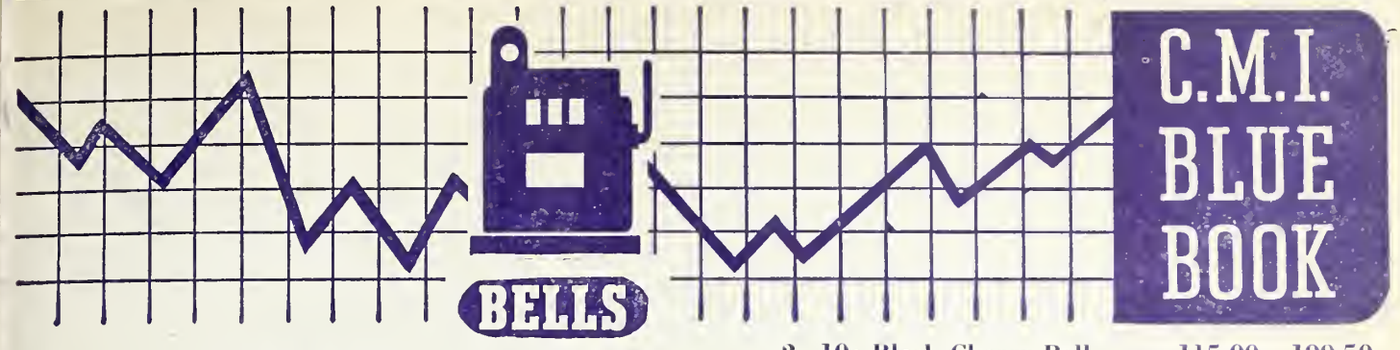
xx.	Small Model	38.00	50.00

PACE

xx.	Small Model	40.00	50.00

IDEAL

xx.	Small Model	42.50	



MILLS

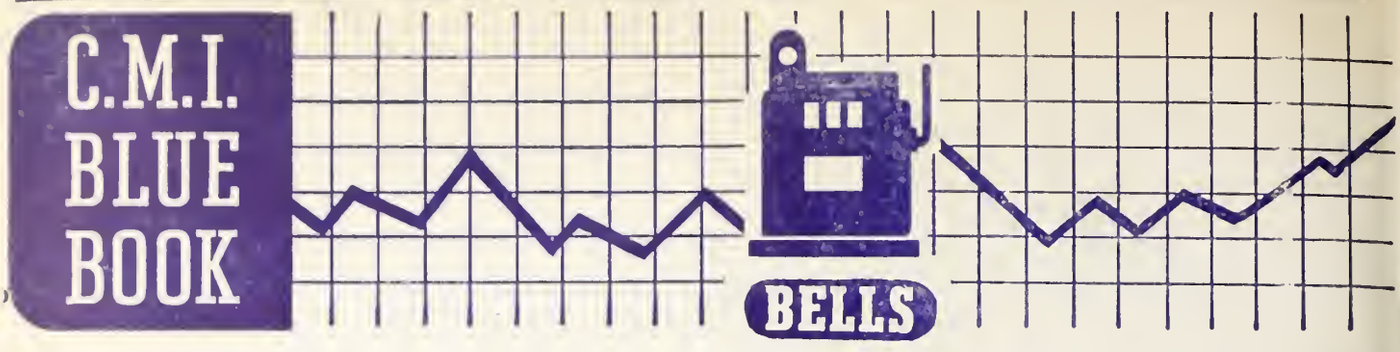
2.	5c Black HL	125.00	145.00
2.	10c Black HL	135.00	159.50
2.	25c Black HL	145.00	179.50
xx.	5c Emerald Chrome HL	175.00	219.00
xx.	10c Emerald Chrome HL	185.00	
2.	25c Emerald Chrome HL	155.00	190.00
xx.	50c Emerald Chrome HL	315.00	395.00
xx.	5c Gold Chrome HL	139.50	175.00
5.	10c Gold Chrome HL	149.50	180.00
xx.	50c Gold Chrome HL	249.50	375.00
2.	5c Gold Chrome	110.00	219.50
2.	10c Gold Chrome	95.00	159.50
2.	25c Gold Chrome	120.00	169.50
6.	50c Gold Chrome	195.00	359.50
5.	5c Copper Chrome	125.00	129.50
xx.	10c Copper Chrome	139.50	150.00
xx.	25c Copper Chrome	149.50	200.00
5.	5c Club Bell	129.50	179.50
xx.	10c Club Bell	139.50	185.00
xx.	25c Club Bell	149.50	200.00
xx.	50c Club Bell	350.00	600.00
xx.	1c Blue Front	65.00	75.00
5.	5c Blue Front	50.00	139.50
2.	10c Blue Front	95.00	149.50
2.	25c Blue Front	110.00	159.50
5.	50c Blue Front	200.00	299.50
xx.	1c Brown Front	79.50	119.50
2.	5c Brown Front	75.00	149.50
5.	10c Brown Front	95.00	169.50
2.	25c Brown Front	85.00	189.50
xx.	50c Brown Front	249.50	475.00
xx.	1c Cherry Bell	69.50	119.50
6.	5c Cherry Bell	89.50	115.00
xx.	10c Cherry Bell	89.50	149.50
xx.	25c Cherry Bell	119.50	145.00
xx.	1c Bonus Bell	99.50	129.50
2.	5c Bonus Bell	90.00	225.00
2.	10c Bonus Bell	100.00	250.00
5.	25c Bonus Bell	149.50	275.00
2.	5c Original Chrome	90.00	219.50
5.	10c Original Chrome	89.50	239.50
5.	25c Original Chrome	155.00	259.50
5.	50c Original Chrome	175.00	359.50
xx.	1c QT Blue	25.00	49.50
6.	5c QT Blue	39.50	75.00
xx.	10c QT Blue	49.50	85.00
6.	25c QT Blue	69.50	125.00
xx.	1c QT Green	25.00	39.50
xx.	5c QT Green	30.00	42.50
xx.	10c QT Green	45.00	55.00
xx.	5c QT FP	49.50	69.50
xx.	1c QT Glitter Gold	29.50	75.00
2.	5c QT Glitter Gold	39.50	65.00
xx.	10c QT Glitter Gold	59.50	109.50
6.	25c QT Glitter Gold	50.00	150.00
xx.	1c VP Bell	19.50	31.50
xx.	1c VP Bell JP	25.00	37.50
xx.	1c VP Bell Green	22.50	29.50
2.	5c VP Bell Green	20.00	39.50
xx.	1c VP Chrome	34.50	
6.	5c VP Chrome	30.00	49.50
xx.	5c VP Chrome Plus	47.50	55.00
7.	1c VP Bell B&G	29.50	40.00
2.	5c VP Bell B&G	35.00	49.50
2.	Vest Pocket '46	39.50	74.50
xx.	5c Futurity	79.50	99.50
xx.	10c Futurity	89.50	109.50
xx.	25c Futurity	119.50	150.00
xx.	50c Futurity	149.50	194.50
2.	5c Black Cherry Bell	110.00	248.00
2.	10c Black Cherry Bell	115.00	199.50
2.	25c Black Cherry Bell	125.00	174.50
xx.	5c Yellow Front	39.50	72.50
xx.	10c Yellow Front	39.50	75.00
xx.	25c Yellow Front	119.50	150.00
xx.	1c Smoker Bell	29.50	40.00
xx.	5c Smoker Bell	39.50	50.00
xx.	5c FP Mint Vendor	39.50	50.00
xx.	25c Golf Ball Vendor	89.50	125.00
6.	5c War Eagle	35.00	79.50
1.	10c War Eagle	69.50	85.00
xx.	25c War Eagle	89.50	95.00
xx.	50c War Eagle	149.50	150.00
xx.	5c Red Front	65.00	90.00
xx.	10c Red Front	69.50	90.00
xx.	25c Red Front	99.50	145.00
xx.	5c FOK	15.00	17.50
7.	5c Roman Head	59.50	82.50
2.	10c Roman Head	69.50	79.50
xx.	25c Roman Head	89.50	124.50
xx.	50c Roman Head	119.50	145.00
xx.	1c Skyscraper	29.50	40.00
xx.	5c Skyscraper	40.00	55.00
xx.	10c Skyscraper	47.50	64.50
xx.	25c Skyscraper	69.50	89.50
xx.	50c Skyscraper	125.00	145.00
xx.	1c Lion Head	20.00	30.00
xx.	5c Lion Head	35.00	40.00
xx.	5c Extraordinary	79.50	100.00
xx.	10c Extraordinary	89.50	110.00
xx.	25c Extraordinary	119.50	169.50
xx.	50c Extraordinary	169.50	289.50
7.	5c Melon Bell	74.50	79.50
xx.	10c Melon Bell	89.50	119.50
xx.	25c Melon Bell	110.00	140.00
xx.	5c Wolf Head	39.50	47.50
xx.	10c Wolf Head	49.50	69.50
xx.	25c Wolf Head	69.50	100.00
xx.	1c Shamrock Bell	15.00	27.50
xx.	5c Slugproof 3-5	99.50	124.50
5.	Golden Falls 5c	179.50	258.00
2.	Golden Falls 10c	189.50	263.00
2.	Golden Falls 25c	185.00	
5.	Golden Falls 50c	289.50	

WATLING

xx.	1c Rolatop	10.50	15.00
5.	5c Rolatop	25.00	40.00
5.	10c Rolatop	59.50	79.50
2.	25c Rolatop	89.50	
xx.	50c Rolatop	149.50	195.00
xx.	5c Club Bell	65.00	95.00
xx.	10c Club Bell	75.00	125.00
xx.	25c Club Bell	145.00	185.00
xx.	1c Twin JP	20.00	24.00
xx.	5c Twin JP	25.00	32.50
xx.	10c Twin JP	30.00	39.50
xx.	25c Twin JP	55.00	62.50
xx.	1c Blue Seal	20.00	25.00
1.	5c Blue Seal	25.00	50.00
5.	10c Blue Seal	30.00	55.00
xx.	25c Blue Seal	39.50	49.50
xx.	1c Treasury	10.00	20.00
xx.	5c Treasury	29.50	49.50
xx.	10c Treasury	32.50	75.00
xx.	25c Treasury	59.50	79.50
xx.	5c Wonder Vendor	39.50	
xx.	5-25 Rolatop	39.50	49.50

GROETCHEN

xx.	1c Columbia	29.50	49.50
7.	5c Columbia Chrome	49.50	59.50
6.	5c Columbia JPV Bell	37.50	49.50
5.	5c Columbia Fruit	37.50	79.50
5.	5c Columbia Cig RJ	39.50	49.50
xx.	5c Columbia DJP	49.50	65.00
xx.	10c Columbia DJP	59.50	69.50
5.	5c Columbia Club Cig GA	29.50	39.50



GROETCHEN—*(continued)*

6.	5c Columbia Club DJ	55.00	85.00
7.	10c Columbia Club Cig GA..	59.50	69.50
5.	5c Columbia Cig GA	39.50	49.50
6.	5c Columbia Fruit GA	49.50	79.50
xx.	5c Columbia Orig GA	35.00	49.50
xx.	5c Conv Columbia Chrome ..	49.50	50.00

PACE

6.	1c Bantam	15.00	49.50
xx.	5c Bantam	19.50	24.50
xx.	10c Bantam	25.00	39.50
xx.	25c Bantam	39.50	42.50
7.	5c Comet FV	39.50	59.50
2.	10c Comet FV	39.50	59.50
5.	25c Comet FV	59.50	125.00
xx.	50c Comet FV	98.50	125.00
xx.	5c Comet DJP	40.00	79.50
xx.	10c Comet DJP	50.00	79.50
xx.	1c Comet Blue	20.00	37.50
6.	5c Comet Blue	30.00	59.50
xx.	10c Comet Blue Front	30.00	65.00
xx.	25c Comet Blue Front	59.50	89.50
xx.	50c Comet	125.00	145.00
xx.	5c All Star Comet	62.50	75.00
6.	10c All Star Comet	39.50	79.50
6.	25c All Star Comet	79.50	125.00
xx.	50c All Star Comet	149.50	225.00
xx.	1c All Star 2-4	20.00	35.00
xx.	1c Rocket	49.50	69.50
xx.	5c Rocket	59.50	89.50
6.	10c Rocket	69.50	89.50
xx.	25c Rocket	125.00	139.50
xx.	5c TJ Comet	25.00	47.50
xx.	5c Club Bell	79.50	100.00
xx.	10c Club Bell	89.50	110.00
xx.	25c Club Bell	119.50	125.00
xx.	50c Club Bell	145.00	245.00
xx.	1c DeLuxe	20.00	39.50
xx.	5c DeLuxe	39.50	49.50
5.	10c DeLuxe	49.50	69.50
xx.	Double Slot 5-25c	129.50	149.50
xx.	10c Comet Console	99.50	125.00
xx.	25c Comet Console	149.50	169.50
xx.	5 & 25c Comet Con Comb..	195.00	295.00
5.	5c Kitty	20.00	29.50
xx.	10c Kitty	29.50	35.00
xx.	25c Kitty	89.50	119.50
6.	5c Comet Red	79.50	90.00
xx.	10c Comet Red	79.50	120.00
xx.	5c Slugproof	69.50	85.00
xx.	10c Slugproof	69.50	95.00
xx.	25c Slugproof	89.50	125.00

CAILLE

xx.	1c	15.00	39.00
7.	5c	22.50	50.00
7.	10c	24.50	34.50
xx.	25c	34.50	50.00
xx.	5c & 25c	89.50	120.00
xx.	5c Cadet	37.50	60.00
5.	10c Cadet	34.50	39.30
xx.	25c Cadet	69.50	105.00
xx.	5c Playboy	39.50	49.50
xx.	10c Playboy	39.50	49.50
xx.	25c Playboy	49.50	60.00
xx.	5c Commander	32.50	42.50
7.	10c Commander	34.50	39.50
xx.	25c Commander	49.50	75.00
xx.	7 Way Slot 5c	49.50	62.50
xx.	7 Way Slot 25c	69.50	98.00
xx.	5c Doughboy	20.00	49.50
xx.	5c Club Bell	25.00	40.00
xx.	10c Club Bell	25.00	59.00
xx.	25c Club Bell	49.50	90.00

JENNINGS

1.	5c Chief	45.00	50.00
xx.	10c Chief	49.50	69.50
2.	25c Chief	75.00	159.50
1.	5c Club Bell	89.50	125.00
1.	10c Club Bell	99.50	135.00
6.	25c Club Bell	129.50	149.50
xx.	50c Club Bell	199.50	235.00
xx.	5c Sky Chief	69.50	119.50
xx.	10c Sky Chief	75.00	125.00
xx.	25c Sky Chief	120.00	200.00
xx.	50c Sky Chief	150.00	245.00
5.	5c Silver Moon Chief	69.50	115.00
2.	10c Silver Moon Chief	69.50	75.00
xx.	25c Silver Moon Chief	99.50	150.00
5.	5c Silver Chief	89.50	119.50
5.	10c Silver Chief	69.50	119.50
5.	25c Silver Chief	109.50	149.50
xx.	50c Silver Chief	189.50	249.50
xx.	Triplex Chief 5-10-25	79.50	109.50
xx.	1c Little Duke	12.00	17.50
xx.	5c Century	20.00	35.00
xx.	10c Century	25.00	49.50
xx.	25c Century	50.00	69.50
xx.	50c Century	145.00	189.50
5.	5c Gooseneck	20.00	29.50
xx.	10c Gooseneck	20.00	40.00
xx.	25c Gooseneck	39.50	60.00
5.	50c Gooseneck	75.00	145.00
xx.	1c Little Duchess	15.00	20.00
xx.	5c Little Duchess	25.00	47.50
xx.	10c Golf Ball Vndr	89.50	129.50
xx.	25c Golf Ball Vndr	109.50	149.50
xx.	5c Chrome Sup Chief	89.50	125.00
xx.	10c Chrome Chief SP	109.50	119.50
xx.	5c Red Skin	39.50	52.50
xx.	10c Red Skin	49.50	62.50
xx.	25c Red Skin	99.50	150.00
xx.	5c Big Chief	69.50	90.00
xx.	10c Big Chief	79.50	110.00
xx.	25c Big Chief	100.00	199.50
6.	$1.00 Bell	329.50	495.00
xx.	Cigarolla	25.00	40.00
7.	Cigarolla XXV	49.50	69.50
xx.	Cigarolla XV	45.00	65.00
2.	5c Victory Chief	69.50	109.50
2.	10c Victory Chief	75.00	119.50
5.	25c Victory Chief	129.50	
xx.	1c 4 Star Chief	49.50	75.00
5.	5c 4 Star Chief	54.50	109.50
5.	10c 4 Star Chief	69.50	119.50
2.	25c 4 Star Chief	99.50	149.50
xx.	1c Dixie Bell	20.00	35.00
xx.	5c Dixie Bell	35.00	50.00
xx.	10c Dixie Bell	42.50	60.00
xx.	25c Dixie Bell	99.50	129.50
xx.	50c Dixie Bell	229.50	385.00
xx.	5c Victory 4 Star Ch	89.50	115.00
xx.	10c Victory 4 Star Ch	99.50	125.00
xx.	25c Victory 4 Star Ch	199.50	275.00

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5.	Action (Rev)	49.50	89.50
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xx.	Airport	10.00	14.50
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xx.	Ali Baba	15.00	25.00
xx.	All Out (Rev)	29.50	59.50
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2.	American Beauty (Rev)	25.00	49.50
7.	Anabel	14.00	25.00
2.	Arizona (Rev)	85.00	99.50
xx.	Armada	15.00	25.00
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xx.	Arrowhead	10.00	19.50
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xx.	Avalon	10.00	15.00
xx.	Airway	10.00	22.50
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xx.	Bang	10.00	35.00
xx.	Battle	20.00	49.50
xx.	Barrage	20.00	39.50
2.	Belle Hop	35.00	49.50
2.	Big Chief	27.50	39.50
2.	Big Hit Single Play	110.00	249.00
5.	Big Hit Multiple Play	125.00	209.50
2.	Big League	110.00	139.50
2.	Big Parade	60.00	89.50
xx.	Big Show	15.00	27.50
xx.	Big Six	20.00	44.50
xx.	Big Ten	15.00	27.50
2.	Big Three (Rev)	29.50	49.50
2.	Big Time	14.00	20.00
2.	Big Top	69.50	75.00
xx.	Big Town	15.00	
xx.	Blackout	15.00	
xx.	Blondie	15.00	24.50
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xx.	Bomb the Axis	20.00	34.50
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7.	Boomtown	15.00	25.00
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xx.	Cadillac	15.00	24.50
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xx.	Chubbie	15.00	
xx.	Circus	15.00	25.00
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xx.	C. O. D.	10.00	15.00
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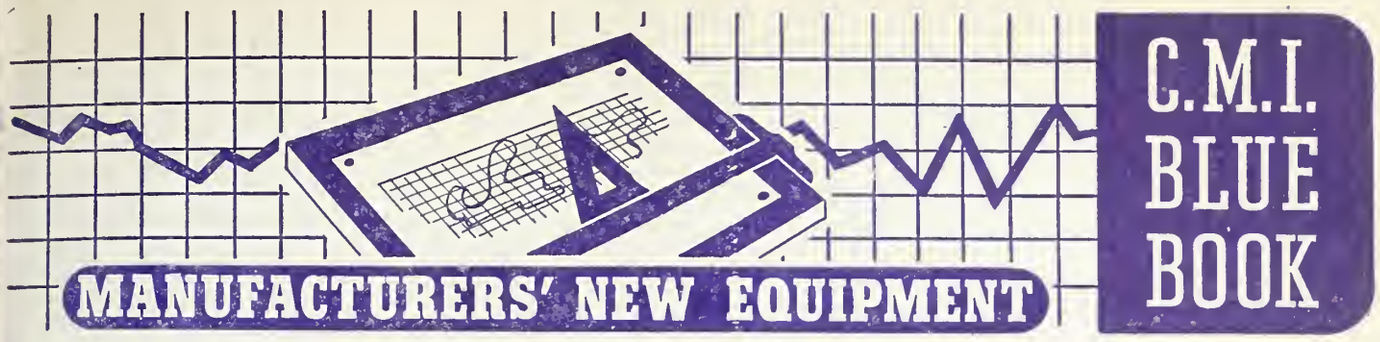

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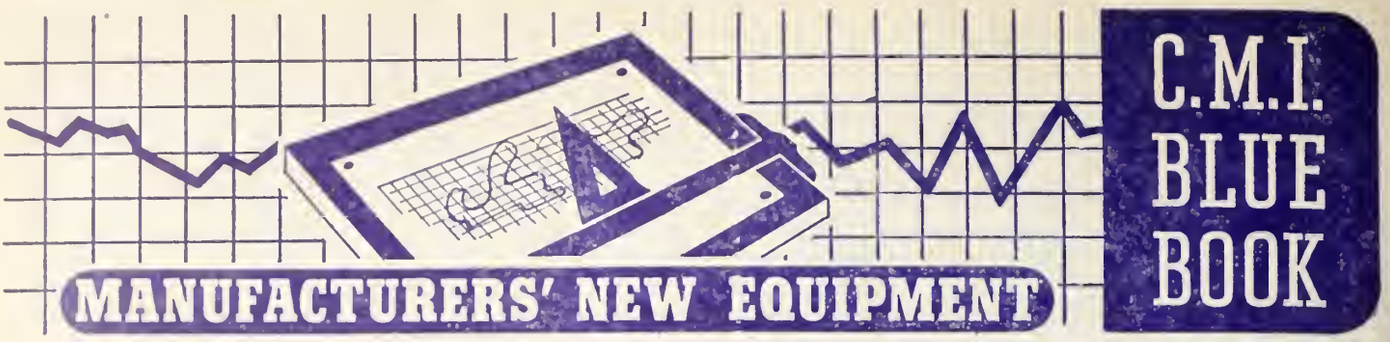

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- 5c Draw Bell 477.50
- 25c Draw Bell 497.50
- Triple Bell 5-5-5 ..... 895.00
- Triple Bell 5-5-25 ..... 910.00
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BUCKLEY
- Track Odds DD JP 1250.00

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- Bangtails 5c Comb 7 Coin 674.50
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- Bangtail JP 671.50
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- Casino Bell .....
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- Challenger 5-25 ..... 595.00

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be first in your territory with
TEL-O-MATIC

the only centralized wired music sound system that supplies superb musical entertainment automatically 24 hours a day

TO FACTORIES

TO STORES AND SUPER MARKETS

TO DOCTORS' AND DENTISTS' OFFICES

also to business offices, banks, restaurants, hotels, beauty parlors, department stores, specialty shops, and many other suitable music locations . . . Trouble-free — can be serviced by the operator. Meets every requirement of all telephone companies throughout the United States. Not an experiment . . . has been in actual profitable use for over 7 years. "Designed and engineered by Tel-O-Matic from studio to speaker".

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AERODYNAMIC BEAUTY...

LIFE-LIKE TONE...

DEPENDABLE PERFORMANCE

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Good looks, pleasant tone, trouble-free operation — these are the three chief characteristics you seek in a coin-operated phonograph. Other features are important, too — but *these three it must possess.* Thousands saw the Mills Constellation at its Chicago showing. Those same thousands said in effect:

"The Constellation is the most beautiful coin-operated phonograph ever designed."

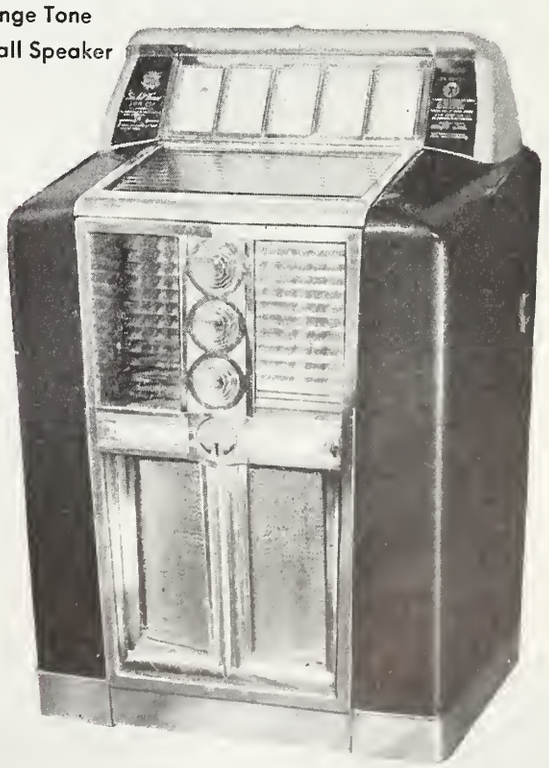
"The Constellation has the best tone we have ever heard in an automatic phonograph."

"The Constellation mechanism is the simplest, most compact, most fool-proof we have ever seen."

It has other advantages, too, that we'll start telling you about next week. But the three most important qualities — beauty, tone, performance — the characteristics that mean successful, profitable operation — are yours in abundant measure when you choose the Mills Constellation.

The Standard featuring the Mills Wide Range Tone Cabinet Speaker

The Ensemble featuring the Mills Wide Range Tone Wall Speaker



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Here's THE game they raved about at the show. And so will you once you play Chicago Coin's Basketball CHAMP. ACTION! THRILLS! CHILLS! The balls are automatically fed to the shooting manikin. The player times his shot to avoid the moving guard manikin. Great big deluxe cabinet . . . Stainless steel trim . . . Extra large cash box — it needs one.

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Diversified Music Operating

By DeWitt (Doc) Eaton

Vice President and General Sales Manager, AMI, Inc., Chicago

It has been proved, in these days of modern music operating, that diversification is of extreme importance and absolutely necessary to assure music operators the greatest possible profits from their routes. All music operators will find that by diversifying their operating, they are certain to earn more profit.

More and more operators are entering into the operation of every type of automatic music. Today, the average route will not only feature juke boxes, but will also, in most cases, feature wired, double channel and single channel, music, as well as hideaway systems featuring wall and bar boxes and possibly a floor cabinet, along with industrial, professional, retail and the new sponsored type music.

Diversification has made many routes a great deal more profitable than they ordinarily would be just featuring juke boxes. It is because we have recognized the need for the music operator to diversify his present operating, that we have arranged for the sale of the AMI 40 selection mechanism. Operator after operator has agreed with us that our mechanism opens a grand new field to him.

As the music operator delves deeper into diversified music operating—he finds that he can concentrate his route into a shorter, and therefore more easily and efficiently serviced working area and, because of this alone, he cuts his overhead down sufficiently to warrant a profit from the savings here involved.

For example, by diversifying his music operating—instead of having to jump from one juke box location to another, which may be a distance of a mile or two miles in large city operating, or even from town to town in rural operating, he now covers back on all the many locations in between the distance of these juke box locations and finds that in one spot he can use single channel music, in another—double channel telephone music and, in addition, sell non-selective, wired music to many retail stores, banks, dentists' and doctors' offices as well as to factories.

Furthermore, the cost is not as heavy as it would be from an investment standpoint alone. Many times hideaway installations are made at lower cost than placement of juke box plus wall and bar boxes. Also, in the same vein, telephone music, such as our "Automatic Hostess" will also prove more profitable—at actually lower overhead cost—so that it pays the music operator to get into every type of modern music operating to assure himself the greatest possible profits.

Those operators who look to the future and believe that tomorrow is as important, if not more important, than today—will diversify their present operating and will, at the same time, make it their business to check the many retail and industrial as well as professional locations within their operating radius to find those locations where they can use a unit such as our AMI mechanism, as well as wired, telephone music, such as our "Automatic Hostess", and also non-selective, single channel wired music along with the factory, professional and retail music.

The operators of music who are completing their business by employing every known type of modern music will become the leaders in their field. They will be the men who will enjoy the greatest profits, not only today, but for years to come.

SPECIAL SALE!!

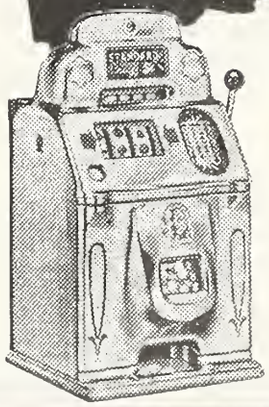
USED SUPER BELLS IN PERFECT CONDITION, look good and already crated for shipment, special price	$119.50
BRAND NEW REBUILT BAKERS RACERS, never been uncrated	179.50
SLIGHTLY USED REBUILT BAKERS RACERS, looks like new	129.50
SLIGHTLY USED REBUILT EVANS BANG TAIL, looks and runs like new	99.50
Brand new never been uncrated, MUTOSCOPE, VOICE-O-GRAPH	Write
Brand new never been uncrated, ATOMIC BOMBER, by MUTOSCOPE	Write
Brand new never been uncrated, TOTAL ROLL, by GENCO	395.00
Brand new never been uncrated, WHIZZ, by GENCO complete with stand	119.50

N. O. BLEDSOE

415 WEST MAIN STREET, EL DORADO, ARKANSAS

COIN MACHINES AND MEN WHO KNOW THEM

VISIT OUR NEW HOME . . .
WE'LL BE MORE THAN HAPPY
TO SHOW YOU THE
TERRIFIC JENNINGS
STANDARD CHIEF



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4307-39 WEST LAKE STREET • CHICAGO 24 • ILLINOIS
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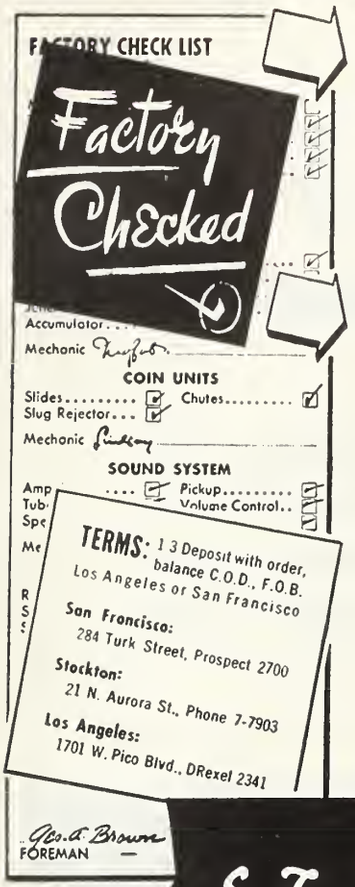

CONSOLES — Refinished — Reconditioned

Keeney Super Bells, 5c, F.P., P.O.	$119.50
Keeney Super Bells, 10c, F.P., P.O.	129.50
Keeney Super Bells, 25c, F.P., P.O.	129.50
Keeney Super Twin, 5c-5c, F.P., P.O.	239.50
Keeney Super Twin, 5c-25c, F.P., P.O.	239.50
Keeney Super Twin, 5c-10c, F.P.	239.50
Keeney 4-Way 5c, 5c, 5c, 25c	309.50
Keeney 4-Way 5c, 5c, 10c, 25c	309.50
Keeney 4-Way 5c, 5c, 25c, 25c	309.50
Mills Three Bells, 5c, 10c, 25c	395.00
Mills Four Bells, 5c, 5c, 5c, 5c (Orig. Heads)	305.00
Mills Four Bells, 5c, 5c, 5c, 25c (Late Heads)	325.00
Bally Club Bells, 5c, F.P., P.O.	99.50
Bally Hi Hands, 5c, F.P., P.O.	99.50
Pace-Saratogas	75.00

PHONOGRAPHS — Refinished — Reconditioned

Seeburg 9800 ESRC (Cut Down Conversion)	$450.00
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Seeburg Classic	325.00
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Seeburg Envoy ESRC	350.00
Wurlitzer 950	495.00
Wurlitzer 850	425.00
Wurlitzer 750E	425.00
Wurlitzer 700 Colonial	395.00
Wurlitzer 42-600 Victory	275.00
Wurlitzer 600 R or K	275.00
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Rock-Ola Commando	325.00
Rock-Ola Premier	325.00
Seeburg 5c, 3 Wire Boxes	27.50
Seeburg 5c Remote Boxes	30.00
Aireon — 1946 Models	Write
Seeburg — 1946 Models	Write
Rock-Ola — 1946 Models	Write

NEW WALL BOX REPLACEMENT COVERS

(For 20 Selection Seeburg Wireless or 3 Wire Boxes)
Lightweight Aluminum; Brown or Gray Crackle Finish.
Guaranteed Perfect Fit ..... Each $5.95

GENUINE FIBRE MAIN GEARS
For Seeburg and Wurlitzer
(Less Hub) $3.95
Lots of 10 ..... 3.50
Quantity Price 3.00

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Set of Four $1.65
PLASTIC — 60 Gauge — Red
20" x 50" Sheets 10.00
Cut to Measure — 2c per sq. in.

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All Merchandise *TRIPLE WARRANTED* by Pacific Coast's Largest Distributor of Coin Operated Equipment

Coinman Honored By State for Civic Efforts

HIBBING, MINN.—John M. Butorac, 33-year-old owner of Arrowhead Amusement Company, headquartered here, by virtue of unflagging energy in civic affairs, has earned state-wide respect and official recognition of officials and newsmen, according to a statement released by the CMI Public Relations Bureau.

President of the Junior Chamber of Commerce, 1945-46, Butorac doubled in the capacity of chairman on the Youth Activities Program, and wound up with the state award for his accomplishments.

With an understanding of young enthusiasms that embrace both sky and land, he assumed position as secretary of the Civic Air Patrol Program for boys and girls, purchasing fifty uniforms for the members. He then extended his responsibilities to chairman of the Youth Hostel Program and active assistance in Future Farmers of America. Not one to exclude just plain fun, Butorac is starting his fifth year as advisor of the popular Teen-Age Canteen.

In his own adult world, the indefatigable Butorac serves on the board of directors of three fraternal organizations, is Vice-President of the local Rotary and Red Cross units, and divides his spare time between the country club and a flying club. His reputation for achievement has resulted in his appointment as head of community drives ranging from equipment for polio wards to tree-planting programs and amateur musicals. At present, he is digging in his heels for a fight, thus far successful, for veteran housing.

In addition to devoting his time, Butorac is contributing the mark of his trade to the welfare of his neighbors—he has donated juke boxes and records to schools, churches, and hospital wards throughout Mesaba Range country.

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NEW ISSUES MONTHLY

SOUND SUBJECTS **$36**

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(Tel: 1644 - 1645)

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Complete, No Extras $6.00

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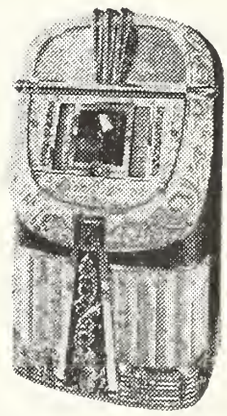

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The greatest money-making automatic phonograph ever built.

AMI AUTOMATIC HOSTESS

WIRE — WRITE — PHONE
US FOR DETAILS TODAY

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Coin Machine Distributors Inc.
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LES GRIFFIN MUSIC CO.
JACKSON, MISS.

YOU GET THE "BEST BUY" WHEN YOU SAY, "I SAW IT IN *THE CASH BOX*."

Coin Machine Acceptance Corporation

A SPECIALIZED CREDIT AND FINANCING AGENCY FOR MANUFACTURERS AND DISTRIBUTORS OF COIN-OPERATED MACHINES

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CMAC PUTS EXPERIENCE AS WELL AS MONEY AT YOUR DISPOSAL

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717 MARKET ST., SAN FRANCISCO, CALIF. • CONSTRUCTION BLDG., DALLAS, TEX.

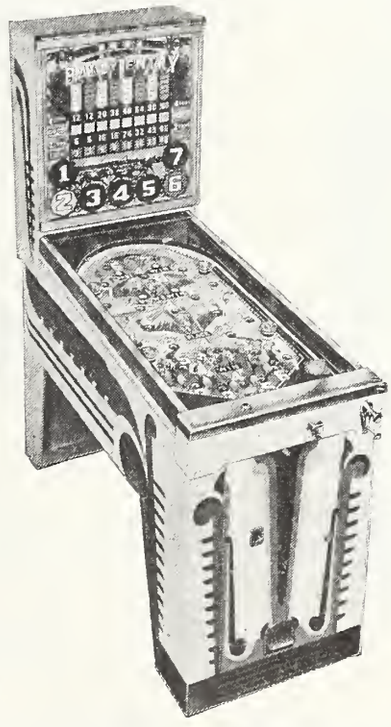
'Big Odds Increase Play' — Jenkins

GEORGE W. JENKINS

CHICAGO—The new 3-to-1, 5-to-1 odds feature in Bally Manufacturing Company's new multiple games is proving a strong play-attraction, according to comment by George Jenkins, Bally vice president and general sales manager.

"Operators," Jenkins said, "who have been closely watching public reaction to the 'Bally Entry" automatic multiple and the 'Special Entry' replay multiple report that the '3-5' odds never fail to take play from equipment featuring the conventional '2-5' odds.

"Of course," Jenkins continued, "the new Bally multiples bring many other new features, as well as tried and proved features of the past, to the fraternity of one-ball fans, but, without doubt, the big odds feature is what gets first attention and attracts those 'let's-try-it' nickels. After that, repeat play comes natural."



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First Choice For
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Bally
ENTRY
Introducing
Amazing • New
"MYSTIC FLASH"
Automatic Multiple
Greater Profits
Speedier Play

Now Delivering . . . NEW FLOOR MODEL
PACKARD "PLA-MOR" PHONOGRAPH

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Serving the "Heart of America"
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Buckley SCORES AGAIN!

MUSIC EQUIPMENT MUST COME DOWN . . . . .

TO HELP MUSIC OPERATORS WE ARE OFFERING

While They Last

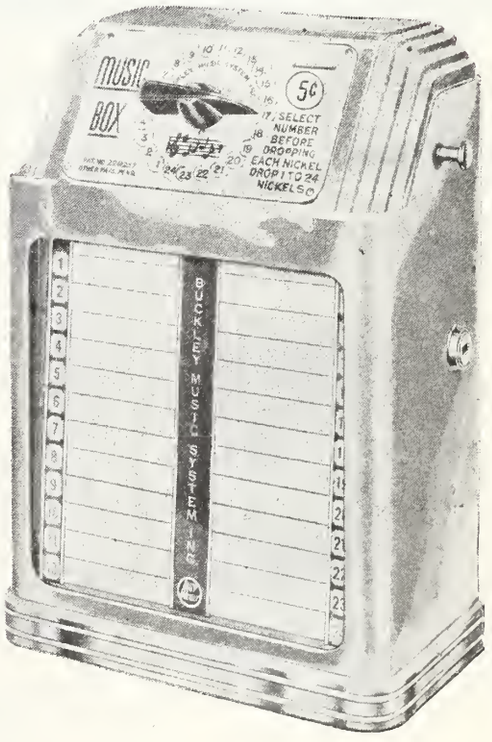
BRAND NEW BUCKLEY SOLID CHROME WALL and BAR BOXES

WITH THE

NEW NATIONAL SLUG REJECTOR

AND THE

POSITIVE MICRO SWITCH



$25.00 EACH

Plus Freight

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And You Buy The Best"

WIRE — PHONE or MAIL YOUR ORDER AT ONCE TO

GENERAL MUSIC CO.

1157 POST STREET (Phone: TUxedo 5353) SAN FRANCISCO, CALIF.

William Corcoran
Regional Distributor Pacific Coast

Uniontown Phono Ops Fight $50 Tax

UNIONTOWN, PA.—A court test on the $50 annual tax on juke boxes loomed here this past week between the city council and local music operators unless the assessment is reduced in 1948. The ops claim that the levy is "prohibitive and confiscatory" and threatens to tax them out of existence.

Leading the music ops resistance to the tax are George Rhodes and Jack Williams, local music ops, who are represented by Attorney Samuel J. Feigus.

The ops, who have already paid the $50 assessment on each machine for this year, declared they were willing to "let that payment go by the boards," their counsel advised. He added, however, that the coinmen must gain a reduction in the tax before next year's levy is due.

The coinmen's attorney based the request for "a more reasonable tax" on a decision recently handed down in Westmoreland County, which declared that a $25 levy on juke boxes voted by the city of New Kensington was illegal.

Further testimony was offered that several years ago in Alleghany County, a similar ordinance for Pittsburgh, imposing a similar levy, was declared unconstitutional.

Also mentioned was the fact that the Illinois Supreme Court had taken like action in ruling out a tax on Chicago phonographs that was described as "prohibitive and confiscatory".

"Clients say the traffic just won't bear such a huge assessment for a year," the attorney claimed. "They have a small business which nets them a comfortable living, but a $50 tax every year on each machine is really putting the tariff to them."

The city council, which has been seeking increased revenue this year, adopted an ordinance boosting the 1946 tax from $35 to $50 for pin games, as well as phonographs.

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NEW
FIVE-BALL GAME

RIO

Novelty or Replay

- Dynamic . . . intriguing new playing principle
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- R-I-O FEATURE doubles value of pockets
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FIBRE MAIN GEARS FOR SEEBURG AND WURLITZER (Less Hub) GUARANTEED PERFECT — SAMPLE — $3.95 QUANTITY PRICE — $3.00 EACH.

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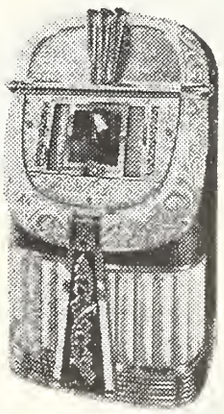
say AMI



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(Phone: RIverside 5141)

EXHIBIT'S IDEAL COUNTER CARD VENDOR
- All Steel
- ABT Coin Chute
- Large Cash Box

$29.50
1000 Cards Free.

FREE—ILLUSTRATED PRICE LIST OF MACHINES, PARTS AND SUPPLIES
New or Rebuilt Amusement Machines—Any Make or Model—Munves Has Them All.

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NOW DELIVERING
THE HIT OF THE SHOW
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AIREON MUSIC
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GAUGED PRODUCTION and CONTROLLED DISTRIBUTION POLICY

Gottlieb Leadership receives new emphasis with the introduction of a Gauged Production and Controlled Distribution Policy, first of its kind in the Coin Machine Industry. This unique plan marks another great stride toward solving many Operator problems.

Under this Policy, only as many games will be manufactured as can be conveniently absorbed by the nation's Operators. Such positive control assures tse Operator many advantages. Gauged Production guarantees quality. The value of a Gottlieb Game is maintained for a longer period. Each machine can be fully exploited on a number of locations and will always have "new game" earning capacity. The Operators' investment in Gottlieb equipment is further insured by HIGHEST RESALE VALUE. Now, more than ever, it pays to BUY GOTTLIEB GAMES!

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CHANGING MULTIPLE ODDS

One-Ball, convertible to fast 5-Ball play. Available in Bell type or Replay models. FIRST in features that promote profitable play . . . FIRST in features that protect your earnings! Picked by the experts as the "class" of the One-Balls!

Miss AMERICA

5-BALL FREE PLAY

Adopted from Gottliebs' famous Stage Door Canteen, Miss America glows with ultra appeal! Has all the tested features of Canteen, plus additional play incentives . . . includes the new BALL BACK FEATURE! Judged the Winner!

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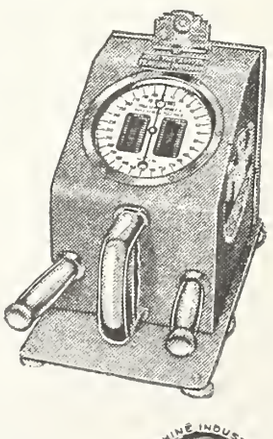
Consistent Performance — Consistent Earnings — Consistently Best Since 1927!



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OPS WARNED TO BEWARE OF BOOTLEG MACHINES

Plates Pulled Off "Used" '46 Equip't and Offered as "New". Fake These as "Hot Deals of New Equip't." Distribs Warned by Mfrs to Get Serial Numbers on All Machines or Else No Parts to be Sold. Mfrs Taking Very Strong Stand Regarding Bootlegging.

CHICAGO—A new sales angle in use by the bootleggers, according to leading manufacturers here, is that of removing serial number identification plates from used late model machines and advising buyers that "Here's a real buy. Keep it quiet. This machine is brand new but we had to take off the plate so that no one would know where it came from."

The machine is usually one of the models produced during 1946. "But," as one manufacturer explained, "a great many changes have been made in our models and the newest machines are entirely different as far as mechanism is concerned."

This new sales method has captured the imagination of many ops, according to reports, and they are falling hard for the sales talk which they are given that the machine is "brand new" when, actually and truthfully, it is really a used '46 model well cleaned and refurbished.

To overcome this sort of misrepresentation regarding their products, leading manufacturers here are insisting that their distributors list the serial numbers of all machines on their orders for parts. If there is no serial number listed—the manufacturer will sell no parts for the machine—until a serial number is obtained. This now means that those ops who have fallen for the sales talk given them, "that the serial number plates were removed because the machine is hot", will find themselves unable to obtain parts for the machine when needed.

What's more, the manufacturers here, at least those who believe that the bootlegging rampage would halt, are now boiling mad. They are now prepared to use the most stringent measures to halt whatever further bootlegging they believe may be attempted.

"There will be many heads falling," one manufacturer reported, "for we are taking away franchises wherever we feel suspicious of the actions or methods of any distributors. This bootlegging rampage must stop," this manufacturer said, "and we are out to cure it as far as our products are concerned."

The strong stand which has been taken by some of the manufacturers is in keeping with the statements these men made to *The Cash Box*, prior to and after the convention, that they would not continue the sale of machines to any distributing outlet where they were not assured the most complete support regarding halting bootlegging of their products in every possible manner.

Those bootleggers who think that they will continue on thru the forthcoming months selling machines anywhere they so desire will find that the manufacturers here are watching every move and that, in most cases, manufacturers already have evidence regarding their sales trespasses which they are withholding to see what further action the bootleggers will attempt.

Hail THE MONEY MAKING KING
COLUMBIA BELLS

IMMEDIATE DELIVERY

These new, improved models in dazzling, durable Hammerloid finish are changeable *right on location* to 1-5-10-25c play; hence, you get the service of four machines for the price of one . . . plus *double* slug protection!

COLUMBIA makes more money f-a-s-t-e-r— costs *less* money to own.

OPERATOR'S PRICE

$145.00 FOB Chicago, Ill.

All orders must be accompanied by a one-half deposit, postal money order or certified check, balance C.O.D.

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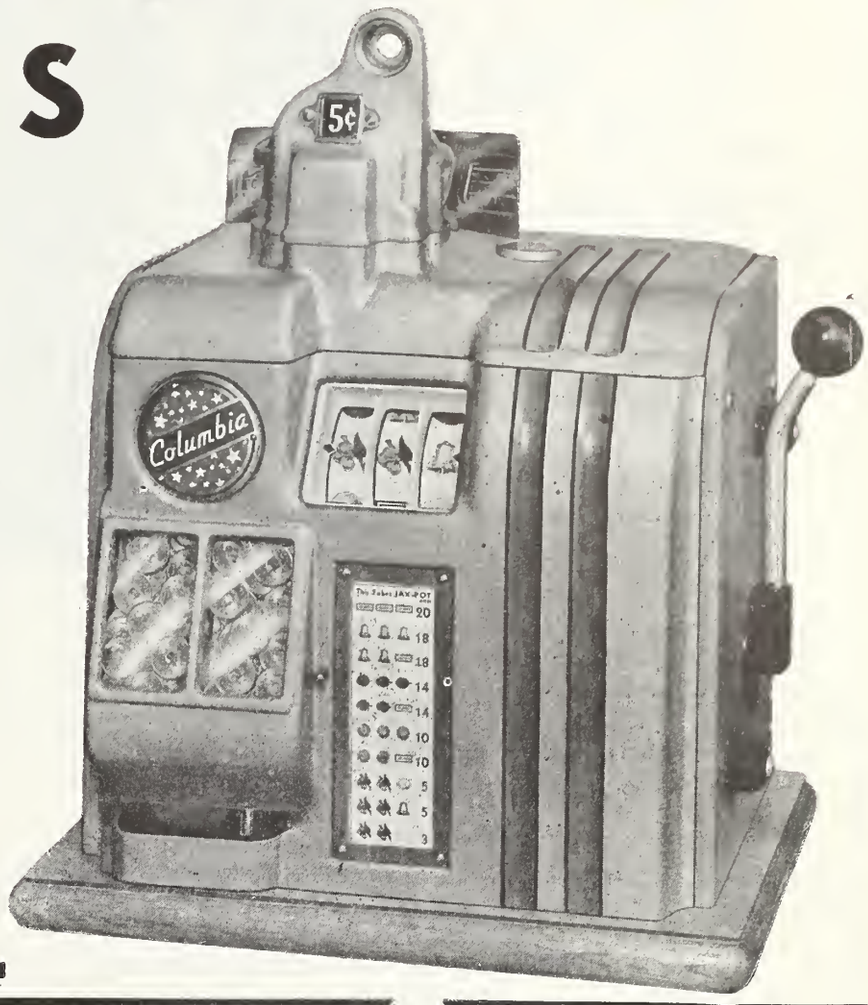


Art Cooley Passes Away

Colorful Figure in Coinbiz Since 1922 Dies from Heart Attack! Was Executive Vice-President of Bell-O-Matic Corp. Coinmen Grief Stricken.

A. V. (ART) COOLEY

CHICAGO — Arthur V. (Art) Cooley, one of the most outstanding and colorful figures in the coin machine business passed away this past Monday evening, February 24, 1946 from a heart attack.

At the time of his death he was Executive Vice-President of Bell-O-Matic Corp. He is survived by his wife, Kathleen R. Cooley and his daughter, Marybelle.

He was buried from his home, 1721 N. Natoma Ave., this city, this past Friday at 11:00 A.M.

Art Cooley was born May 22, 1894. He started in the coin machine business with the Mills Novelty Company, May 25, 1922.

His career in the industry is well known to almost every coinman in the field. For many years he was constantly meeting with all leading people in the industry. He was known as "Red" from coast to coast and held the confidence and respect of coimen everywhere. Many a member of this trade confided in him and he never violated a confidence. He was always ready to help. Always doing favors for everyone he knew. Always going out of his way to make things easier and more pleasant for coinmen.

Art Cooley was considered one of the real leaders of the industry. Coinmen, new and old, called on him for information regarding every type of coin operated equipment and all followed his advice.

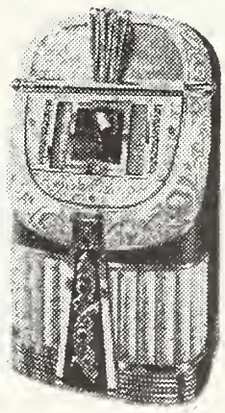
Coinmen here, and thruout the entire nation, were grief stricken to hear the news of his death.

As always — "Red" will be around. He'll be there in spirit— to help carry on this industry to ever greater and more glowing heights.

So long, Art, but not good-bye.

IN WESTERN PENNSYLVANIA AND WEST VIRGINIA

IT'S AMI



MODEL "A"

AMI AUTOMATIC HOSTESS

AMI
CONTINUOUS PLAY MECHANISM
•
HIDEAWAY CABINET
•
SELECTIVE PLAY MECHANISM
•
80 SELECTION WIRED MUSIC MECHANISM COMBINATION

AMERICAN COIN-A-MATIC MACHINE CO.
1435 FIFTH AVE. PITTSBURGH 19, PA.
PHONE: ATLANTIC 0977

Canadian Coinmen See "Fiesta"

CHICAGO—Moe Fine of Mafco Corporation, Ltd., Montreal, and a couple of his Canadian constituents, were among the legion of coinmen to view the new Aireon "Fiesta" phonograph during the recent CMI Show.

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Bally Entry — AUTOMATIC MULTIPLE
Special Entry — REPLAY MULTIPLE
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DeLuxe Draw Bell — CONSOLE 5c and 25c PLAY
Midget Racer — FAST 5-BALL NOVELTY HIT

"Spotlite" Viewed By Distribs

CHARLES KATZ

CHICAGO—Motors are humming at the Esquire Games Company factory, where the new "Spotlite" game is in production. Charles Katz of Esquire announced to the trade that he expects to have the game available for distribution by late Spring.

Among the many distributors who viewed the game in Chicago, were Dan Cohen, AM Amusement Co., New Orleans; Delbert Veatch, V. P. Distr. Co., St. Louis; J. R. Pieters, King Pin Equipment Co., Kalamazoo

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GET ON OUR MAILING LIST NOW!
Write Today for Our New Parts Poster
WE HAVE THE MOST COMPLETE LINE OF PARTS IN AMERICA!
We can supply Coin Chutes for any device using foreign or domestic coins. Write us your problems.
Satisfaction guaraateed on every transaction or your money refunded!
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MAKE THIS YOUR HEADQUARTERS
Have your phone calls, messages and letters sent to this office.
"Proud of Past Accomplishments . . . Eager For The New Ones"
Full information regarding the Coin Machine Industry gladly furnished gratis.

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Coin Machine Industries, Inc.

Williams Named Wurlitzer Distrib

NORTH TONAWANDA, N. Y. — It was announced here this past week that Williams Distributing Company, Inc. of Memphis, Tennessee, has been appointed Authorized Distributor of Wurlitzer Phonographs and Auxiliary Equipment for Arkansas, Western Tennessee and Northern Mississippi. Williams Distributing Co., Inc. will establish offices at 1082 Union Avenue, Memphis, Tennessee and at 324 West 6th Street, Little Rock, Arkansas.

S. E. "Buster" Williams, President of the new distributing organization, is a native of Memphis. He owns a home there where he resides with his wife and two year old son. Mr. Williams is an enthusiastic flyer and has his own private plane. Because of his knowledge of flying, he enlisted in the U. S. Army Air Corps immediately after Pearl Harbor and was discharged as a First Lieutenant in November, 1945 after almost four years of service.

"Mr. Williams began his career in the phonograph industry fifteen years ago as a Wurlitzer operator in Newellton, Louisiana. Among the earliest of The Rudolph Wurlitzer Company's phonograph customers, he purchased one of the first Model P-10 s produced

"During the past fifteen years," the announcement continued, "Mr. Williams has expanded his business to include a dozen cities in three states —ample proof of his exceptional business ability and thorough understanding of successful phonograph operating principles." The cities in which he has phonograph operations are— in addition to Newellton, Louisiana— Monroe, Shreveport and Leesville in Louisiana; Jackson, Natchez, Hattiesburg, Laurel, Greenville and Greenwood in Mississippi; and Memphis and Nashville in Tennessee.

In a letter to Wurlitzer Music Merchants in Arkansas, Western Tennessee and Northern Mississippi, Mr. E. R. Wurgler, Wurlitzer's General Sales Manager, stated that Williams' "intimate knowledge of the commercial phonograph business in this area will be of tremendous value to the Music Merchants he will now serve as a Wurlitzer Distributor."

A Great New Bell Is Born!

MILLS

DOLLAR BELL

with the EXCLUSIVE GIANT SIZE HAND LOAD JACKPOT

Available in Black Cherry and Golden Falls Models

2/5 and 3/5 Pay Schedules

IMMEDIATE DELIVERY

Manufactured and Distributed by

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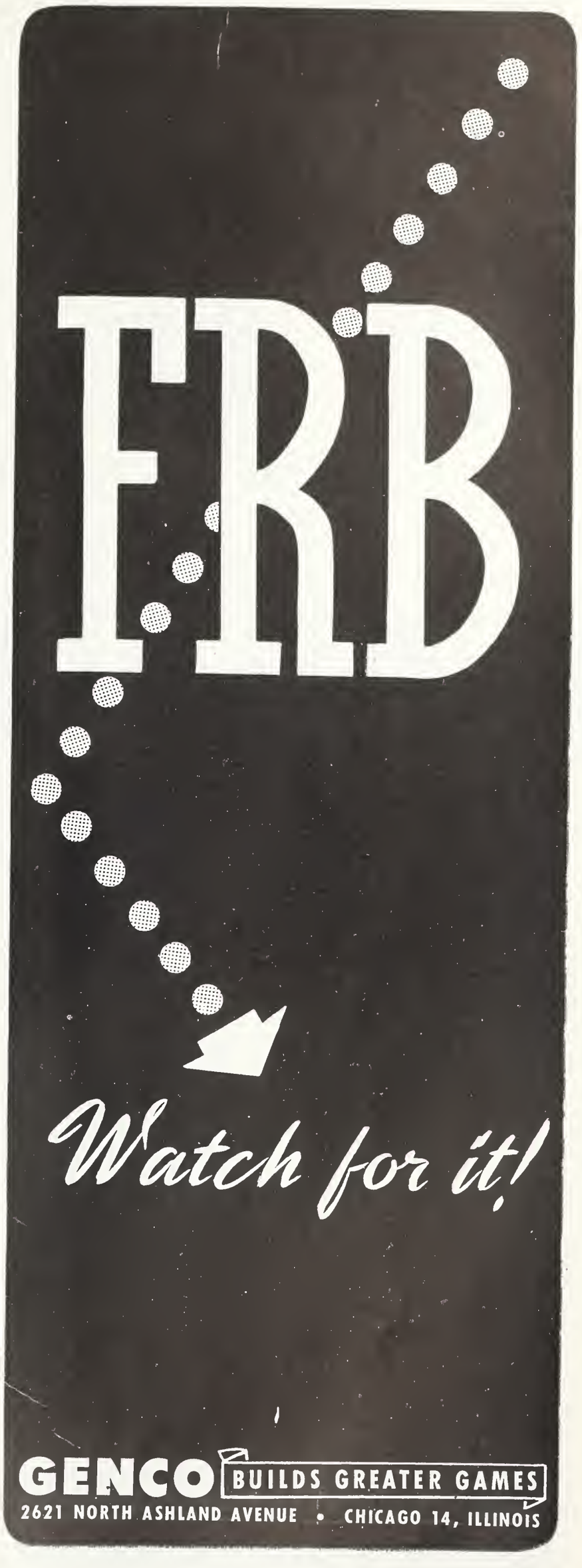
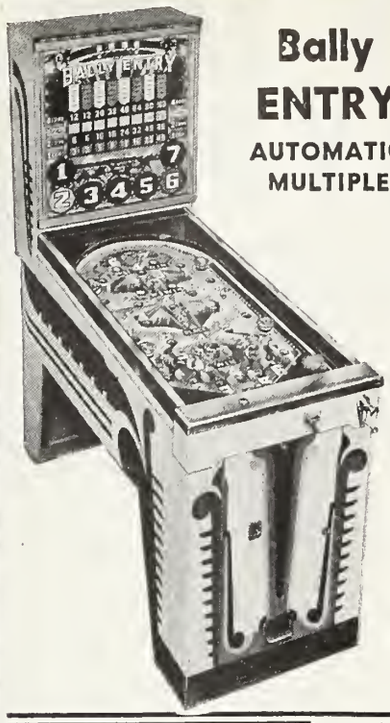
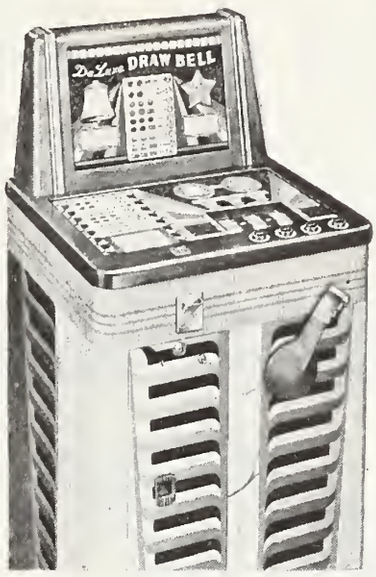
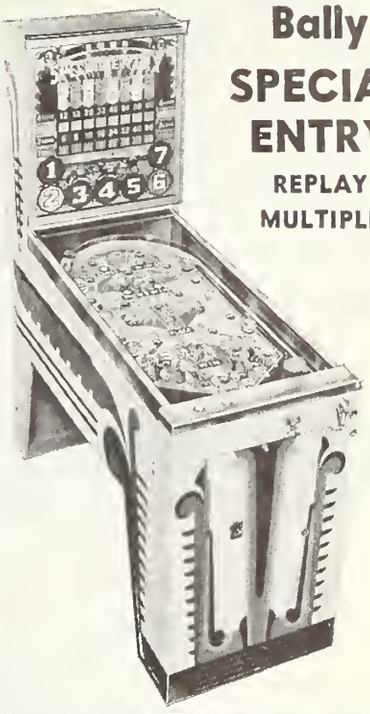




Bally ENTRY
AUTOMATIC MULTIPLE

Bally DeLuxe DRAW BELL





Bally SPECIAL ENTRY
REPLAY MULTIPLE

BE SURE AND SEE OUR LARGE STOCK OF NEW GAMES

★ LOOK! REBUILT, RECONDITIONED LIKE NEW ★

Thorobred	$169.50	Pimlico	$149.50
Longacres	169.50	Keeney Super Bell, 5c C.P. F.P.	129.50
'41 Derby	95.00	Keeney Super Bell, 25c C.P. F.P.	159.50
Club Trophy	95.00	Hi Hand 5c C.P. F.P.	99.50
Dark Horse	75.00	Club Bell 5c C.P. F.P.	99.50
Blue Grass	75.00		

Used Victory Special and Draw Bells.....Write for Low Prices

We Carry a Most Complete Stock of Parts and Equipment for Every Type and Kind of Coin Machine. It Will Pay You To Pay Us a Visit

DIRECT LINE DISTRIBUTORS

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DISTRIBUTORS FOR BALLY MFG. CO. IN SO. CALIFORNIA, SO. NEVADA, ARIZONA, AND THE HAWAIIAN ISLANDS

1503 W. PICO STREET Phone: DR. 3209 LOS ANGELES 15, CAL.

Names New Roadmen

HAROLD KLEIN

MILWAUKEE, WIS.—Harold Klein of Klein Distributing Co., this city, advises that he has appointed two new roadmen. They are Walter Gregg, former top serviceman for the firm, and Jack Lyons.

At the present time the firm is handling the products of the Tel-O-Matic Corp., Aireon Mfg. Corp., D. Gottlieb & Co., Exhibit Supply Co. and Firestone Games Co.

'Every Husband A Coin Machine'

NEW YORK — Voicing the opinion that "the machine age is heading right into the coin-machine age,", Gracie Allen, the famed comedienne, reported in her newspaper column that her husband, George, "points out that coin machines for married women are nothing new, anyway. Every husband is a coin machine, only he's something coins come out of instead of vice versa, he says. And it does a husband absolutely no good to yell 'tilt!' "

George Ponser

TEN DAYS TO PROVE IT OR WE'LL FOOT THE BILL!

To any operator any place in the United States we make this guaranteed offer to prove that WHIRL-A-BALL will make money for you.

We'll ship you one Whirl-A-Ball to place on location and operate for 10 days. IF it doesn't earn the type of money we say it can, or IF your operation isn't absolutely mechanically trouble-free . . . return the machine to us and we'll refund your money in full!

We take all the chances. We take the entire burden of proof. SO WRITE, WIRE OR PHONE YOUR ORDER NOW.

George Ponser

P.S.—
Sample Machine $47.50
F.O.B. New York

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AMUSEMENT ENTERPRISES, INC.

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LEGAL-TYPE GAME MFRS ENJOYING BIZ BOOM

Manually Operated Roll Downs And Arcade Type Games Enjoy Boom Sales; Bowling Games Also Selling Well; Great New Era Foreseen By Leaders

CHICAGO — A sudden revival of amusement type machine business is being enjoyed by the manufacturers of these products, according to reports. In fact, according to some coin leaders, this is actually turning into a business boom.

"The reason," one of these coinmen reports, "is that so much territory has now come to using manually operated roll downs and arcade type machines because of the general conditions."

With certain parts of the South as well as Southern California reported to be turning to roll downs, arcade type machines, etc., a boom of business is being enjoyed by the manufacturers of this equipment.

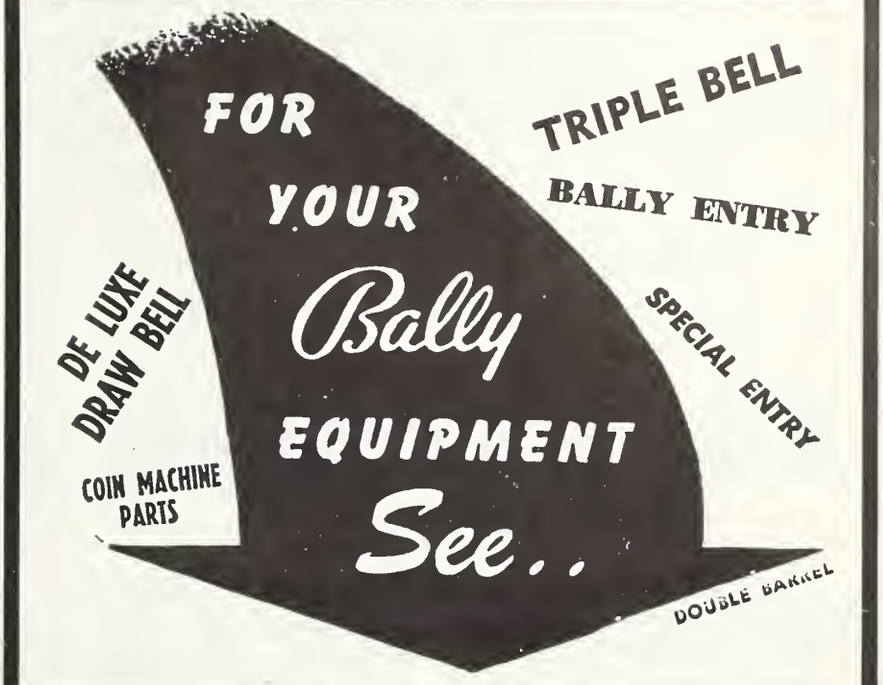
Other territory is also reported to be falling into step and, it is generally believed here, there will be more of these machines sold during 1947 than there was in '46. This has given rise to the prediction that there may also be a turn over to a new type amusement novelty business.

Many here are also of the belief that this may lead to an entirely new operating era. "Of course," as one coinman here stated, "there is nothing that can replace the free play pinball for real play action. These machines are today standard equipment and can be considered 'staples' in this industry.

"But," he continued, "the rise of the roll down, bowling alley and arcade amusement machine has opened much territory that was formerly closed. This is bound to have its effect on the trade generally. It may bring about a new type of amusement machine of a more simple nature

From all present indications there will be a turn to the manually operated roll downs as well as to bowling alleys and amusement type machines. This is sure to bring the operator a better chance for additional profits from his route. It is also believed that it will also ease the situation in those territories where conditions are reported to be critical.

COVEN'S COIN CORNER



EXCLUSIVE BALLY DISTRIBUTOR IN INDIANA, WISCONSIN and NORTHERN ILLINOIS.

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★ 50 ★
AMI HOSTESS CABINETS
COMPLETE
LOOK LIKE NEW!
FOR HOSTESS MACHINES
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1/3 Deposit, Balance C.O.D., F.O.B. PHILA.
WRITE — WIRE — PHONE!
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ULTRAVOX WIRED PROGRAM REPRODUCER

Complete wire music location equipment for doctor's and dentist's offices, reception rooms, etc.

$49.50

Consists of wall cabinet, containing 12" speaker and a high quality full 10 Watt amplifier with volume control and switch — all in a single unit. Can be installed in a few minutes.

IMMEDIATE DELIVERY!

Terms: 1/3 Deposit, Balance C.O.D.

High quality full 30 Watt amplifier for factories, restaurants, etc. Will take care of ten to twelve 12" speakers $75

ALLIED ELECTRONICS COMPANY, Inc.
50 DEAN ST. (Phone: MAin 5-1947) BROOKLYN 2, N. Y.

Sensational *NEW* COIN CHANGER AND COIN CLIP

- ELIMINATES ALL WRAPPERS
- CLIPS ARE FILLED BY OPERATORS
- EASY TO HANDLE
- CUTS OPERATORS COUNTING TIME BY 75%
- CLIP OPERATES LIKE A CARTRIDGE (5s Clip Holds $10. or $20.)
- CLIPS ALSO MADE FOR 1c - 10c AND 25c CHANGE MAKER

DISTRIBUTORS WANTED
WRITE — WIRE — PHONE AT ONCE!

LAMOMATIC CO.

4424 W. IMPERIAL HIGHWAY
INGLEWOOD, CALIF. (Tel. OR. 75028)

General Vending Opens New Building

BALTIMORE, MD.—The "three generals," Irv Blumenfeld, Harry Hoffman, and George Goldman, threw open the doors of the new and wonderful General Vending Sales Corp. offices on Sunday, February 23, to a large group of visitors who joined in celebrating their gala opening party.

Located at Biddle and Howards Streets, the building occupies an entire block in length and approximately 50 feet frontage. The front of the building is done in modernistic design, and the interior showrooms, offices, repair departments, stock rooms, etc. are "out of the world".

In addition to the many hundreds of local visitors, the "generals" were hosts to many out-of-town coinmen. Among these were: Sol Gottlieb, D. Gottlieb & Co., Chicago; Al Douglis and Ben Lutske, Daval Products, Chicago; George Ponser, Amusement Enterprises,, Inc., New York City; R. R. "Rudy" Greenbaum, Aireon Manufacturing Corp.; Ben Palastrant, regional district manager for Aireon; Fred Mann, Midwestern regional manager for Aireon; Joe Greene, Greene Distributing Corp., Boston, Mass.; Joe Ash, Active Amusement Machines Co., Philadelphia, Pa.; Gilbert Kitt, Empire Coin Machine Exchange, Chicago; Woolf Solomon, Central Ohio Coin Machine Exchange, Columbus, O.; Ben and Si Lazar, B. D. Lazar & Co., Pittsburgh, Pa.; and Ira T. Byram, Silent Sales System, Washington, D. C.

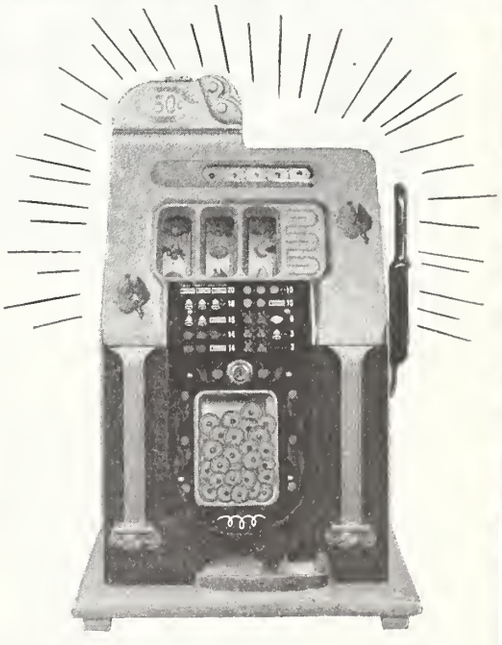
"GOLDEN FALLS BELL"

50¢ machine

2/5 or 3/5 pay!

Hand Load Jackpot Holds

$50.00



READY for IMMEDIATE DELIVERY!

- SOLD ON MONEY BACK GUARANTEE!
- PERFECT-OPERATING MECHANISM
- ALSO AVAILABLE IN 5c, 10c or 25c PLAY
- DISTRIBUTORS: Write Wire — Phone for Quantity Prices!

"GOLDEN FALLS" cabinets also available without mechanism — Fit all Mills Escalator Type Machines!

BRAND NEW LEGAL GAMES FOR IMMEDIATE DELIVERY	BAT-A-BALL, SR. $249.50 F.O.B. CHICAGO	JUNIOR LEAGUE BAT-A-BALL $79.50 F.O.B. CHICAGO

American Amusement Co.

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BUY "AMERICAN" AND YOU BUY THE "FINEST"

Buckley Consoles

TRACK ODDS

and

PARLAY LONG SHOT

BUCKLEY TRACK ODDS has long been recognized as the only seven coin race horse console that would stand up month after month — year after year — and out-earn all other coin machines.
Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.

NOW PARLAY LONG SHOT

Is proving to be a profitable companion machine for locations now operating Track Odds.
PARLAY LONG SHOT pays odds of 10-15-20-25-30 to 1 plus Jackpot of 500 to 1. Start today with TRACK ODDS and PARLAY.

Buy Buckley and You Buy the Best!

Distributor for North Carolina and Virginia
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FAYETTEVILLE, N. C.

Distributor for Louisiana and Southern Mississippi
CONSOLE DISTRIBUTING CO., INC.
1006 POYDRAS STREET NEW ORLEANS 20, LA.

Distributor for Western Pennsylvania
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FRANCOIS CICCARALLI
54 LA CANEBRIERE MARSEILLES, FRANCE

ORDER TODAY FOR PROMPT SHIPMENT

Buckley Manufacturing Co.

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

NOW
PLAYING

Build New Game On High Score Appeal

POUGHKEEPSIE, N. Y.—Replying to the premise that the greatest appeal in skill games is playing for a high score, John A. Fitzgibbons and Al Schlesinger of Square Amusement Co., located here, created a game for the recent CMI Show based on that principle.

Labeled "Sportsman's Roll," the manufacturers claim that the game features the highest scoring potential any game has ever had—790,000 points. Biggest feature of the machine is a special skill hole which gives the player 40,000 points and opens the jaws of an alligator A ball then dropped into the alligator's mouth closes the jaws and adds another 100,000 points to the score. The player has an opportunity to repeat the cycle—a ball into the special skill hole gives an additional 40,000 and an opportunity to again gain an additional 100,000 points.

The high scoring possibilities of this 7-ball roll down game is not due solely to the point value of each pocket. In addition, there are "mystery buttons" scattered around the board that yield 10,000 to 50,000 points for each contact.

In the statement Fitzgibbons and Schlesinger released jointly this past week, they declared: "As a result of the overwhelmingly favorable reaction of operators at the show, and of players in a half dozen test locations, we have had to change all our production plans and concentrate on the manufacture of 'Sportsman's Roll'. All other plans have been put aside and release of the new game will be made very soon."

One special construction feature of this Square game is a new type material used in the cabinet. Comparable to leatherette in appearance and texture, it is described as much stronger and longer lasting. Advantages of the new cabinet are said to be in its light weight, ease of handling and lower shipping costs.

Bill Introduced In N. Y. Legislature Would Tax Phonos $250 Each

ALBANY, N. Y.—One of the most shocking examples of proposed taxation against the coin machine industry occurred here at the state capital this past week, when a bill was introduced to the legislature by Assemblyman William E. Clancy (D), of Queens County, which would tax each coin operated phonograph in New York State $250 per year.

According to the bill, one-half of the revenue collected from such a levy would be ear-marked for the state, while the other half would be given over to the locality in which the machine is on location.

Several contrade groups, notified of the action, have already signified intentions to combat the proposed legislation on the very apparent grounds that the bill is both prohibitive and discriminatory. They have every confidence that the bill will die before it goes any further.

EXCLUSIVE . . . Schematic Mechanism Panel!

SHOW GIRL

The Nation's Toast from Coast to Coast!

★ EVERY BALL A POTENTIAL WINNER!

★ EVERY SHOT FULL OF ACTION!

★ EVERY MOMENT FULL OF SUSPENSE!

SHOW GIRL . . .
TRULY DIFFERENT!

Order from Your Distributor or Jobber

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MANUFACTURING COMPANY
161 W. Huron St.
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MEMBER CMI

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NOW DELIVERING

GOTTLIEBS
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GOTTLIEBS
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Small Ad—but BIG Values!

PHONOGRAPHS
Seeburg 9B00, RCES $525.00
Seeburg Colonel, RC 450.00
Just Off Location. Immediate Delivery

BAKERS PACERS
5c $425.00
25c 495.00
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Mills Bonus Bells, 5c $225.00
Mills Bonus Bells, 25c 275.00
Mills Bonus Bells, 10c 250.00
Mills New Box Stands 24.00
Double Revolvaround Safes
IMMEDIATE DELIVERY
MILLS Q. T's
Blue, 5c ..... $ 75.00
Glitter Gold, 5c 100.00
Blue, 25c 125.00
Glitter Gold, 25c 150.00

DOWNEY-JOHNSON COIN COUNTERS $217.50
GLOBE COIN SEPARATOR 290.00
F.O.B. CHICAGO
We are NATIONAL DISTRIBUTORS to the COIN MACHINE TRADE.
WE REPAIR ALL TYPES COIN COUNTERS, COIN CHANGERS and COIN SORTERS

Write for Complete Price List

CHARLES (JIMMY) JOHNSON
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THOUGHTS for THIS WEEK

• Have more than thou showest,
Speak less than thou knowest,
Spend less than thou owest.

* * * *

● Three of the most profitable operators' machines ever built: PHOTOMATIC, VOICE-O-GRAPH, ATOMIC BOMBER.

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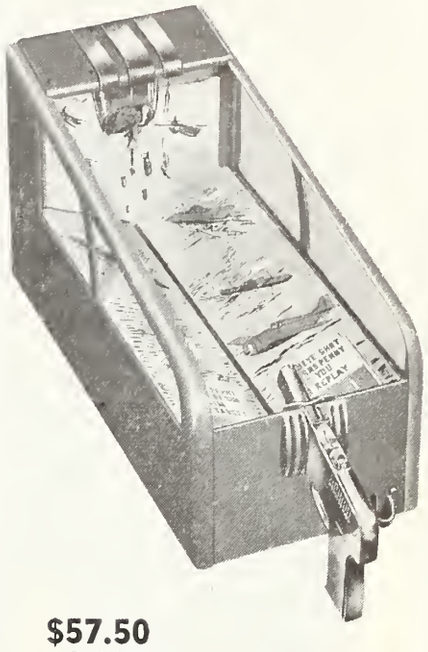
Coinman Honored By Jewish Group

CHICAGO — Great honor came to Samuel Wolberg, of the Chicago Coin Machine Company, when "The Sentinel", a weekly news magazine devoted to unity in Jewish life, featured his photograph on its front cover (see cut above); in addition, a reception was tendered him by the Congregation B'nai Zion on February 2nd, in recognition of his long and active service in Jewish and civic circles.

A member of the board of directors of the United Synagogue of America, a member of the national administrative Council of Z.O.A. and of the board of overseers of the Jewish Theological Seminary of New York, Wolberg was also a delegate to the American Jewish Conference and is national vice chairman of the Z.O.A.'s expansion fund. He is a member of the Adolph Kraus Lodge, B'nai B'rith, Z.O.A. executive committee, Covenant Club, and a board member of Mt. Sinai Hospital.

Some of the offices he has held in previous years include: president of Rogers Park Zionist District, president of Chicago Friends of the Jewish Theological Seminary of New York, president of Council of Chicago Synagogues and president of Congregation B'nai Zion, a post he held for five years.

DAVAL'S
"Skill Thrill"



$57.50
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The pennies will roll in when you put the new "Skill Thrill" game on location. The fastest action pistol game on the market . . . challenges player skill. A jam-proof pistol shoots actual pennies . . . returns them to the player when the target is hit. Small and compact, it takes up less than 10" of counter space.

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BALLY DRAW BELL
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BLACK CHERRY BELLS
(Like New)

5c Black Cherry	$165.00
50c Mills Original Blue Front	200.00
10c Mills Q. T.	60.00
5c Blue Front	90.00
10c Blue Front	100.00
25c Blue Front	110.00
5c Silver Chrome	115.00
5c Gold Chrome	125.00
5c Mills Brown Frts.	100.00
10c Mills Brown Frts.	110.00
25c Mills Brown Frts	120.00

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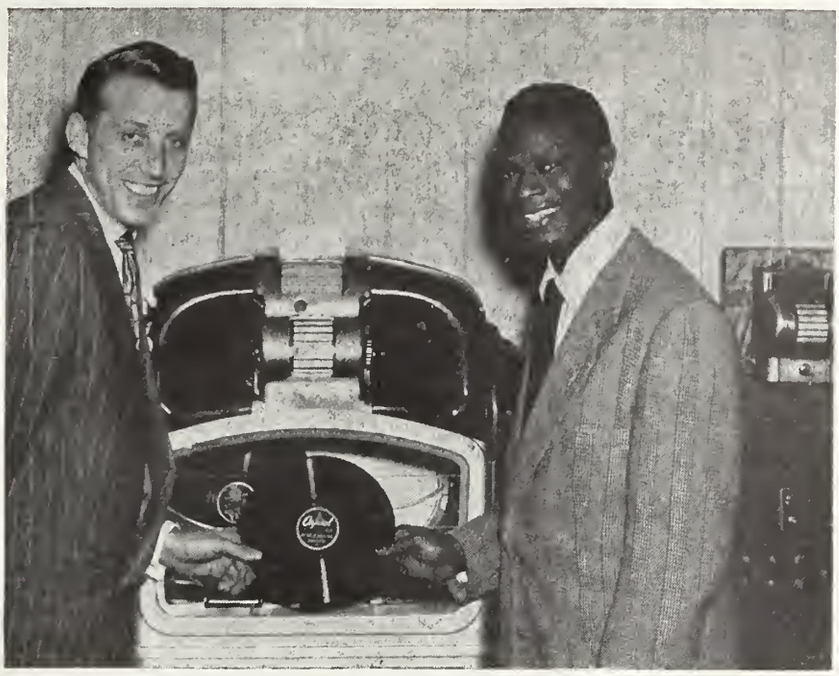
2 Capitol Stars And A Packard



NEW YORK — Stan Kenton (left) and Nat "King Cole, Capitol Records artists, make merry at a recent showing of the new Packard Phono and Wall Box. Both Kenton and King Cole have been acclaimed by music ops throughout the nation as money-makers on the phonos.

Both artists recently were said to have broken all existing records for box-office appeal, while playing an engagement together at the Paramount Theatre, this city.

Universal Use Of Vendors Questioned

NEW YORK — Ruth Millett, syndicated columnist, points out in print that the members of this industry "evidently don't know much about women". Miss Millett was referring to the statement made by Jim Gilmore "that the day will come when it will be possible to buy anything from a sandwich to a new hat", through a coin operated machine.

Miss Millett comments:

"Much as women moan and groan about the hardships involved in a day's shopping expedition, they love it.

"They like to shop amound, to try on, to hesitate and procrastinate before they part with their cash.

"Furthermore, they like to discuss what they buy with the salesperson. Many of them even have to be 'sold' —never being certain that what they like is what they ought to buy until assured by a saleswoman that it is 'exactly right for madam.'

"If the coin-machine people can put out a machine that will let a woman feel the quality of the product she is considering buying, carry it to the daylight to make certain it is just the right shade, try on at least six different styles, and answer such questions as, 'You're sure it isn't too young for me?'—then maybe women can be converted to coin-machine shopping.

"And, oh yes, one other requirement.

"If they're to serve women, those machines will have to be able to take back a product and give a refund whenever a woman returns to the machine with the explanation: 'My husband didn't like it'."

Lewis Entertains Cub Pitcher

CHICAGO—Leo Lewis of Lewis Coin Machine Service, this city, entertained Paul Erickson one of the pitchers the Chicago Cubs believe will prove among their mainstays this year.

According to Lewis, Erickson dropped into his place here in the company of Tony Sanders and Frank Small, Kenosha, Wis. ops and, after the boys did their buying, they all went out for some entertainment.

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ARCADE OPERATORS
EARN EXTRA CASH
FROM PRESENT LOCATIONS
All Profit — No Merchandise to Buy
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ABT Challenger $65.00; Challenger Stands, Each $7.50; Marvels Pop Up, $49.50; American Bat-A-Ball, Jr. $64.50; Amusement Whirl-A-Ball, $47.50; Gottlieb G.Ip Scales, $49.50; Baker Kicker & Catcher, $49.75; Mills Vest Pocket Bells, $74.50; New Imps, Lots of 6, $13.75.
1/3 With Order, Balance C.O.D.
Send for Complete List of Coin Operated Equipment and Sales Boards
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It's New! Radically Different!
Positive Progressive Selections Plus Stimulating Bonus Jackpot Awards
Greatest Play Pulling Scoring Idea Ever Incorporated in Any ONE Ball Payable Game!
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SEND FOR CHART TO-DAY
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Cole Donates To "March Of Dimes"

CHICAGO — Albert Cole, president of Automatic Dispensers, Inc., Minneapolis, Minn. presented a check for $125.80 to Raymond Duchesneau, representative of the Cook County Chapter, National Foundation for Infantile Paralysis. Presentation was made at the offices of CMI Public Relations Bureau, this city.

This check represented the gross proceeds taken from the cash box of the firm's "Drink-O-Mat" machine exhibited recently at the coin machine convention.

Allite Mfg. Co. Plans Expansion Moves

Jack Nelson Named Sales Chief

LOS ANGELES — William Schrader, general manager and president of Allite Mfg. Co., this city, announced plans for the expansion of the firm's plant in order to meet the unprecedented demand for the new automatic bowling game the firm will manufacture.

Schrader further announced the appointment of Jack Nelson, of Chicago, as director of sales, and he will remain in charge of the Chicago office. Duance W. Price has been named as Sec'y-Treasurer of the corporation and will be in charge of production engineering and quality control. The firm plans on concentrating all its efforts in the mass production of the new equipment and will empioy more than two hundred employees.

Schrader further stated that many top distributors have been appointed throughout the country and they will be announced shortly. In commenting on delivery of the new games, he declared that sizable deliveries will be made to the various distributors in April.

ARCADE EQUIPMENT

AIR RAIDER	$ 79.50
TOMMY GUN	89.50
BATTING PRACTICE	89.50
PERISCOPE	99.50
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2B Volt Bulbs	per 100	18.00
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Pigtail wire	ft.	.04
Exhibit 4finger wipers	ea.	.75

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Tubes at 40% of List

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THRU THE COIN CHUTE

CHICAGO CHATTER

Many Wurlitzer men from all over the country in town this past week to attend the funeral of Al Goldberg. . . . DeWitt (Doc) Eaton of AMI longing to be able to get down to sunny Florida and relax. . . . Harry Williams and Tony Gasparro busy all week entertaining visitors to their gorgeous Starlight Room and, from what we hear, stunning the guys with some of the things they showed 'em. . . . Art Weinand of Rock-Ola busier than ever these days with demand growing for the firm's phono. . . . Georgie Jenkins of Bally sitting on pins and needles this past Monday waiting to become a grandpappy for the third time—any moment. George's daughter Sari Fisher is to be the mama, but, from Georgie's actions you would think it was him. . . . Myer Gensburg of Genco busier than ever trying to fill all the orders the firm have been receiving and brothers Lou and Dave still away. . . . Jack Keeney in Florida for the second time this year and Bill Ryan efficiently holding the fort. . . . Joe Schwartz of National rushes right by on his way to the south side. . . . Grant Shay telling us about Bell-O-Matic's many interesting plans for '47. . . . Harry Salat of Bell Products telling about conditions generally. . . . Lyn Durant of United is so busy these days working ahead that Billy DeSelm has to remind him everytime just what is what in the sales department.

* * * * *

R. R. (Rudy) Greenbaum flies thru on his way to Baltimore and advises that Aireon are so busy with their new "Fiesta" model that he just hasn't time to catch his breath these days. . . . One noted coin leader here points out that those ops who are buying bootlegged machines without serial numbers and plates will have their hands full to get a price when trade-in time rolls around. . . . Phono distribs much disturbed over attitude of some of the ops here. . . . George Dick of CMAC makes the fastest eastern flying trips of anyone we know. Gone one minute and back the next. . . . Lou Koren plans on leaving for Florida this week and Charley Rosenblatt takes over the helm. . . . Nate Gottlieb leaves for a stay in Hot Springs until March 1. Sol Gottlieb hops a train for Baltimore. And Dave Gottlieb isn't alone—he now has his son Alvin (who's out of the Navy) in the business with him and Alvin loves it. Always looked forward to getting into his Dad's business with him. . . . Paul Bennett is reported to be readying some news soon. . . . Fred and Mrs. Mann, Aireon's regional mgr. here, on their way to New York for a short stay where they will take in the latest events. . . . And still another son enters into his Dad's business—Bill Hood, son of Dick Hood of H. C. Evans & Co. . . . With this young blood coming into the coinbiz it gives promise of greater times ahead for these boys know what youth wants and should be able to help their Dads in this direction.

* * * * *

Walter Tratsch actually did it. Hopped off for a two months flying trip thruout the Carribean. . . . John Niesse, western sales mgr. for O. D. Jennings & Co., has been on a biz trip for the past two weeks and reports himself very, very much pleased with the way the ops have accepted their products. . . . Donald Kintzel who used to be with Teletone is now reported to be with that Zodi machine Ken Wilkinson of San Antonio showed at the convention. . . . English Nathan of Wico Corp. reports that the firm are still working late hours trying to fill all the orders they took at the show. . . . "Curley" Robinson's report in last week's issue of *The Cash Box* made many of the mfrs. here feel very happy and has also started, according to reports, the manufacture of a wave of amusement novelty type games. The fact that he looks forward to a "master license' within a year is also of great meaning to all concerned. . . . Norman Baker reports that he's working later hours than ever now that Dan Gould is on the road again. . . . Ben Lutzke and Jerry Blonder of Daval are looking forward to the ops cooperation with the firm to reduce the counter games U. S. tax from $100 to $10. That would mean more revenue for Uncle Sam, they claim, and plenty more profits for the coinmen. Both boys were in the East this past week.

* * * * *

John Chrest reports that Exhibit have cut 'way down on production. . . . Harry Brown of American Amusement Co. enjoying a real biz boom. He reports that just as soon as Dave Yaras returns from Tucson he's going west. . . . We hear that Milt Salstone of M-S Distrib. Co. may soon pop with a real surprise. . . . Those new, modern offices over at Rock-Ola are something for all coinmen to see who want to give their morale a real lift. Beautiful walnut, bird's eye maple, riff oak and other gorgeous woods flanked by all glass doors and dignified modern furniture. Believe me, it's really something to look over. . . . Larry Frankel of Rock Island is reported to be doing one of the best distributing jobs in the country—according to his competitors—and, brother, take it from me, that's really high praise. . . . Manufacturers here are getting hotter every day at the bootleggers and looks like there will be stern measures taken. . . . Joe Beck of Telequiz spends the past week in Milwaukee working on that new building which his firm are putting up. . . . Jack Nelson all thrilled with the orders taken for that bowling game. About 7,000 were sold at the show. . . . Al Stern of World Wide Distributors is always busy. He's always on the go and always has what they want. . . . Gil Kitt popped himself into his car this past week and rushed down to his home town—Baltimore—leaving the offices in charge of Ralph Sheffield and his capable staff.

* * * * *

Heard and seen around the Bismarck this past week. . . . Bill Bye of Philly, Pa. telling all who will listen, "Ah sho did enjoy mah trip down to Noo Ohleans an' that really great So'th'n hospitality." . . . Larry Cooper of Minneapolis claims that he eats less than Mary (Mrs. Cooper) and yet Mary just can't get past that 100 lb. mark (P.S. Mary—Bill Bye can tell you how.). . . . Joe Young of Columbus is still laughing over his visit to the "deep south". . . . In case you didn't know—Gordon Sutton of the Windy City was one terrific football player. Ooooh. . . . They tell me that Morris Maynor, Jr., of Richmond is still trying to find out whether Joe Riojas of Mexico City means "Yes" when he says "Yes?" or "No" when he says "No?' . . . Art Fried of Los Angeles reported to have been on the sick list. . . . They say that "Rusty" Smith gets handsomer looking every day. . . . Yes, sir, there's nothing like the coinbiz. Always something new poppin' up. Look at the swing over to the manually operated roll downs, arcade type amusement machines, bowling games, etc. Just when some of the boys in this field were despairing of business. . . . We hear that Bill Happel of L. A. placed some nice orders for new merchandise. . . . And that Harry Jacobs, Jr., and Sr. of United Coin, Milwaukee, are busier than ever trying to clear away all those orders they've taken.

* * * * *

Irv Sandler of Des Moines, Ia. in St. Mary's Hospital, Minneapolis, for an operation and reported to be well on the way to recovery. . . . Reports from Minneapolis is to the effect that the present bill introduced to the legislature isn't as harsh as were the first bills. There has been a differential noted between the various types of equipment. As the Twin Cities boys report, "The situation looks much more encouraging". . . . A new cabinet for phonos, we hear, is being built by Miller Vending Co. of Grand Rapids. . . . Oscar Schultz very much upset this past week over the passing of his dear friend, Art V. Cooley of Bell-O-Matic. . . . Gerry Haley at Buckley working harder than ever trying to get those Track Odds out to the firm's distribs. . . . Lee S. Jones of First American Sales, Inc. waiting for the "big day". . . . Harold Klein of Milwaukee advises he has put two new roadmen out selling for the firm.

THRU THE COIN CHUTE

EASTERN FLASHES

Music Guild of America (MGA), New Jersey music operators association, expecting a great turn out for their banquet set for Wednesday, March 5, in the Terrace Ballroom of the Mosque Building, Newark, N. J. LeRoy Stein, managing director, informs us that the recording companies are sending over their stars, and the entertainment will last for many hours.

* * *

Jack Fitzgibbons, Jafco, Inc., getting all ready for some real fast action when Al Schlesinger starts shipping those "Soprtsman's Rolls". Meanwhile Jack is kept busy with his other interests. . . . Irv Mitchell and Bob Scher, Skill Games Corp., Brooklyn, N. Y., announce the appointment of Rake Coin Machine Exchange, Phila., Pa., and Tri-State Distributing Co., Asheville, N. C., as distributors for their new counter game "Bouncer". . . . Sammy Strahl, Sam Cangelier and Ange Cangelier of American Coin-A-Matic Machine Co., Pittsburgh, Pa., beaming over the success of their junior basketball team which won the city-wide championship. . . . Sidney H. Levine, association attorney, returns to his office after a week's illness.

* * *

Murray Goldberg, Firestone Enterprises, Inc., Brooklyn, N. Y., leaves this week for a Florida vacation, and expects to be away for about three weeks. Jack Firestone, will await Murray's return so that he can get away for a short rest. . . . Bud Firestone sold his cigarette route and is now taking it easy for a while, prior to getting back to action. . . . Barney Berkens, Electromaton, Inc., Hoboken, N. J. announces the appointment of two new distributors —United Coin Machine Co., Milwaukee, Wisc., and Rex Coin Machine Co., with offices in three cities in New York State. . . . Ben Gottlieb, Majestic Music Co., getting spruced up for his daughter's wedding, which is to take place on March 23rd at the Hotel Pierre.

* * *

Ed Hartman, Allied Electronics, Inc., Brooklyn, N. Y., announced that Pace Music Co., Saginaw, Mich., has just had a complete installation made of the Ultravox System of commercial music in Saginaw and Bay City. Hartman will soon have a surprise announcement to make to the trade. . . . Al Denver, president of the music operators association, is boasting about the prowess of his 11 month old grandson. To us he sounds like just another grandfather—strictly prejudiced. . . . Ben Linn, Regal Music Co., returns home from a three week vacation in Miami Beach. . . . Harry Brodsky, Harbor Music Co., another music op, back on the job after lying on the beaches of Miami. . . . Barney Schlang, manager of the music operators association, leaves this week-end for a well deserved vacation. Barney and his missus head for Miami Beach.

* * *

SOME PHILADELPHIA ITEMS: Charley Hannum and Sam Weinstein of Atlas Distributing Co. (Aireon distribs) look for biz to be booming in a very short while. . . . Mike Spector, Spector Distributing Co., has one of the finest set-ups in the country. Mike occupies an entire four story building, the top floor being a pent house. Spector anxiously awaiting arrival of U. S. Vending Corp.'s all purpose vender. . . . Dave Rosen runs out to Camden for the day. . . . Sam Stern, Scott-Crosse Co., away in Chicago for the week. . . . Max Brown, Philadelphia Coin Machine Exchange, runs into a bad break when his landlord fails to provide heat for one of the real cold days. The entire staff were forced to work in overcoats. . . . Nat Rake, Rake Coin Machine Exchange, takes over the distribution of Skill Games' "Bubbles". . . . Jack Kauffman, K. C. Novelty Co., doing a grand job with used equipment. . . . Frank Engel, Automatic Equipment Co., working from early morning until late at night. Frank tells us he had the best January ever. . . . Joe Ash, Active Amusement Machines Co., proud of his new offices, which is really a show place. . . . The Collis brothers, operators from Sewell, N. J., looking over the equipment at Scott-Crosse. . . . I. Rothstein, Banner Specialty Co., extremely busy with the many lines his company distribute. . . . Harry Block, Block Marble Co., the proud grandfather of twins.

* * *

The proposed ordinance taxing arcade type equipment causing considerable comment here. Everyone awaiting the final decision. . . . The office routine of Runyon Sales was thrown into confusion when Pat O'Brien, the movie star, visited Johnny Halonka of the record department. O'Brien recently recorded an album of Irish melodies and Runyon is distributing them nationally. . . . Nat Cohn and Earl Winters, Modern Music Sales Corp., play host to Tom Saffedy and Gene Dahl of Vogue Records. Earl had just returned from a road trip upstate New York and Baltimore, Md. While in Baltimore, Earl took in the opening party at General Vending Sales Corp. . . . Dave Lowy and Max Roth seen in a huddle in the Coinrow's bakery. . . . Two former ring celebrities, Jackie Fields and Teddy "Horizontal" Seidel exchange handshakes in Coinrow. Fields, former world's welterweight champion, now distributor for Wurlitzer in Pittsburgh, Pa., and Seidel connected with Dave Lowy. . . . Hymie Rosenberg, H. Rosenberg Co., on his way to California. . . . New York ops deeply mourn the passing of Art Cooley of Mills.

THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS

Dropped out to visit Bill Schrader of the Allite Mfg. Co. and was treated to an amazing sight. During the war Bill had several contracts for the manufacture of radio parts and radar coils for the navy, employing over two hundred employees. The firm will now employ its full time and resources to the manufacture of the new and sensational automatic electric bowling game "Strikes N' Spares". The firm plans on the purchase of an additional factory fully equipped to meet the demands for mass production of the new game, and will add a number of additional employees in the expansion process. The plant now turns out in excess of 10,000 coils a day and is a model of efficiency and manufacturing genius. Schrader stated that many top distributors have been appointed, with an announcement to be made shortly| He further stated that he made promises for deliveries in quantity in April and that he intends to keep his promise, and from what I saw of Bill and his plant I think he will deliver. Jack Nelson of Chicago has been named Director of Sales, Duane W. Price, Secy. and Treasurer, while Bill himself will remain as President and General Manager. . . .

Bill Happel, Jr., of Badger Sales is frantically scouting around for some of the new games that will be going in Los Angeles county after March 13th when so much equipment will be outlawed by the recent ordinance adopted by the supervisors. Bill has completely sold out all available equipment and is restocking for the expected demand soon. Every cloud has a silver lining, eh Bill. . . . Hy Greenstein, Minneapolis Distrib, in town on a visit and calling on local boys while enjoying the warm sun. . . . Bill Happel, and many of the office gals and the auditor have been confined the past week with the flu. How that eastern flu bug gets in here we don't know. . . . The United Trading Importing company, who handle exports to China, have placed a large order for phonos with Badger Sales and are waiting for currency conditions to clear up a bit before shipping. . . . Bill Happel just moved into Los Angeles from San Gabriel to be closer to his business. . . . Edgar J. Gowen of Hollywood has recently taken over control of Atlas Records and plans an announcement of policy soon. . . . We hear that Frank Navarro may take over a swell new line soon and is in the process of negotiation. . . .

Many out of town ops called in at the local distribs this past week making purchases. Seen were: Fred F. Coppo, Vallejo: E. R. Warren, Shafter: Loring D. Wikstrom, San Jose: L. Lorang, Yuma, Arizona: Jimmy Mills, Downey: L. Jordan, Encanto: S. J. Lagris, Beverly Hills: Chas. Escoto, Flagstaff: Claude Sharpensteen, Yuma: Major Miguel Lujan Cota, Tijuana, Mexico: Lee Tyler, Anchorage, Alaska. . . . According to reports we hear the old Music Ops Assn. of Southern Calif., which has been dormant for many months is about to come to life again. That makes three local music ops assn's.

Paul and Lucille Laymon just back from their eastern trip are really happy to be back according to Paul. That old cold weather and snow was a bit too tough for the folks. Paul tells us that the demand for roll down games and arcade equipment is very good. He is shopping around to replenish his very depleted stock and plans on coming up with a load of swell legal games, both new and used at very attractive prices. Ed. Wilkes, sales manager can take it easy now that Paul and Lucille are back. . . . Many Hollywood Music publishers and recording artists are showing great interest in the "Cash Box" as a medium of getting closer to the music ops of the country. Getting many calls for info and that's good. . . .

Modern Record Company have employed the Bruce Lindeke Ad agency to look after their expanding advertising program which will get under way shortly. . . . Max Freitag and Lou Chudd, of Holiday Distributors are going into the Album game in a big way and are currently making Spanish, Russian and Folk Dance Albums

Bud Parr of Solotone informs us that his firm has had a terrific response to their new Mirror-tone Selector and Leveling Pre-Amplifier. They are in the process of making several new cuts for further advertising announcements to be released shortly. . . . Fred Gaunt of General Music has taken on the distributorship of the new Pokerino, which is big demand in this territory. Fred tells me that he can sell fifty games this week if he could only get the delivery. . . . David Klor of Ray-o-matic, manufacturers of a new coin operated radio have installed several changes in their equipment which will permit greater efficiency and may result in a reduction in price according to Klor. They plan on releasing an announcement soon. . . .

"Hum" Brokamp, of Pantages Mirrored Music informs us that their plant is now in full swing with production reaching an all time high. They plan on making deliveries in unlimited quantity and soon. . . . George Ehrgott of Mills Sales, now managing the Los Angeles Office, plans on returning to the main office in Oakland on an extended visit. . . . Len Micon of Pacific Coast Distribs has been taking many orders for the new roll down game he is distributing. Len tells us that he has enough orders to keep the plant going for a month. . . . Bill Wolf is off on another of his trips, this time to Seattle and Vancouver B. C. Just before Bill left he had a brand new model 62 Cadillac delivered which he took with him on his trip. Al Silberman is in charge of the office in Bill's absence. . . .

Ray Powers has been pretty busy supplying many of the local ops, many of whom are turning to music for the first time. The demand for new and used equipment is picking up all the time Ray tells us, and informs ops to buy now as prices are starting to climb slowly but surely. . . . Jack Gutshall has been out of town the past few days calling on ops and selling some of his new Packard Phonos. Jack has been doing o.k. in the record sales department with sales increasing daily. . . . Merle Connel of Quality Pics has just completed a new series of 16 M.M. coin Film and will complete processing within the next week and should be ready to distribute his latest release to Panoram and Solovue ops. . . .

THRU THE COIN CHUTE

MINNEAPOLIS

Charlie Sarzan of St. Cloud, Minnesota paid Minneapolis his first visit in six months. Still looks the same and feeling very good . . . Jack Lowrie of Lake City, released from the hospital and eleven pounds lighter and back on an ulcer diet. Jack feels a bit weak but he's getting along fairly well . . . F. C. Norberg of C. & N. Sales Co., Mankato, in town for a few days visiting a few friends and distributors . . . Gil Hansen of St. Peter, Minnesota also in town just for the day. Gil tells us that his new appliance store in St. Peter is doing a very good business . . . LeRoy Roberts of LuVerne, sold part of his phono route to J. W. Matheson of LuVerne, Minnesota. Bill (Sphynx) Cohen, Silent Sales Co., plays host to many visitors . . . Ted Bush, Bush Distributing Co., very active selling many used games.

Jimmy Evans is now working for Bert Appelbaum, new operator in Minneapolis . . . Ben Jahnke of Hutchinson, Minnesota drove up to Minneapolis to call on a few distributors and went back the same day. Always in a hurry . . . George Cossette who has worked for several distributors in the past ten years is now with the Hy-G Music Company as their traveling representative. George has had a large backround in the coin machine business and knowing the business as well as he does, should do a very good job . . . Leo Clavin of Long Prairie, Minnesota in town for the day and feeling very glum because his brother from Alexandria is down at Miami Beach enjoying a very fine vacation. He wishes he was with him . . . Jim Noah of Crookston, Minnesota in town for a few days. Its been a long tim since Jim has been in the Twin Cities.

Andy O'Brien of Benson, Minnesota drove in to Minneapolis calling on a few distributors . . . Joe Satzky, ace mechanic for C. H. Potter of Fairmont, Minnesota in town at the Philco school and making a few calls . . . The South Dakota State Operators convention for coin operators went off with a bang as usual. About 35 operators attended the convention which was considered pretty good compared to the previous ones. Accommodations were made for them at the Cataract Hotel and a very good job was done of making everyone feel at home. Distributors representatives of the Hy-G Music Company, Mayflower Distributing Company and LaBeau Novelty Company were there.

Fred Newman has retired from the coin operating business, having sold his route to his new son-in-law, Orville Devies and George Deming, his former mechanic. Fred is just taking life easy and hasn't decided what he's going to do yet . . . Glen Nichols and his charming young daughter, Spring Valley, Minnesota, paid a visit to the Twin Cities. His daughter made a record on the Voice-O-Graph and was very proud of it.

ST. LOUIS

Sales slowed up temporarily around the 49th state last week; due no doubt to the tough delivery situation which most distributors are contending with. There was plenty of turnover in pingames sales though.

Dan Baum bemoaning the fact that his Chicago Coin Machines salesroom isn't loaded with Kilroys. The new game hit a high spot in advance orders, but promised games did not materialize in the week past. Looks like Kilroy made quite a hit at the Show!

Over at Advance Phonograph Corporation, op Dale Smith is getting ready for an early 1947 fishing vacation. He'll be on hand when the trout season opens March 1. Dales' string, grown to some 250 units, is being sparked up with new phonos as fast as he can get them on location. Covering all of St. Louis, and extending out to nearby small towns, the Advance routes are one of the most extensive in the St. Louis area.

We hear that the reason Lafayette Ford, of Ford Brothers Phonograph Company isn't seen much these days is because he's sojourning in Mexico for a short rest. "Just drifting along" Ford Brothers report.

Another Nimrod taking leave of St. Louis for sport is Al Haneklau of Olive Novelty, who has hopped off for Georgia and a bit of bird hunting. Partner Ben Axelrod reports that he's still turning down eager buyers while awaiting long overdue shipments.

The office personnel at V P Distributing Company welcomed Harry Price, road salesman, during the week past. Harry isn't getting in to headquarters much these days, due to heavy loads and an extended territory.

Over at National Slug, much feverish work is going forward on the patented new "all-amounts" coin slots which E. C. Steffens is sure will revolutionize the vending world. Not much information is forthcoming on it, but the story is that anything at any price can be successfully vended with the new slot.

Ops were circulating around the distributor's showrooms the past week, and every distributor reports he has 50 or more orders for new pin-games and more coming.

Carl Trippe came back hale and hearty from the Mardi Gras in New Orleans, where he pushed up in the front row at the parade and took color movies. He'll show them soon.

Seen beating the bushes for new equipment have been Jimmy Carmody, Art Wenischke, Al Martz, Abe Jeffers, Eli Nissbaum, and Ted Keyes, up from Farmington. Other out of towners who dropped in were E. C. Hawkins of Carrolton, Illinois, Jeff Pippin, from Festus, Mo., and Earl Wilson of Anna, Ill.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE: $1.00 PER ISSUE

for all subscribers. Maximum space 5 Lines. All ads over 5 Lines—add 50c per Line.

FREE AD EACH WEEK for all $48.00 per Year Subscribers, Maximum Space 5 full Lines.

50c per Line for Non-Subscribers, Minimum Ad 2 Lines.

ALL ADS — CASH WITH ORDER

WANT

WANT – Counter Amusement Machines, new or used. Also Cigarette, Candy & Gum Vendors. We need Ball & Bubble Gum. We pay better prices as we are operators. All must be ready for location. Send List and Details. Will Job New Vendors. JOE F. FLOYD, 513 TAYLOR ST., ANDERSON, S. C.

WANT–All Model Phonographs for Export Trade. Must be in first class running condition, Rock-Ola, Mills, Seeburgs, and Wurlitzers. State quantity and your lowest cash price. Will send certified deposit, balance Sight Draft through our bank. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel.: DRexel 4326.

WANT – Mechanic. Must be experienced on phonographs, pin balls. Must be steady, reliable and have references. TED KEY AMUSEMENT CO., 306 TAYLOR AVE., FARMINGTON, MO.

WANT–Will pay cash. Used games, slots; Original Mills Black Cherry Bells and other models of Mills Escalator Jackpot Bells; New or slightly used Keeney's Bonus Super Bells; Bally Victory Specials; and all latest Postwar model five-ball games; Used Mills Original Chrome cast-iron slot machine cabinet castings and used slot machine safes. State lowest price in first letter. Write us regarding new or used equipment that you are interested in buying. AUTOMATIC COIN MACHINE CORP., 338 CHESTNUT ST., SPRINGFIELD, MASS. Tel.: 4-1100

WANT – Used Race Records, Jive Blues, Boogie $6.50 per hundred. Len Baitler. GLOBE SALES, 536 COLLINS AVE., MIAMI BEACH, FLA.

WANT – Mutoscope Cranes (Fan Fronts and Red Fronts), Keeney two and three way Bonus Super Bells, Victory Specials. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

WANT – Future Pay Attachment Parts for Mills Escalator Type Machines. Parts such as: Heads, Flags, Payout Cup Slides and Arms and Payout Cups that have Slide Brackets. Also Want Mills Slot Parts such as Escalators, Clocks, Jackpots, SP-1, 2 & 3 Reels or Discs and Blue Front Castings. MILTON BRAUN, RT. 3, BOX 428, SAVANNAH, GA.

WANT – Liberty F.R. $8.; Cigarette $5.; Sparks Champion F.R. $8.; Sparks Mercury, American Eagle and Marvels $5.; Aces, Imps, Cubs and Daval 21 $3.; Vest Pockets $25.; Columbias $15.; Col. Vest Pockets, Yankees, Wings, Pokereno. Send list and details. ABCO NOVELTY CO., 823 WEST RANDOLPH ST., CHICAGO, ILL. Tel: Hay. 3695

WANT – Bally Scoops in working condition. Spring Bumpers only – No Conversions. Give conditions and price. Cash Waiting. GENERAL AUTOMAT CO., 912 Eleventh Avenue, Altoona, Pa.

WANT – "Bang-A-Deer" Machines. Must be complete with guns and all glass intact. Write or wire giving all particulars as to quantity, condition, price, etc. MYCO AUTOMATIC SALES CO., 347 S. HIGH ST., COLUMBUS 15, OHIO. Tel: MAin 1600.

WANT – All Model cigarette and candy bar vendors. Send complete list and Prices wanted. RAKE COIN MACHINE EXCHANGE CO., 609 SPRING GARDEN ST., PHILADELPHIA, PA. Tel. Lombard 3-2676

WANT - Blue Fronts and Brown Fronts all denominations. Send us your list. LEWIS COIN MACHINE SERVICE, 3924 W. CHICAGO AVE., CHICAGO 51, ILL. Tel: Belmont 7005.

WANT – Thorobreds, Longacres and Bally Victory Specials. State quantity, price and condition in first letter. OHIO SPECIALTY CO., 29 W. COURT ST., CINCINNATI 2, OHIO. Tel: Parkway 2900.

WANT–All types and models of coin-operated equipment. Send complete list with followix information: type, year, condition, quantity, price. AUTOMATIC VENDING MACHINE EXCHANGE, 20 W. JACKSON BLVD., CHICAGO 4, ILL.

WANT – Late Model Hammond Electric Organ. REX NOVELTY CO., 43 SO. WASHINGTON ST., WILKES-BARRE, PA.

WANT – Model 700 and 800 Wurlitzer Phonographs: Massingill Pool Tables. State price and condition in first letter. RALPH ALEXANDER INC., SENECA, S. C.

WANT - Wurl. & See. 30 wire Hideaway Units, 20's and 24's; Wurl. 850's and 950's; Seeburg Hi-Tone Envoy; used Packard Wall Boxes; Packard No. 1000 Out Of This World Speaker, 30 wire Adaptors; Mills & Jenn. F.P. Mint Vendors; 1 & 5 Ball F.P. Games; used Genco Whizz; Metal Typers; Scales, etc.; Convertors, 110 DC to 110 AC, 110 V. 25 cycle to 110 V. 60 cycle; Generators 60 cycle; all types of 25 cycle Motors, 25 cycle Flyer Motors all models, Transformers, Gears, Amplifiers, etc. THE ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT. CAN.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – 400 New Solotone Boxes; Amplifiers and Studio Equipment in original cartons. Immediate Delivery. Make Offer. SIMPLEX DISTRIBUTING CO., 310 RIVERSIDE AVE., JACKSONVILLE 4, FLA.

FOR SALE – Mills 4 Bells 4-5 Original Heads in A-1 condition $295.; Bally Roll 'Em $79.50; 25¢ Bakers Pacers DD JP $275.; 2 - 25¢ Mills Original Brown Fronts $169. ea.; 1 - 50¢ Brown Front $275. All slots Club Model. ARUNDEL AMUSEMENT CO., 418 THIRD ST., EASTPORT, MD.

FOR SALE – MUSIC: Wurlitzer 71 with stand $130.; Wurlitzer 61 $90.; Seeburg Classic $225.; Seeburg Mayfair $200.; Complete Outfit – Wurlitzer Twin 12, Steel Cabinet, Seeburg Stepper, 4 Wireless Seeburg Wallomatic, Speaker $290.; 4 Wired Speak organs $15. ea.; 10 Wireless Wallomatic $22.50 ea.; 3 Buckley Boxes (Lite Up sides) $10 ea.; ONE BALL PIN GAMES: 3 Victory Derbys (brand new) Write, FREE PLAY PIN GAMES: Zombie $45.; Spot Cha; $40.; Flicker $32.; ABC Bowler $30.; Five-Ten-Twenty $75.; Duplex $40.; Big Hit $120.; Stage Door Canteen $130.; CONSOLES: 1 Keeney Super Bonus Bell (5-25¢) Write, 1 Keeney Super Bonus Bell (5¢) Write; 5 1938 Track Time $75. ea.; 6 Mills Jumbo Parades Cash Payout $55. ea.; 1 Fast Time (5¢) $45.; 1 Big Top (5¢) $50.; 1 Paces Reels with rails (5¢) $65.; BELLS: 5¢ Cherry Bells $90.; 10¢ Cherry Bells $110.; 25¢ Cherry Bells $135.; New Black Cherry Bells, Write: Mills Golden Falls, Write; New Jennings Slots, Write; 5¢ Blue Front $85.; SLOT SAFES AND STANDS: Single Weighted Stands $25.; DeLuxe Double Revolvaround Safes $180.; DeLuxe Single Revolvaround Safes $125.; MISCELLANEOUS: $3.25 Golf Ball Vendor $125.; ARCADE EQUIPMENT: 1 Bally Rapid Fire $100.; 2 Chicoin Hockey $165. ea.; 3 Genco Total Rolls $375. ea.; 1 Wurlitzer Skeeball $200.; ABT Challenger (new) $65.; Pop Up $49.50. MONROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVE., CLEVELAND 14, OHIO.

FOR SALE – Factory rebuilt Keeney 1938 Tracktime Consoles with all latest improvements. Cabinets refinished like new. $100. 1/3 dep. bal. C.O.D. Also 1 brand new Bally Big League in original carton $205.; 1 slightly used Surf Queen $150.; 2 used Flat Tops $125. ea. W. E. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE – 11 Seeburg 5-10-25¢ Deluxe 3-wire Select-O-Matics $28.50 ea.; 7 Seeburg 5¢ 3-wire Select-O-Matics $23.50 ea.; 14 Seeburg 5¢ Wall-O-Matics $27.50 ea. All in good condition. KING-PIN EQUIPMENT CO., 826 MILLS ST., KALAMAZOO 21, MICHIGAN.

FOR SALE–25 Model 80 Kirk Astrology Scales $169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3171.

FOR SALE – 25 Solotone Boxes (some new) Prices for quick sale $19.50 ea.; 1 Solotone Booster Amplifier $75.; 15 Big Game Consoles, Fruit Symbols, Cash P.O. $69.50 ea. HY-G MUSIC CO., 1415 SOUTH WASHINGTON AVE., MINNEAPOLIS, MINN. Tel: ATlantic 8587.

FOR SALE – Western Baseball Machines, 1940's. Excellent condition $50. ea. Includes crating. Rock-Ola World Series, fine shape $40. Includes Crating. Write, Wire or Phone. THE PLAYDIUM CO., 172 EAST IRVING ST., OSHKOSH, WIS. Tel: Blackhawk 8197.

FOR SALE–50 Buckley Chrome Boxes, 20 and 24 record $15. ea.; 50 old style Buckley Boxes $5. ea.; 6 Seeburg 30 wire Boxes $7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE – 4 A.B.T. Challengers (slightly used) Write; 3 Chicago Coin All Star Hockeys $75. ea.; Evans Ten Strike $45.; Wurlitzer '61 Counter Model $115.; Slightly used 5¢ and 25¢ Jennings Standard Chief Slots (write for prices); Wurlitzer "500" $295.; Wurlitzer "600" Victory $275.; Mills Empress $250.; Rock-Ola Premier $275. ATLAS AMUSEMENT CO., INC., 1078 UNION AVE., MEMPHIS, TENN.

FOR SALE – Large Selection of reconditioned phonographs available at very low prices. Write for complete list of machines. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK CITY, N. Y. Tel: BRyant 9-0817

FOR SALE – 3 Superliners $180.50 ea.; 2 Spellbound $175. ea. F.O.B. CENTRAL CIGAR AND TOBACCO CO., 630 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE–Revamp Pin Balls: Red Hot $30.; Marines At Play $79.; Marvel Baseball $79.; Oklahoma $175.; Brazil $175.; Grand Canyon $175.; Idaho $185.; Wagon Wheels $185.; Streamliner $175.; Santa Fe $175.; Exhibit Big Hit $249. AMERICAN VENDING CO., 810 - 5th ST., MIAMI BEACH, FLA. Tel.: 58-1619.

FOR SALE – 12 record Rock-Olas, perfect condition $75. ea.; Mills Black Cherries 5¢, like new $175.; Mills Black Cherries 25¢, like new $185.; Watling 1¢ Slot Machines $35. ea.; Mills latest box safe stands, like new $18.50 ea. RUGINIS NOVELTY CO., 329 E. SEVENTH ST., MOUNT CARMEL, PA. Tel: 31.

FOR SALE–Chicago Coin Goalees, clean, A-1 condition and shipped in original crates (write). Terms: 1/3 Deposit, Balance C.O.D. HALL BROS. SALES CO., 1817 - 4th AVE., JASPER, ALA. Tel.: 760.

FOR SALE – Batting Practice $60.; Chicoin All Star Hockey $75.; Victory Derby $425.; Victory Special $350.; Sport Special $35.; Contest $30.; Mills Throne $150.; Wurlitzer 61 $75.; Wurlitzer 41 $85.; Wurlitzer 600-R Vict. Cab. $165.; Wurlitzer 24 Vict. Cab. $145. CENTRAL AMUSEMENT CO., 1144 UNION, MEMPHIS, TENN.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – Phonograph Route. All late model equipment. 22 - '46-'47 models; 164 Wall Boxes; 42 Speakers installed; 18,000 new records; all auxiliary equipment for operation including parts and 1941 Ford Pick-up; 23 – 5-Ball machines; 27 - 1-Ball machines. In perfect condition. Price $69,000. GREGG NOVELTY CO., 100 N. GREEN ST., LONGVIEW, TEXAS. Tel: 3011.

FOR SALE – New Packard Speakers ,all models; Adapters for Twin 12 Wurlitzers; Single 20 Seeburg; Single 20 Rock-Ola; For all Curved Fronts Seeburg, Request Prices; Special Pedestals to mount Packard or other Wall Boxes, can be used in a hundred different places. Also new Phono Casters that fit all models. Sample Set $1. COLEMAN NOVELTY CO., 1025 - 5th AVE., ROCKFORD, ILL. Tel: Main 1323

FOR SALE – 10 Premier Barrel Rolls, 10½ ft. long, reconditioned like new, wire netting $200. ea. BAY RIDGE MUSIC SERVICE, 3903 SEVENTH AVE., BROOKLYN 32, N. Y. Tel: Windsor 5-2344.

FOR SALE - Act Now - Today - The Opportunity of a Lifetime - All Machines Clean and in excellent Condition - Used. 3 Keeney Twins 5-5 Bonus Super Bell, 2 Keeney Twins 5-25 Bonus Super Bell, 9 Keeney 5¢ Bonus Super Bell, 5 Bally Drawbells, 2 Evans Bangtails 7 coin F.P.-P.O. J.P. (Write for Prices); 35 Keeney 5¢ Super Bell Comb. $149. ea.; 8 Keeney 25¢ Super Bell Comb $159. ea.; 12 Jumbo Parades 5¢ comb. $100. ea.; 2 Jumbo Parades 5¢ Comb. F.P. $75. ea.; 5 Hi-Hand 5¢ comb. $110. ea.; 11 Victory Specials $395. ea.; 3 Longacres $175. ea.; 2 Pimlicos $150. ea.; 7 Club Trophys $125. ea.; 3 '41 Derbies $125. ea.; 3 Dark Horses $75. ea.; 7 Genco Total Rolls $299. ea. Five Balls: Genco Victory $40.; Argentine $40.; '41 Majors $35.; Hi Hat $40.; South Paw $40.; Exhibit Stars $35.; 4 Roses $30.; All American $19. 1/3 deposit with all orders, balance C.O.D. ART WEISS CO., 1130 W. COLORADO BLVD., ARCADIA, CALIF. Tel: Atwater 73511.

FOR SALE – 1 Mills 4-Bells $275.; 3 '38 Keeney Tracktimes $60. ea.; Keeney Super Bonus Bell, Single (write). MONROE COIN MACHINE DISTRIBUTORS, INC., 1813 NORTH 13th ST., TOLEDO, OHIO. Tel: MAin 6434.

FOR SALE – Real Buy: 6 Bangtails and 6 Winterbook, used very little, price right. Phone 6 – 25¢-5¢ comb., 2 – 25¢-10¢ comb., 3 – 5¢-10¢ comb. Pace Twin Reels; 2 - 25¢, 2 - 10¢, 1 - 5¢ Pace Reels; 25¢ and 5¢ Jumbos; 25¢ Keeney Super Bell; 25¢ Saratoga; 2 – 10¢ Silver Moons; 2 Roll-Ems, 2 Galloping Dominos 42 & 38 models; Bakers Pacers, late. COLEMAN NOVELTY CO., 1025 – 5th AVE., ROCKFORD, ILL. Tel: Main 1323

FOR SALE – 7 Rock-Ola Commandos $295. ea.; 6 #616-A Wurlitzers $139.50 ea.; 2 #716 Wurlitzers $129.50 ea.; 1 '39 Standard Rock-Ola $239.50. Terms: 1/2 Cash, balance C.O.D. DEALE AUTOMATIC MUSIC CO., 1267 S.W. 22nd ST., MIAMI 35, FLA.

FOR SALE – 2 Marks & Fuller Photomatons; Bally Victory Specials; Lite A Lines; Four Roses; Five-Ten-Twenty; Sport Specials; '41 Derby; Bosco; Miami Beach; Slugger; Metro and many others. Write for Prices. GEM ENTERPRISES CO., INC., 540 N. CLINTON, ROCHESTER 5, N. Y.

FOR SALE – We have about 50 WS-2Z Seeburg Wall-O-Matics and are offering them at a special price of $24.50 ea. The covers are not broken and every one has a 70L7 tube in it and is ready for location. Deposit Required. SPARKS SPECIALTY CO., SOPERTON, GA. Tel: 33

FOR SALE – Suspense $159.50; Keep 'Em Flying $79.50; Knockout $79.50; Hi Hat $49.50; Jumbo Parade F.P. $42.50; Hi Hand $125.; Wurl. 600-K $299.50; Bally Rapid Fire $89.50. JOHNSON MUSIC CO., 320 SO. 19th ST., OMAHA, NEBR.

FOR SALE – Lite League $189.50; Bally Undersea Raider $219.50; Goalee (converted to 5¢ play-push button to get balls) $329.50; Rock-Ola Standard $225.; Seeburg Vogue $274.50; Seeburg Gem $225. All machines entirely re-painted. Add $10. for crating. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, MERRICK, L.I., N.Y.

FOR SALE – New Machines, Never Used: Big Hit, Surf Queens $150. ea.; Fast Ball, Superliner, Big League $175. ea. Used Machines. Spellbound $180.; Superliner $160.; Suspense, Big Hit $135. ea.; Flat Top $90.; Catalina $75. REDD MUSIC CO., 145 CENTRAL AVE., LAUREL, MISS.

FOR SALE - Wurlitzer 950's $475.; 850's $495.; 750-E's $495.; 700's $375.; 500's $250.; 42-600's $275.; Rock-Ola Commandos $325.; Premiers $325.; Seeburgs: 9800 RC $375.; 8800 RC $375.; 8800 $325.; Envoys $350. All Phonographs very clean, excellent condition. 10% dep., bal. C.O.D. Wire or Write. PEERLESS MUSIC CO., 4478 SHERMAN, DENVER, COLO.

FOR SALE – 9 ft. Roll-A-Barrels $175. ea.; Chicago Coin Roll A Score $80.; 7 ft. Skee Balls $85.; Seeburg & Wurlitzer 12 records $75. ea.; Chrome Vest Pockets $30.; Green $25. Late Models $50.; Bally Sky Battle $75.; Assortment of 10 counter games – Pikes Peak, Triple Grip, Penny Packs, etc. $75. for all. No charge for crating. KINGSTON NOVELTY CO., P.O. BOX 253, KINGSTON, N. Y.

FOR SALE – 2 Golf Ball Vendors $100. ea.; 2 Jumbo Parades P.O. $79. ea.; 2 Jumbo Parades F.P. $79. ea.; 1 Evans Galloping Domino $125.; 1 Silver Moon F.P. $79.; 2 Complete sets of recording machines, amplifiers and motors in perfect condition (Make an Offer). Write for list of used pin games at Give-Away Prices. ASSOCIATED AMUSEMENTS, INC., 846 COMMONWEALTH AVE., BOSTON 15, MASS. Tel: LOngwood 8440.

FOR SALE – Make Offer. 25 Mills Slots, rebuilt in new cabinets. Also Blue Fronts. VALLEY VENDING, 105 BRADDOCK AVE., TURTLE CREEK, PA. Tel: Valley 3705

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – Total Rolls $350.; Goalee (new) $325.; Tally Roll $275.; Goalee $260.; Jafco Roll A Ball $195.; Genco Bankroll $195.; Undersea Raider $175.; Lite League $175.; HD Ten Strike $75.; Dynamite $225.; Superliner $225.; Spellbound $195.; Stage Door Canteen $145.; Surf Queen $145.; Laura $125.; Grand Canyon $95.; Liberty $95. MOHAWK SKILL GAMES CO., 86 SNOWDEN AVE., SCHENECTADY, N. Y.

FOR SALE – Mazda 28 volt (#313) miniature light bulbs for Keeney Bonus Bell and Super Bells. Immediate delivery $24.50 per hundred. LEE PRICHARD, 143 SO. CALIFORNIA ST., STOCKTON, CALIF.

FOR SALE – 30-Wire Cable, standard color code, wax paper wrap under cotton wax wrap, continuity tested! We have sold over a million feet of this high grade cable. Price 19¢ F.O.B. L.A. Delivering now! 1/3 cash with order. ALPHA DISTRIBUTING CO., 1025 NO. HIGHLAND AVE., HOLLYWOOD 38, CALIF.

FOR SALE – 6 Wireless Seeburg Remote Boxes, Heavy Duty, complete and in good working condition $60. for the lot of six; 3 AMI's No. 201 $250. ea.; 1 Panoram, 3 sets of Film, (8 subjects each set), 1 splicer, remote control and extra parts, good condition $425. APPEL VENDING CO., 5015 N. GRANSBACK ST., PHILA. 20, PA. Tel: DA. 4-5545.

FOR SALE – Or Exchange. 10 New 10½ ft. Premier Barrel Rolls. If cash deal, will sell entire lot at $369.50 ea. or will exchange for new 5-ball pin games or Bally one-balls. Dynamites $250. ea. or will exchange for new pin games. All in perfect condition, ready for location. AMERICAN MUSIC CO., 1534 S. 6th AVE., TUCSON, ARIZONA. Tel: 4204.

FOR SALE – THREE MUNVES SUPEROLLS, perfect condition, $150 ea. or lot of three for $350. One-half deposit must accompany all orders. HEATH DISTRIBUTING COMPANY, 217 THIRD ST., MACON, GEORGIA

FOR SALE – Wurl. 600-R $225.; Seeb. 9800 R.C. $325.; 2 Mills Four Bells Chk. S. $300. ea.; 2 Triple Entries $110. ea.; Evan's Galloping Domino Chk. S. $120.; Baker's Marathon Chk. S. $85.; Bally Skill Field in leather cab. $50.; Jockey Club $35.; Jenn. Silver Moon F.P. Tot. $55.; Club Trophy 1-Ball F.P. $125.; 2 - 11 column Champion DuGrenier Cigarette Machs. $65. ea.; 11 Cigarollas $50. ea. or all for $495. All above equipment cleaned, tested and ready for location. 1/3 deposit, balance C.O.D. PENNY VENDING MACHINE CO., 2112 E. FAIRMOUNT AVE., BALTIMORE 31, MD.

FOR SALE – Contest $39.; '42 Home Run $34.; Yankee Doodle $55.; Score-A-Line $30.; ABC Bowler $30.; Record Time (on stand) $85.; Air Force $40.; Texas Mustang $40.; Keeney Submarine $39. MODERN AMUSEMENT CO., 530 URSULINE ST., NEW ORLEANS, LA.

FOR SALE – 200 F.P. Games. Arcade: Bally's Rapid Fire, Convoy, Defender, Chicoin Hockey, Muto. Skyfighter, Scientific Batting Practice. Counter Games: American Eagles, Yankee (new) Daval G. Vender, D. Heads or Tails, Ginger Cig Keeney Spinner, K. Selectem (new) Phono. Wurl. 41 & 61 Counter. NOBRO NOVELTY, 369 ELLIS ST., SAN FRANCISCO, CALIF.

FOR SALE – Wurlitzer 500's, 600's. Will trade for new Packard boxes. Wurlitzer 700's, 800's, 850's, beautiful shape (Write); Bank Balls, like new, 10' long $185. ea.; or will trade for late pinballs; Wurlitzer 71's and 81's (Write). GILLES AMUSEMENT CO., 733 MAIN ST., OSAGE, IOWA.

FOR SALE – Keeney 4 Way Super Bells (3-5¢/1-25¢) $350.; Keeney 4 Way Super Bells (4-5¢) $325.; Mills Three Bells $525.; Mills Four Bells (4-5¢) $300. All machines clean as a whistle. 1/3 deposit with order, balance C.O.D. Order Now. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE – Best offer takes the following reconditioned equipment, ready for location; Wurlitzer 950, 850, 750E, 700; 42-500; 412. Also send for list of reconditioned pingames, slots, consoles, etc. H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd STREET, LOUISVILLE 1, KY. Tel: WAbash 1501

FOR SALE – Rock-Ola Dial-A-Tone Wall and Bar Boxes $5. ea.; Packard Pla-mor Wall and Bar Boxes $19. ea.; Seeburg 30-Wire Wall and Bar Boxes, some with brackets $4. ea.; Keeney Bar Boxes with Brackets $2.50 ea. Write, Wire or Phone. THE PLAYDIUM CO., 172 E. IRVING ST., OSHKOSH, WIS. Tel: Blackhawk 8197.

FOR SALE – The most complete stock of Arcade Equipment, Cards and Supplies in the United States. Write for list. MIKE MUNVES, 510 W. 34th ST., NEW YORK CITY.

FOR SALE–$25.00 and up Mills, Jennings, Watling Slots in 5-10-25c A-1 operating condition: 5 Ball Free Plays; 1-ball P. O. games Mills Panoram $325. Send for list. MITCHELL NOVELTY CO., 1629 WEST MITCHELL ST., MILWAUKEE 4, WISC. Tel.: MItchell 3254.

FOR SALE – 4 Pokerinos $99.50; $34.50 ea.; 1 Club Bells combination $74.50; 1 Pace's Reels, Jr. payout $44.50; 1 Dewey payout $54.50. Equipment clean and working. Deposit Required. CAMERA BROTHERS, 598 HAYES ST., HAZLETON, PA. Tel: 3943

FOR SALE – New England Operators. Come and see them. 2 Keeney Super Bonus Bells, used 3 weeks $5 75. ea.; 1 Keeney Super Bonus Bell, used 9 weeks $525.; 8 Bally Draw Bells, almost new $335. ea. Pin Games, Slots, Music, Consoles. Write or Call. MELODY AMUSEMENT CO., 76 HERBERT ST., FRAMINGHAM, MASS. Tel: 4764.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

COIN MACHINE MART

FOR SALE

FOR SALE – Yankee Doodle $90.; Streamliner $135.; Frisco, new $150.; Laura $160.; Hi Hat $40.; Goofy Golf $60.; Record Time $125.; Sink The Japs $30.; Defense $25.; Flat Top $135.; Lite A Line $20.; Wurl. 750-E $525. Write for Prices on New Pins, Music Parts, etc. Special Collection Books $5.25 per 100. CENTRAL COIN MACHINE CO., 432 CENTRAL AVE., ROCHESTER 5, N. Y.

FOR SALE – Bargain – We will sell all or any part of the following Personal Music Equipment: 100 Model D Personal Music Boxes $20 ea.; 6 Personal Music Master Power Supply Units $145. ea.; 2000 ft. four wire cable for P. M. system 11¢ per ft.; 1 Personal Music Studio $440; 1 Personal Music Distribution Panel $55.; Wall, bar and counter brackets at 90¢ ea. T & L DISTRIBUTING COMPANY, 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO.

FOR SALE – Model 750E $400.; Mills 4 bells $275.; Keeney Super Bell 5¢ F. P. P. O. $85.; Grip Machines $19.; Seeburg 9800 R.C. $300.; Model 850 $500.; Jennings Blue Book Library $20.; Jennings Chief $40.; Mill 10¢ Blue Fronts $100.; BELMONT VENDING CO., 703 MAIN STREET, BRIDGEPORT, OHIO.

FOR SALE – 2 New Supreme Skee Rolls in Crates $275. ea.; 20 Daval American Eagles Non-Coin, New original cartons $40. ea.; 3000 ft. 63 conductor cable used for all Wall Boxes etc., 20¢ per ft. Prices F.O.B. San Francisco, Cal., 1/3 Deposit. GENERAL MUSIC CO., 1157 POST STREET, SAN FRANCISCO 9, CALIF.

FOR SALE–We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLA. AVE., LAKELAND, FLA.

FOR SALE – Will trade one brand new Total Roll, three new Hi Score Roll-over Games for Five Ball free play games, Phonographs, or what have you. Write SILENT SALES CO., SILENT SALES BLDG., 200-203 ELEVENTH AVE. SO., MINNEAPOLIS 15, MINN. Tel: Geneva 3645.

FOR SALE – Big stock of Rock-Ola Phonographs for immediate delivery. Rock-Ola RM-16, Illuminated $119.50; Rock-Ola Windsor, Illuminated $149.50. These phonographs are all in good operating condition with serviceable cabinets which can easily be refinished. Write, wire or phone your order to our nearest office. SILENT SALES SYSTEM, 635 "D" ST., N.W. WASHINGTON, D.C. 2505 NORTH CHARLES ST., BALTIMORE, M.D.

FOR SALE – Bally Hi Hand Comb. F.P. & P.O. $125. ea.; Chicoin Roll-A-Scores $100. ea. Guaranteed appearance and mechanism. PARAMOUNT DISTRIBUTORS, 546 MAIN ST., BEACON, N. Y. Tel: 900.

FOR SALE – 5 Panorama Peeks or Full View Screen with 1 Roll of Film and extra projection lamp $295. 5 Ball Free Play Pin Games: Spot Pool $40.; Defense (Genco) $30.; Zombie $45.; Knockout $55.; Bosco $39.; G.I. Joe $30.; Boloway $35.; Venus $45.; Argentine $45.; Legionnaire $35.; 9 ft. Bowling League $60. All machines clean and in perfect working condition. 1/3 deposit on all equipment, balance C.O.D. AMUSEMENT ARCADE, 419 – 9th ST., N.W., WASHINGTON, D. C. Tel: Executive 9537.

FOR SALE – Mills 25¢ Brown Front original $95.; Chrome Vest Pockets $45.; Mills Three Bells 5-10-25¢ $295.; Bowling League 9 ft. Skee Ball $65.; Muto. Punching Bag, as is $35.; Mills Thrones $150.; Rock-Ola Monarch $145. Other bargains. Wire at once. OLSHEIN DISTRIBUTING CO., 1102 BROADWAY, ALBANY, N. Y.

FOR SALE – 1 Wurl Model 71 (counter) $135.; 1 Wurl. Model 61 (counter) $90.; 1 Seeburg 8800 Hi-Tone, A-1 $325.; 1 Seeburg Casino, refinished $250.; 1 Wurl. 500, very clean $275.; 1 Wurl. 850, very clean $495.; 1 Wurl. 600 $250.; 1 Goalee, floor sample $250.; 1 Amusematic Lite League, floor sample $150. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE – 6 A.M.I. Counter Boxes, 1 Wall Box $10. ea., $60. for the lot; 10 Buckley Chrome Wall Boxes $10. ea.; Twin Twelve Rock-Ola and Twin Twelve Wurlitzer $125. ea.; Rock-Ola Standard $200. FRANK GUERRINI, 112 FREEDOM AVE., BURNHAM, PA.

FOR SALE – 4 Mills Panorams Solovue Peeks $285. ea.; 3 Muto. Punching Bags (like new) $80.; 3 Astroscopes $55. ea.; 1 Chicken Sam $65.; 2 Muto. Photomatic (late model) $625. ea.; 1 A.B.T. Six Gun Airomatic Rifle Range, complete and in excellent condition $825.; 1 Bally Bull $40. STEWART NOVELTY CO., 1361 SO. MAIN ST., SALT LAKE CITY, UTAH Tel: Dial 3-5055

FOR SALE – Rock-Ola Deluxe and Rock-Ola Standard $200. ea.; Drivemobile $100.; Daval's Free Play $50. ea.; Jumbo Parade $35. All machines sold with money back guarantee. FRANK GUERRINI, 112 FREEDOM AVE., BURNHAM, PA.

FOR SALE – All overhauled, refinished and guaranteed ready to set on location: Air Circus $49.50; Air Force $42.50; Arizona $82.50; Cover Girl $89.50; Duplex $39.50; Flat Top $87.50; Flicker 39.50; Flying Tigers $39.50; Grand Canyon $87.50; Gun Club $34.50; Hollywood $74.50; Horoscope $34.50; Kismet $49.50; Paradise $24.50; Pin Up Girl $49.50; Seven-Up $27.50; Silver Skates $39.50; Sports Parade $24.50; Spot Pool $34.50; Surf Queens $130.; Topic $37.50; Yankee Doodle $74.50; Crossline $24.50; Blue Grass $89.50; Club Trophy $124.50; Super Bell 5c comb. $95.; High Hand $89.50. Freight prepaid anyplace in U.S.A. COIN MACHINE SALES CO., 3804 TRAVIS ST., HOUSTON 6, TEXAS.

FOR SALE – Bonus Super Bells 5-10 & 25 (write); Maybell with relays, convertible Free Play or Cash $400. J. L. KRENTZ, 119 POPLAR AVE., SAN BRUNO, CALIF.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – Victory Special $350.; Thorobred $175.; Club Trophy $150.; 41 Derby $150.; Sport Special $100, Record Time, $100.; ChiCoin Goalee $225.; Bally Vender, Sea Raider $225, Like New Big Chief $35, Four Aces $65; Four Roses $35, Pin Up Girl $50, Repeater $25. CENTRAL COIN MACHINE CO., 482-88 CENTRAL AVENUE, ROCHESTER 5, NEW YORK.

FOR SALE – For Sale at sacrifice – 5 Champion Hockeys Like New $50 ea., International Mutoscope Photomatic in excellent condition, will sacrifice for $275, including supplies. THE PLAYDIUM COMPANY, 172 EAST IRVING STREET, OSHKOSH, WISC. Tel: BL-8197.

FOR SALE – Total Rolls. Here They Are, Fellows. A few more of those guaranteed perfect, like new Total Rolls $300. ea. PARAMOUNT DISTRIBUTORS, 546 MAIN ST., BEACON, N. Y. Tel. 900.

FOR SALE – 25 Musical (Teletone) Boxes (chrome) $25. ea.; 3 BJ1260 Location Amplifiers (Teletone) Brackets both Wall & Bar $3.; also Studio Equipt. at Below Cost. Write JACK R. MOORE CO., 100 ELLIOTT AVE. W., SEATTLE, WASH.

FOR SALE–DuGrenier, Rowe, National and Uneedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Uneedapak parts. WANT–Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE – A-1 condition. 4 Keeney Bowlettes, 14 ft., factory rebuilt; Radio Rifles 5¢ play; Planatellus; Chicken Sams; Roll-A-Scores; 2¢ pla Kicker & Catcher; Keeney Anti-Aircraft guns. Prices reasonable. MEYER WOLF, 539 BOARDWALK, ATLANTIC CITY, N. J.

FOR SALE–Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. $500. f.o.b. Los Angeles. Add $25. for crating. Send or wire 10% deposit. WM. NATHANSON, 2738½ CINCINNATI ST., LOS ANGELES 53, CALIF.

FOR SALE – Brand new "Deluxe" Daval Free Play machines in original cartons. Never been used (write). Territory closed. 1/3 deposit required, balance C.O.D. GENERAL MUSIC CO., 1157 POST ST., SAN FRANCISCO 9, CALIF.

FOR SALE – Jumbo Parade C.P. $65.; F.P. $55.; comb. $75. All refinished. Hi-Hand $95; Royal Draw 5¢ $20; 25¢ $75.; Pace's Reels 10¢ $50.; Thorobred $165.; Sportsman $50.; Dark Horse $50.; Jennings F.P. Slot 35.; Keeney Super Bell 5-25c C.P. $100.; Mills Q.T. Glitter Gold $65.; Blue Front $50.; Wurlitzer 145 Steppers $15.; Victory Mod. Cabts. $25.; Mod. 100 Boxes $10.; Mod. 320 $7.50; Evan's Bangtail C.P., used 1 week (write). STEMLER DISTRIBUTING CO., 2323 W. PICO BLVD., LOS ANGELES, CALIF. Tel. Fe. 5169.

FOR SALE – Daval Free Play; Challengers; Black Cherry 5-10-25; Columbias & Deluxes; Music; Consoles; Pins. Write for prices. LEHIGH SPECIALTY CO., 1407 W. MONTGOMERY AVE., PHILA 21, PA. Tel: Pop. 3299.

FOR SALE - 10 Knockouts, 10 Big Parades, 5 Five-Ten-Twenty in lots of 5 $50. ea.; used Daval Free Play 5¢ Counter Games, like new $50. ea. K.C. NOVELTY CO., 419 MARKET ST., PHILA. 6, PA.

FOR SALE – 8 Shipman famous fortune telling penny Peanut Machines $40., sample $5.50; 4 Hawkeye book match vendors $12., sampe $3.50; 2 Variety Vendors; 3 ten cent columns for razor blades, etc. Beautifully finished with mirror $6., sample $3.50; 25 Sets Location Contracts 85¢ postpaid. WILHELM GOETHE, 225 COMMERCE AVE. S.W., GRAND RAPIDS 3, MICH.

FOR SALE–Write for complete list of our new and used equipment. It will pay you to compare our prices. MID-STATE CO., 2635 MILWAUKEE AVE., CHICAGO, ILL.

FOR SALE – Aluminum Serving Trays; Coasters; Canope Trays, etc. This type of gift merchandise makes marvelous prizes for salesboards, arcades, etc. Immediate Delivery. Write for Prices and Photographs. REGENT MANUFACTURING CO., 1477 YORK AVE., NEW YORK 21, N. Y.

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PARTS AND SUPPLIES

FOR SALE – Universal Replacement Amplifiers For Wurlitzer – Seeburg – Rock-Ola Music Boxes and others. A real buy, complete with tubes $24.50. HARRY MARCUS COMPANY and WICO CORPORATION, 2913 N. PULASKI, CHICAGO, ILL. MAIL THIS AD WITH YOUR ORDER.

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FOR SALE – New 30 Wire Alpha Cable $275. Spool 1000 ft.; Maple Skeeballs 3-1/8" 52¢ ea., $50. per 100; 2-3/4" 48¢ ea., $46. per 100; 2-1/2" 48¢ ea., $46. per 100; 2-1/4" 45¢ ea., $43. per 100. Largest parts supplier in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PA.

NOTICE - Parts and Supplies. Radio Tubes for The Coin Machine Trade. Write for our twice monthly inventory release. W. R. BURTT, "The Coin Tube Man". 442 N. SENECA, WICHITA 12, KANS.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

PARTS AND SUPPLIES

FOR SALE – 6SC7 Tubes. GEORGE PONSER CO., 11 PIERCE ST., NEWARK, N. J.

FOR SALE – Tubes and supplies for phonographs and arcade machines: G.E. Lamps: 1489 per 10 boxes $6.; 1503 per 10 boxes $3.25; 1129 per 10 boxes $1.25; 1489 15V per 10 boxes $1.25; 40, 44, 46, 51, 55 60¢ ex.; 7½, 15, 25, 40, 60, 100 - per gross $10.75 inc. tax; Wood Balls for Skee ball 2½" lots of 100 $38., 2¾", 3", 3¼" lots of 100 $48. MARCUS KLEIN, 577 TENTH AVE., N. Y. C.

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NOTICE–We are organized for the best interest of the Coin Machine Operators of Los Angeles County. We will welcome any correspondence from any association in the country. ASSOCIATED OPERATORS OF LOS ANGELES COUNTY, INC., 1351 W. WASHINGTON BLVD., LOS ANGELES 7, CALIF.

NOTICE – Manufacturers interested in the future rich South African market. Contact Coin Machine Distributor R. M. BLAIR, BOX 3601, CAPETOWN, SOUTH AFRICA.

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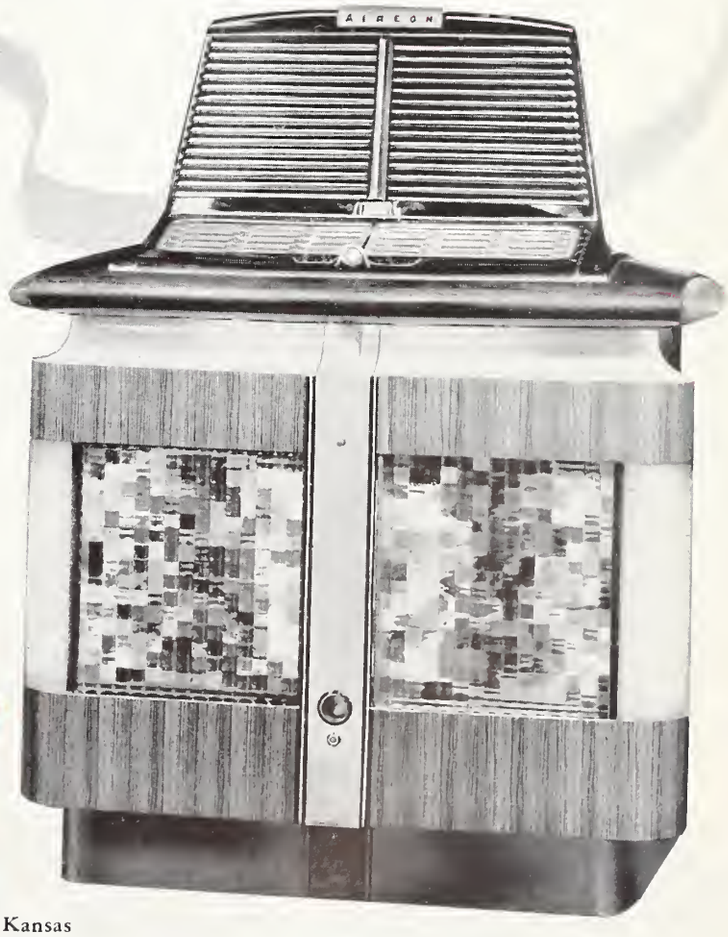

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